

MICHIGAN BULLETIN

Celebrating **25** Years

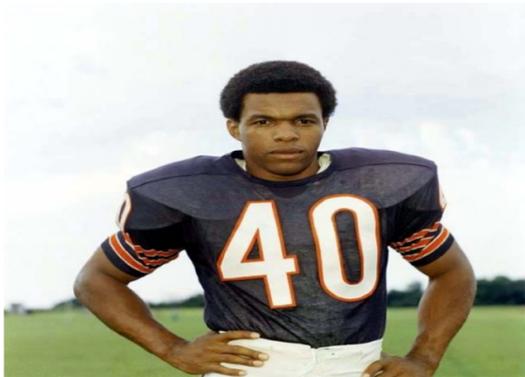
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George and Collin "Message"



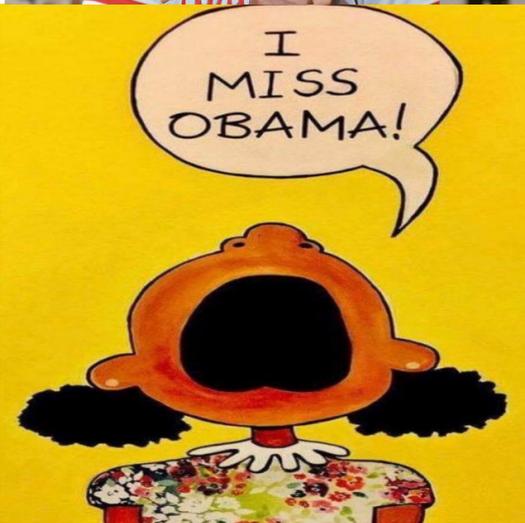
R.I.P. GALE SAYERS 1943-2020



R.I.P. WES UNSELD 1946-2020



R.I.P. LOU BROCK 1939-2020



MINORITY SPENDING SPECIAL EDITION



Minority Markets Have 3.9 Trillion in Buying Power

News wise — every racial and ethnic minority group in America is making financial gains but not at equal rates, according to the Multicultural Economy Report from the University of Georgia.

The annual report calculates the consumer buying power—or total income after taxes—for minority markets in the U.S.: African-Americans, Asian-Americans, Hispanics and Native Americans. The Multicultural Economy Report is published by the Selig Center for Economic Growth, a unit of UGA's Terry College of Business.

The sustained growth of the U.S. economy culminated in an estimated \$14.8 trillion of buying power nationally in 2018, an increase of 100 percent since 2000 and 30 percent since 2010, with the biggest percentage gains occurring in minority markets.

The combined buying power of blacks, Asian-Americans and Native Americans is estimated to be \$2.4 trillion, while the nation's Hispanics command \$1.5 trillion in spending power—larger than the GDP of Australia.

"The economic expansion has been quite good in recent years, and we're still seeing the benefits of that for every group in America," said Jeff Humphreys, Selig Center director and author of the report. "While minority markets are certainly enjoying more buying power than ever before, the rate of growth differs. We find the largest percentage increases in the Asian and Hispanic markets, followed by relatively slower rates of growth in the African-American and Native American populations.

Whites comprise the largest share of the U.S. market, but have the slowest percentage rate of buying power growth."

While buying power is increasing across the country, the biggest gains come from Western states. The top 10 states with the largest percentage increase in total buying power since 2000 are Utah (156 percent), North Dakota (150 percent), Wyoming (143 percent), Texas (137 percent), Washington (131 percent), Arizona (131 percent), District of Columbia (130 percent), Montana (125 percent), Nevada (122 percent) and Idaho (118 percent).

The five slowest-growing states since 2000 are Michigan (57 percent), Illinois (71 percent), Ohio (74 percent), West Virginia (75 percent) and Missouri (76 percent).

Black buying power
African-American buying power has seen im-

pressive gains since the end of the last economic downturn, jumping from \$961 billion in 2010 to an estimated \$1.3 trillion in 2018.

