About Creative Endeavors and Inspire Desire
Our OG Brands are Brand Licenses

Creative Endeavors and Inspire Desire perform to evoke a feeling of wanting or longing for something or someone. It is the ability to create a strong attraction or interest in someone or something, often leading to a desire to possess or experience it.

In marketing and advertising, inspiring desire is our brand to increase sales and customer loyalty. In personal relationships, inspiring desire can create a strong emotional connection and deepen intimacy and our media marketing brands generate call-to-action passion.

Creative Endeavors refer to activities or projects that involve the use of imagination, originality and innovation to produce works of art, literature, music, film, design or other forms of expression. Creative Endeavors can be seen as the process of bringing something new and unique into existence through the use of the mind.

The creations of the mind refer to the intellectual property that results from creative endeavors, such as patents, trademarks, copyrights and trade secrets. These creations can be protected by law and are used to generate revenue.

Creative Endeavors and the creations of the mind play a vital role in society by providing entertainment, cultural enrichment and economic value. They can also inspire and influence people, spark new ideas and drive innovation in various fields.

Our OG Brand Creative Endeavors and Inspire Desire develop creations of the mind that we have been implementing through Web 1, Web 2 and Web 3 platforms.

A business is an established entity engaged in commercial activities, applying Creative Endeavors and Inspire Desire are the process of creating and developing new and ongoing business ventures.

CE
CONTRIBUTING PARTNERS

Campaigns. Promotions. Events.

"We employ a campaign approach.
We share our skills, expertise and resources.
We are professionals guided by our need to achieve success.
We achieve our success for you, without the usual high cost of doing business.
Together we share a vision and entrepreneurial spirit that is both unique and powerful."

We develop business interests into a powerful co-brand marketing campaign for all types of products and services to increase their recognition and demand. Our campaigns include advertising, public relations, taglines, packaging design, endorsements, product development to open up new markets for sales, and development of Sponsors. Sponsors are placed into co-brand marketing campaigns for promotion of websites, non-profit and not-for-profit campaigns, and events for increased recognition in new or currently targeted markets.

Sponsor placement:
- Into a campaign with multimedia support utilizing technology outlets
- Into Internet domains: studios, stores, showrooms, spas, resorts
- A cooperative merchandising and advertising program that co-markets brands, businesses, artistic talent and entrepreneurs
- Ancillary marketing tools
- Promotional products, print and CD
- Events for publicity

Product sales can be generated thru:
- Client and partner contracts with within cross-promotional capabilities
- Merchandise merged with information to assist in multimedia projects (domains) to increase market awareness and demand for services/products
- Internet marketing techniques (video blogs, eNewsletters, Search Engine Optimization, etc.)
- Video conferencing tied into brick-and-mortar and virtual sales
- Themed, campaigned events

About CEC Partners

CEC Partners—NOT reinventing the Wheel.

This refers to the idea of not starting from scratch or trying to create something completely new when there are already existing solutions or processes that can be used or adapted. This approach can help to save time, resources and effort and can allow businesses to focus on areas where they can add the most value.

CEC Partners is the company that provides consulting and advisory services to businesses, typically in the areas of strategy, operations and management. CEC Partners has expertise in numerous industries and sectors and may work with clients to help them achieve their goals and objectives.

CEC Partners works with businesses to develop and implement media marketing strategies that are tailored to their specific needs and objectives.

This may include identifying target audiences, selecting appropriate media channels, create compelling content and measuring and optimizing results. By leveraging existing best practices and proven strategies, CEC Partners can help businesses to achieve their media marketing goals more efficiently and effectively.

Media Marketing Expansion refers to the process of growing a businesses' presence and reach through various media and marketing channels, such as social media, advertising, public relations and content marketing. Media Marketing Expansion can help businesses to increase their brand awareness, generate leads and sales and build relationships with customers and stakeholders.

Collaborators & Contributors:
Contributing Brand Partnerships
- Licensing for cause-driven commerce, cause-related brands with licensed production partners goods or services.
- Digital product Media Marketing promotional product at the point of sale with cause-related brands & events. market recognition for the brands purpose

Program:
- Licensed partnership brand + brand to advocate through media and marketing to increase cause-driven commerce.

"Spirit of the Deal:"
- Our endorsements include previous contributors & advisors
- Inspire Desire marketing commerce
- Positioning and placement into a media platform for digital and tangible services with product incentives

Our Endorsements Include Previous Contributors & Advisors:
- We are focused upon influence and need.
- With our collaborators and joint ventured brand program, we build the point of sale locally with global cross promotions for new revenues to share.

Communities of Resources
- Our endorsements include previous contributors & advisors
- Licensing in the digital world
- Communities of resource engagement
- Point of sale digitally and on-site marketing strategies.
- News advice about opportunity with partnered marketing and digital media ollaborations.

