

# Sponsor / Donation Form: 2018 O'Fallon Holiday Parade

DUE NO LATER THAN OCTOBER 25, 2018

IF YOU WOULD LIKE A BANNER IN THE PARADE OR THE HOODIE

*Thank you for helping us repair and build our floats and make this parade spectacular!*

Direct Sponsorship Opportunities

(Helpful for People and Businesses needing to buy their way onto Santa's Good list!)

## **Platinum: \$1000**

- Unit entry for parade - personal float, vehicle, or other.
- Sponsored Float if available, first come first serve. If no floats remain, a banner will be carried in the parade recognizing you as a sponsor.
- Recognition on digital promotion items for parade (City)
- "Believe" hoodie
- Recognition on official Parade Facebook page and Website with link to your business, "pinned" for high visibility.
- Recognition from Grand Stand at parade
- Designated double space for post parade marketing table or other approved promotion at downtown pavilion area, O'Fallon Station, for one hour prior to, during, and after the parade. No items, food or otherwise, may be sold. Get creative and dress up your area!

## **Gold: \$500**

- Unit entry for parade - personal float, vehicle, or other.
- "Half" Sponsored Float if available, first come first serve. If no floats remain, a banner will be carried in the parade recognizing you as a sponsor.
- "Believe" hoodie
- Recognition on digital promotion items for parade (City)
- Recognition on official Parade Facebook page with link to your business
- Recognition from Grandstand at parade
- Designated single space for post parade marketing table

## **Silver: \$250**

- Unit entry for parade - personal float, vehicle, or other.
- Name recognition on Facebook page.
- Name recognition on website.
- Recognition from Grand Stand at parade
- Name on Thank you Sponsor Banner
- Shared single space (enough room for a table and two people) space for post parade marketing table

## **Bronze: \$100 or \$50 and donate an Attendance Prize.**

- Unit entry for parade - personal float, vehicle, or other.
- Name recognition on Facebook page.
- Name recognition on Website.
- Recognition from Grand Stand at parade.

## 2018 O'FALLON HOLIDAY PARADE SPONSOR FORM

PLEASE ALSO EMAIL US AT [ofallonholidayparade@gmail.com](mailto:ofallonholidayparade@gmail.com) TO NOTIFY US OF YOUR SPONSORSHIP

PLEASE CIRCLE YOUR LEVEL OF SPONSORSHIP:

PLATINUM \$1000

GOLD \$500

SILVER \$250

BRONZE \$100

BRONZE \$50 AND ATTENDANCE PRIZE

CONTACT NAME: \_\_\_\_\_

BUSINESS NAME AS YOU'D IT LIKE TO APPEAR: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

WILL YOU BE ENTERING A PARADE UNIT? \_\_\_\_\_

IF YES, WHAT TYPE OF PARADE UNIT WILL YOU BE ENTERING? \_\_\_\_\_

HOODIE SIZE (IF PLATINUM OR GOLD LEVEL): ADULT SIZES- SM MED LARGE XL

WILL YOU BE PARTICIPATING AS A BOOTH IN THE POST-PARADE EVENT? \_\_\_\_\_

WILL YOU BE DONATING AN ATTENDANCE PRIZE? IF SO, PLEASE DESCRIBE:

\_\_\_\_\_

Thank you for sponsoring the 2018 holiday parade! You will receive a donation statement.

CHECKS PAYABLE TO: CITY OF O'FALLON (IN MEMO PLEASE WRITE "HOLIDAY PARADE")  
MAIL TO: CITY HALL, ATTN HOLIDAY PARADE, 255 SOUTH LINCOLN, O'FALLON, IL 62269

CHECK NUMBER \_\_\_\_\_