Since 2000, the African-American market has seen a 114 percent increase in buying power.

The boost is the result of a surge in black-owned businesses, increased educational attainment and booming population growth.

The percentage of African-Americans who completed college continues to rise (23 percent in 2017, up from 17 percent in 2000), and the population is growing at 22.7 percent since 2000, faster than the national average of 16.3 percent.

The youthfulness of the African-American population skews the group's buying power downward, as a larger share of the population have yet to hit their peak earning years.

The 10 states with greatest black buying power growth since 2000 are North Dakota (1,051 percent), South Dakota (502 percent), Idaho (375 percent), Wyoming (339 percent), Vermont (320 percent), Arizona (265 percent), Montana (255 percent), Maine (243 percent), Utah (235 percent) and New Hampshire (226 percent).

All have flourishing African-American consumer markets, but none is among the nation's 10 largest black consumer markets.

Native American buying power
Although comprising only 1.3 percent of the country's population, the buying power of Native Americans is estimated to be \$115 billion in 2018, a 185 percent increase since 2000.

The gains are due in part to rapid population growth, which has increased 55 percent since 2000, and is projected to grow another 7 percent by 2023.

Entrepreneurial activity also played a key role in boosting the Native American market. For example, American Indian- and Alaska native-owned businesses grew 15 percent from 2007 to 2012—five times more than the total number of all U.S. business growth.

Ranked by the growth of Native American buying power since 2000, the top 10 states are Texas (279 percent), Rhode Island (264 percent), Pennsylvania (247 percent), New York (241 percent), Maryland (234 percent), Massachusetts (233 percent), Illinois (230 percent), Virginia (228 percent), Delaware (225 percent) and Utah (224 percent).

Many of these states have relatively small, flourishing markets, but Texas and New York stand out as the third- and fifth-largest Native American consumer markets in the nation, respectively.

Asian-American buying power
Asian-Americans command an estimated 6.2 percent of the nation's total buying power, roughly \$1 trillion. The 267 percent increase since 2000 makes the Asian market the fastest

-growing minority market in the country, with a buying power greater than the gross domestic product of Turkey.

Indian Americans comprise the largest subgroup of the Asian-American market and account for \$283 billion (28 percent) of the group's buying power.

Chinese-Americans (except Taiwanese) are second in terms of buying power, making up 23 percent of the U.S. Asian market (\$233 billion) but are the largest population.

Filipino-Americans constitute the third-largest group both in population and buying power, accounting for \$146 billion or 14.4 percent of the market.

The fifth most-populous group is Korean-Americans, who rank fourth in terms of buying power with \$81 billion or 8 percent of the U.S. Asian market.

Vietnamese-Americans are fifth in terms of buying power (\$73 billion), but fourth in terms of population.

The Asian-American market is buoyed by booming population growth, which includes strong immigration, high educational attainment, increased entrepreneurship, and an overwhelmingly urban population.

Ranked by the rate of growth of Asian buying power since 2000, the top 10 states are: South Dakota (497 percent), North Dakota (479 percent), Arkansas (449 percent), Vermont (445 percent), North Carolina (422 percent), Texas (414 percent), Arizona (387 percent), Georgia (369 percent), Nevada (361 percent), and Indiana (357 percent).

While Texas is the only state that also ranks among the nation's 10 largest Asian consumer markets (at third), Georgia (13th) and North Carolina (15th) are also among the nation's most rapidly emerging Asian markets.

Hispanic buying power
The \$1.5 trillion Hispanic market is the largest ethnic market in the U.S. and includes more than one out of every six Americans. It is the second-fastest growing minority market in the U.S., rising by 212 percent, or \$500 billion, since 2000.

Mexican-Americans comprise the largest of the Hispanic subgroups, accounting for \$881 billion in buying power or 57.2 percent of the Hispanic total.