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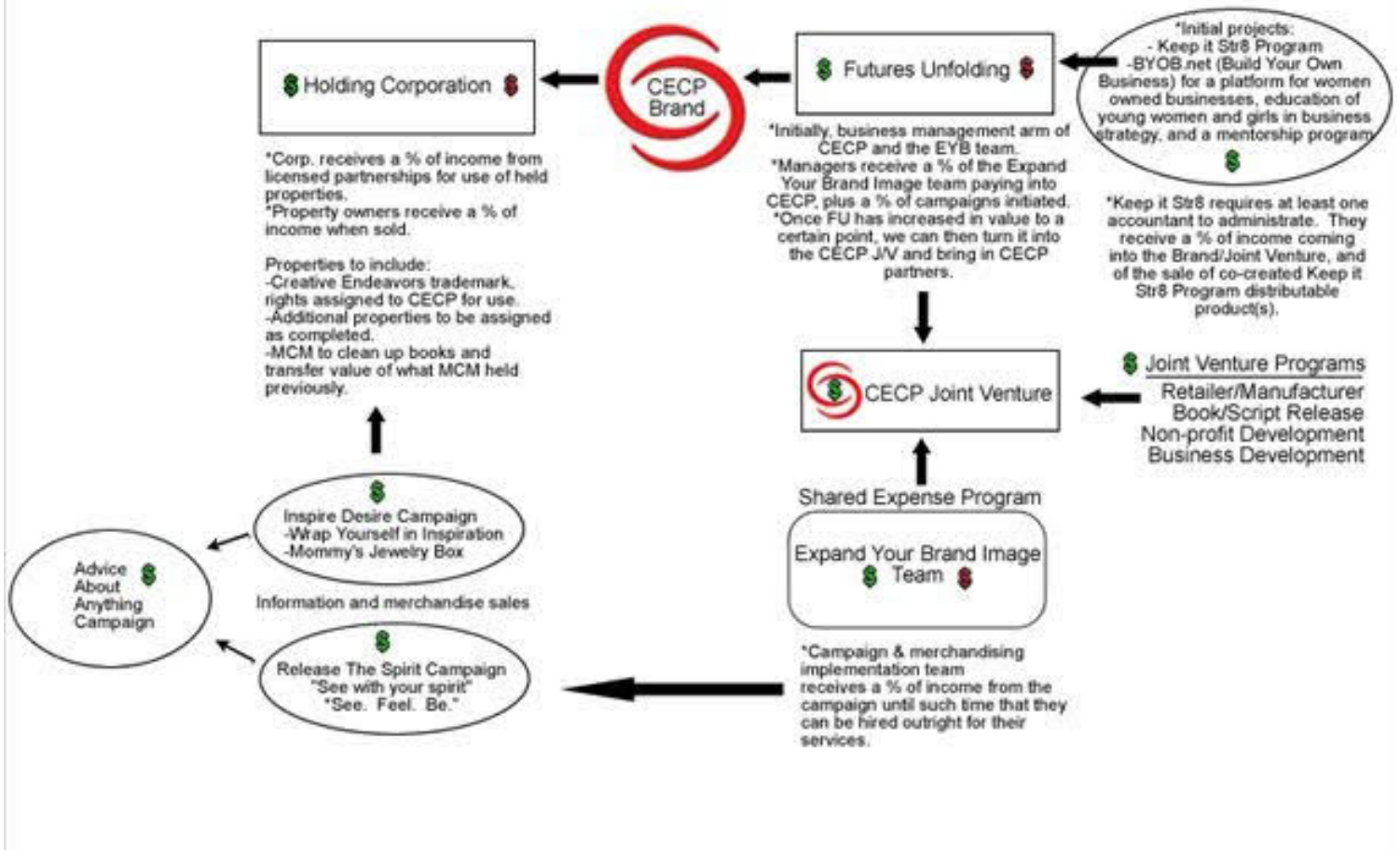
CECP/CEBE Brand
Vision 1995

Global Individualization
Exchange of Energy
Image Building
Create a Brand Spirit

CECP Brand

Holding Corporation

*Corp. receives a % of income from licensed partnerships for use of held properties.
*Property owners receive a % of income when sold.

Properties to include:
-Creative Endeavors trademark, rights assigned to CECP for use.
-Additional properties to be assigned as completed.
-MCM to clean up books and transfer value of what MCM held previously.

Futures Unfolding

*Initially, business management arm of CECP and the EYB team.
*Managers receive a % of the Expand Your Brand Image team paying into CECP, plus a % of campaigns initiated.
*Once FU has increased in value to a certain point, we can then turn it into the CECP J/V and bring in CECP partners.