Puerto Ricans are second-largest group in terms of buying power, commanding \$158 billion or 10.3 percent of the Hispanic market.

Central Americans are the third largest, with a \$137 billion market share or 8.9 percent of the total.

South Americans rank fourth, with 8.7 percent (\$135 billion) of the U.S. Hispanic market, and Cuban-Americans are fifth, accounting for \$83 billion.

The 10 states with the greatest Hispanic buying power growth since 2000 are North Dakota (656 percent), South Dakota (513 percent).



News, Views & Commentary

What Will Help Lansing Breathe

By Angela Waters Austin

Lansing has been gasping for air for decades. Earl Little was murdered in 1931 by white supremacists who were protected by the legal system that ruled his homicide an accident. One can only imagine the whispers among a community that knew the truth. Both Black and white in on the unspoken pact of silence for the sake of civility and the family-friendly façade. The legacy of El-Hajj Malik El-Shabazz, aka Malcolm X, is one of global impact yet there is no monument in Lansing.

Many are holding their breath right now. Waiting for the uprising and uncomfortable conversations about racism to end. Not race. Racism. Starbucks, like many people (remember the federal government decided Starbucks is a person), confused racism with talking about racism. Glory, glory, the corporate giant has decided that banning Black Lives Matter gear is going to negatively impact their bottom line. Hard to believe they still have one. Is Starbucks still doing the implicit bias work they were so public about when their brand was suffering because of their failure to be accountable for racist policies and practices?

Ahmaud Arbery, Dreasjon Reed, Breonna Taylor and George Floyd were not murdered in Lansing. But they could have been. Lansing residents live in the shadow of a State Capitol where armed white supremacists openly threatened the life of the Governor while the Michigan State Police stood down. Lansing residents live in a community policed by individuals who don't live in Lansing and for the most part, don't reflect the demography of Lansing. Lansing police fired tear gas at protesters exercising their 1st Amendment right to protest police murders of Black people that took place in Georgia, Indiana, Kentucky and Minnesota. If Lansing police are "good apples" wouldn't they be on the side of protesters and demanding justice from the "bad apples" who murdered Breonna while she slept?

Lansing, are you breathing yet? #DefundPolice #InvestInBlackLives

Hang tough, Lansing!

By Virg Bernero

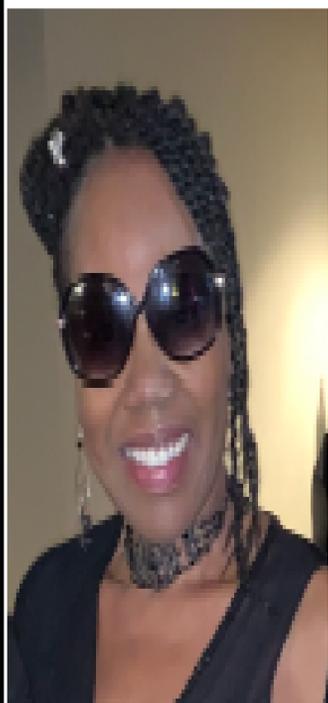
For a lot of Lansing residents and indeed for most Americans, 2020 has been an incredibly challenging year, to say the least. The COVID pandemic - with its multi-layered impacts, the heinous murders of George Floyd, Breonna Taylor, Rayshard Brooks and Daniel Prude by police and the brutal reality of institutional racism, the divisive and corrosive impact of Trumpism and the most polarizing election season in modern history. And I have not even gotten to the destructive forces of nature unleashed due to global warming or looming global conflicts. And yet I write in a spirit of optimism. A spirit of pride in our community. And pride also for my state and its governor, which have shone brilliantly in these tough times along with many of our citizens. It has been said that tough times do not build character as much as they REVEAL character. Governor Gretchen Whitmer's character has been revealed and she has passed every test. She has led through this crisis with honesty, wisdom, and courage. I have heard individuals complain about her decisions on some details of this or that order, but none of these complainers could handle this difficult situation any better. And by and large Michiganders have taken the

crisis seriously and done their parts to slow the spread and take prudent measures to protect themselves and their families. We are all in this together. But that phrase comes with a responsibility. A responsibility to care for our neighbors and to show it by taking action. I am particularly proud of the Lansing community for not letting "social distancing" get in the way of loving thy neighbor and being "my brother's keeper." Most Lansing residents are keeping spirits high and persevering despite difficult circumstances. People are volunteering and donating at area charities and looking out for their neighbors - even if at a few extra feet of distance and through a mask for safety. 2020 has been tough to be sure, but America has seen worse times. And we will come out of this - together. We will conquer COVID. We will defeat Trumpism. We will continue the fight for racial and social justice until "Liberty and justice for all" is true for ALL Americans. And God willing, we will seriously tackle global warming so that future



Virg Bernero

POETREE-N-MOTION



The TV Talk Show highlighting and promoting OUR community...with your host, Dee Freeman Watch PNM...
Airs in Lansing on Comcast channel 16...
Wednesday at 6:00 PM and Friday at 4:30 PM

Airs in East Lansing on Comcast channel 30...
Daily at 9:30 AM, 4:30PM and 6:30PM

Come share information on your function or activity. POETREE N Motion is happy to assist in the promotion of your positive activities within our community.

POETREE-N-MOTION

Provides: MESSAGES of blessings and inspiration

GUESTS sharing life and education

WORD'S of powerful motivation

And EDITORIALS for deep concentration

POETREE-N-MOTION

HEATED AND VENTED

By Dee Freeman ©

I am infused with a heated, infuriating, and bitter rage:
A rage, bone marrow deep...Enraged...Outraged
So, Here I go again... here I go venting again!
Venting still, about the Hypocrisy of white Christianity:
Venting about the silence, the fraudulent theories,
The demeaning, the killings, the contempt
The lack of opposition to evil deeds...
The basis of what Christianity meant,
Theirs is a visible contradiction to the teachings of Jesus
I ask you, what is it we can ever do that frees us?
VENTING now...For I can neither forgive nor forget...
Why I must vent...
So, I speak truth of these deeds, so you neither forget...
The bodies lying on a southern street,
Shot by those in blue, wearing a bulletproof vest
An accomplice still...to the system to oppress
Living in it...surviving with this blazing rage
Only proves little sanity can be found on this chaotic stage
So, our nightmares continue, and we're not even sleep
We are no longer hanging from the poplar tree,
But lying and dying on any street
Bleeding out at the racist feet or
Lying face down with a knee pressing
Obstructing our air...killing us in 8 minutes 46 seconds
The obvious racist is wearing a badge to kill...
Simply killing a Black man...killing me at will
VENTING...I am saturated with this fiery rage...
Enraged. Outraged!
Each flicker of my systemic rage increases over time
It imbues my thoughts, my heart, my head, my mind
The level of this rage... a decibel below hatred...
In itself has a destructive affect without, within, with time

I ache with a frantic militant rage
An outrage that finds insight and release in my expressions
As it also in-sites devastating impressions
I ache with an unrelenting rage
For I dare to think that we,

As black people still must pay
This high cost of being black
In this Alt Right and supremacist day
I ache with a blistering Ancestral rage...
For the ties and knowledge of
Who I am were intentionally
Extinguished by these folks who wish
To be my superior, leaving me credential-less
So, my legacy lashes out at the initiator...the culprits
I ache with an unquenchable burning rage...
For every single black soul to escape and be raised
Above the hatred, condemnation, and assault...
Thousands of others suffer an ill-fated life within this High walled
Prison called "Land of the free and the home of the brave"
Ahhh! Venting...venting...venting helps my mind to
Clip the dead lynching branches and the dangling rope
Venting enables me to Soar beyond
Scents of over-ripened strange fruit...dangling without hope
With racist philosophies widespread
Deeply and painstakingly entrenched
Systemically castrating Black manhood...even now lynched
With the robe and gavel, the cruel Penal lynching
Continuing...for one third of our young black men
Can bare witness...quite convincingly
My unquenchable blazing inferno must
Somehow engulf our denied equal justice...
This insatiable rage must in some way erase the dashed hopes
Yet perpetrated today with robes and gavel...
Yesterday dashed with robes and ropes
I must stand against these injustices with all my might
With strength... I must stand and fight!
When this systemic bigotry is forcibly choked
Strangled long enough, so it croaks and dies
Only then will I be consoled and allow my heated rage
To calm to a simmer, calm enough to indeed subside...

POETREE-N-MOTION



Pastor/Chaplain Pamelajune (Pi) Anderson, DMin.
Lt. Commander (RET) USN Chaplain Corps
TFAM National Veteran's Support Chaplain
Certified Peer Support Specialist



NOW, TODAY, IS THE DAY OF HOLY SPIRIT GRACE, WISDOM, AND AWARENESS. BE STILL AND LISTEN TO HEAR HER VOICE

"The earth is the Lord's, and all its fullness, The world and those who dwell therein. Psalm 24:1



"DEAR GOD, I worshipped with the world-renown Sandra Crouch yesterday. She is the twin of the late André Crouch and founding Pastor of New Christ Memorial, Los Angeles. The music and the message were incredible. We know there is no such thing as coincidence (happenstance, mishap) among believers. I remember getting a 'friend request' from her several months ago. I thought it was someone using her photo like people use former President

Obama's image. As I was catching up on my messages last week, I took the opportunity to ask, "are you THE Sandra Crouch or someone using her photo?" She replied, "Haha, I am she." And she invited me to her service. I'll come back to this."

I promised to share my thoughts on The Ultimate Process of Deception a couple of articles ago. This subject of deception is a segway into Pastor Crouch's message. She spoke of all the bad news we hear every day: Lies and more lies from political leadership, dismantling automatic mail sorters, removing mailboxes from communities, suppressing voter rights, disregard for the one earth, and calling fallen service members "suckers and losers." These acts of hatred are the opposite of love-actions. There is a cloud of deception (dishonesty, fraud, and betrayal) blanketing the United States, Inc.

Pastor Crouch also spoke of Good News, and the five benefits of KNOWING that God is with us: (1) "I will be with you, day after day, to the end of the age." Matthew 28:20. (2) "Nothing, you see, is impossible with God." Luke 1:37. (3) "And when the Holy Spirit comes on you, you will be able to be my witnesses...even to the ends of the world." Acts 1:8. (4) "For I know the thoughts that I think toward you, says the Lord, thoughts of peace and not of evil, to give you a future and a hope." Jeremiah 29:11. (5) "Anyone who does not love does not know God, because God is love." 1st John 4:8.

As far as the haters go, I'll add, "Make no mistake: God can't be mocked. What you give is what you get. What you sow, you harvest." Galatians 6:8.

O, a note about "those who dwell therein," Psalm 24:1. There is one race – the human race.

55TH ANNUAL COTILLION BALL LES MERES 2020 DEBUTANTES



55 Annual Cotillion Ball, The debutantes begin their journey in seventh grade and continue through 12th grade. They have annual dues and assessments, and candidates must complete between 100 and 200 hours of community service, they must maintain a certain GPA, and there are classes in etiquette, career and health workshops, oratory development, leadership development, and self-assessment. Pictured Lt - Rt: Debutante Makayla Smith, La Mere Kayleen Smith, Debutante Barbara Thomas, La Mere Laurin' Thomas, La Mere Yalonda Thomas, Debutante Jada Watson. The Virtual Ball took place on July 25th.



By Mr. Party, The Ambassador of Celebration

Tribute: Mr. Tony E. Tyler
Oct. 3, 1941 - July 20, 2017
Creator of Mr. Party marketing concept August 1985
C.A. column September 2006

Birthdays in October 2020 Call 517-391-4849 or email: mrpartycelev@aol.com

- Ms. Diana Gomez celebrates her birth on October 1st.
- Ms. Souci Chappell celebrates her 37th birthday on October 1st, saying "Happy birthday to me! Glad to make to my 37th birthday, because someone else did not."
- Mr. Robert Lopez enjoys his 18th birthday on October 2nd, with family and friends. "Much Love" Dad
- Ms. Marcella Rosarro had celebrates her birth on October 2nd, with family and friends.
- Ms. Tracy Skinner celebrates her birthday on October 2nd, with family and friends. She says "I'm loving life, one day at a time"
- Ms. Jennifer Johnson celebrates her birthday on October 4th, with family and friends.
- Ms. Keanna Adams enjoys her 30th birthday on October 5th, with family and friends.
- Ms. Darrilyn Moore celebrates her 38th birthday on October 5th, with family and friends.
- Ms. Latrea Milton celebrated her 30th birthday on October 5, dancing with her girls.
- Rev. Dr. Kay" Little Kay" Porter celebrates her 63rd birthday on October 6th with Family and friends, enjoys sharing "new and old friendships".
- Ms. Donna Haynie celebrates her birthday on October 6th.
- Mr. Preston White celebrates his birth with a barbecue party.
- Ms. Rhonda Christian celebrates her 40th birthday on October 6th, with family and friends.
- Ms. Katie Phraxayavong celebrates her birthday on October 8th, with Abby.
- Ms. Gloria Bermudez celebrated her "Fabulous 49th" birthday on October 8th, just chilling, loving life.
- Master Lavell Goins enjoys his 11th birthday on October 8th, with family and friends. "Happy Birthday to mommy's little handsome man. So glad to watch you grow and become independent!" Love mommy
- Ms. Phyllis Bartlett celebrates her birthday on October 9th, with family and friends.
- Ms. Jessica Malcolm celebrates her 49th birthday on October 9th.
- Ms. Enisa Nevaeh (Brown) Thomas enjoyed her 19th birthday on October 10th, celebrating with her mother Donecia, her uncle LaMonti and friends. "We love each other forever!!!"
- Ms. Amy White celebrates her 50th birthday on October 10th, with family and friends.
- Mr. Lawrence Hodge celebrates his 57th birthday on October 11th.
- Mr. Kion Bates celebrates his 44th birthday on October 11th, with family and friends. "Thank you, Mr. B"
- Mr. Jacob McKenney celebrates his birth on October 11th, with family and friends. "Much love" Mom
- Ms. Cheyanne Nichole Garvie enjoys her 18th birthday on October 12th, with family and friends. Aunt T.T. loves you, my beautiful big girl!!!
- Ms. Amanda Smith celebrates her 36th birthday on October 12th, with family and friends. "I am blessed to see another year with my family and friends!"
- Mr. Quincy Johnson celebrates his 64th birthday on October 12th, with family and friends.
- Ms. Michelle Johnson Beard celebrates her birthday on October 14th.
- Ms. Marilyn Plummer celebrates her birthday October 17th, with family and friends.
- Ms. Sarae Coddington celebrates her 37th birthday on October 17th, with family and friends.
- Ms. Kathy Fair celebrates her birthday on October 17th with family and friends.
- Ms. Geraldine Rush enjoys her 72nd birthday on October 17th, with family and friends.
- Ms. Tanisha Jefferson celebrates her 37th birthday on October 18th, with family and friends.
- Ms. Meredith Mertz enjoys her 34th birthday on October 18th, celebrating with family. She says, "I love Life, for it's so amazing!"
- Mr. "Big" John Crosley celebrates his birthday on October 18th, with family and friends.
- Ms. Kim Walker celebrates her 48th birthday on October 18th.
- Ms. Liza Leal celebrates her 51st birthday on October 18th.
- Mr. Eugene Allen celebrates his 74th birthday on October 19th, with family and friends.
- Ms. Mya Douse enjoys her 24th birthday on October 19th, with family and friends.
- Ms. Corrin O. celebrates her birthday on October 20th with family and friends.
- Ms. Brooke Hening celebrates her birthday on October 21st.
- Mr. Eric Buckner celebrates his birthday on October 23rd.
- Mr. Steven Smith enjoys his birthday October 24th. "Thank you to all my family and friends!"
- Mr. Zechariah Turner celebrates his 12th birthday on October 24th.
- Mr. Eric McClinton celebrates his 21st birthday on October 24th with family and friends.
- Ms. Tamese Vinsom celebrates her 43rd birthday on October 25th, with family and friends.
- Ms. Alena Rush-Bowers will celebrate her birth on October 25th, with her grandparents, family and friends.
- Ms. Kelly Hampton celebrates her birthday on October 26th.
- Ms. Mollie Demond had the pleasure of celebrating her 64th birthday on October 26th.
- Ms. Melissa Robinson celebrates her 40th birthday on October 26th.
- Ms. Jonna David enjoys her 44th birthday on October 27th, with family and friends.
- Mr. Karlton Gilmore enjoys his 50th birthday on October 27th.
- Ms. Renita McAbee celebrates her birthday on October 28th.
- Ms. Kelly Glynn celebrates her 53rd birthday on October 28th, with family and friends.
- Ms. Doris Redmond celebrates her 36th birthday on October 28th, she says; "Thank You, Jesus for one more year!"
- Ms. Angela Pruitt celebrates her birthday on October 28th - Happy 33rd!
- Ms. Lori Wright celebrates her 53rd birthday on October 29th.
- Mr. Sovran Brown, Army Soldier, celebrates his 28th birthday on October 29th, with family and friends and new Baby Girl.
- Sir Paris Leek enjoys his 17th birthday on October 30th, with family and friends.
- Mr. Robert Walter, who was born on October 30th, 1981, will be celebrating that event by hanging out with his family and friends.
- Ms. Sheka Green celebrates her birthday on October 31st.
- Ms. Whitney Stowell celebrates her 27th birthday on October 31st. "Happy Birthday Baby Girl!" Love Mom
- Ms. Maryann Smrek celebrated her birthday on October 31st. She said "I am truly grateful to God for giving me the best parents in the world: thank you, Mom for your unconditional love! Maryann.
- Happy 60th to my mom Simona Barber, I love you; wish you a happy birthday and many more to come. Love always, Souci Chappell

*Anniversaries

- Mr. Ray and Mrs. Melody Kurtis, blissfully celebrated their wedding anniversary on September 30th, loving life!!!
- Mr. Shawn and Mrs. Donel Martin, lovingly celebrated their 16th wedding anniversary on October 2nd

*Announcements

Please let us know if you have any names to be removed...

Mr. Party Website: www.mrpartycelebrationservice.com

Facebook Page: facebook.com/mrparty1985

Sportron: www.sportron.com/mrparty

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Please send the information about you, your family or friends celebrating the Events of Life: Celebration Announcements

VOTING IN MICHIGAN HAS NEVER BEEN EASIER



YOU CAN VOTE IN THE 2020 ELECTION
FOR PRESIDENT TODAY



To learn about your
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VOTE DEMOCRATIC – NOVEMBER 3 OR BY ABSENTEE BALLOT

As Ingham County Prosecutor, I am working to reform the criminal justice system – to stop mass incarceration, address racial inequities, and improve services to the victims of crime.

CAROL SIEMON

DEMOCRAT FOR PROSECUTOR

Paid for by Carol Siemon for Ingham County Prosecutor, PO Box 4488,
East Lansing, MI 48826