*Initial projects:
- Keep it Str8 Program
-BYOB.net (Build Your Own Business) for a platform for women owned businesses, education of young women and girls in business strategy, and a mentorship program

*Keep it Str8 requires at least one accountant to administrate. They receive a % of income coming into the Brand/Joint Venture, and of the sale of co-created Keep it Str8 Program distributable product(s).

CECP Joint Venture

Joint Venture Programs
Retailer/Manufacturer
Book/Script Release
Non-profit Development
Business Development

Shared Expense Program

Expand Your Brand Image Team

*Campaign & merchandising implementation team receives a % of income from the campaign until such time that they can be hired outright for their services.

Inspire Desire Campaign
-Wrap Yourself in Inspiration
-Mommy's Jewelry Box

Advice About Anything Campaign

Information and merchandise sales

Release The Spirit Campaign
"See with your spirit"
*See. Feel. Be."

Web 1 2 3 Milestones

Creative Endeavors The OG Brand
CEC International 1990's
Endeavors.international 2023
cebe.world str8advice.biz
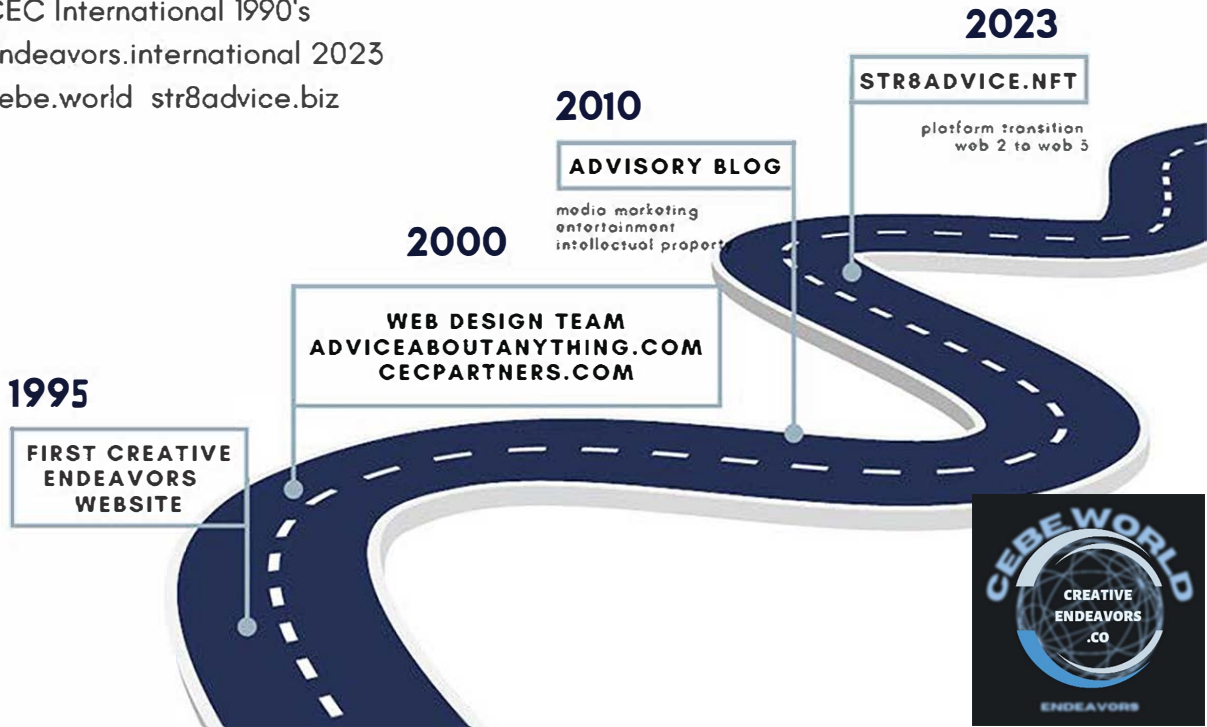
2023

STR8ADVICE.NFT

platform transition
web 2 to web 3

2010

ADVISORY BLOG

media marketing
entertainment
intellectual property

2000

WEB DESIGN TEAM
ADVICEABOUTANYTHING.COM
CECPARTNERS.COM

1995

FIRST CREATIVE
ENDEAVORS
WEBSITE

CEBE World
CE Community Roadmap

cebe.world community

ENTREPRENEURS.ENTERPRISES

endeavors.international

STRS ADVICE
.nft
.wallet
.biz
.live
RELEASEOURPOWER.COM
keepitstr8.info
mediamarketingdigital
mediamarketing.blog

programs.cebe.world

adviceaboutanything.com

share the jorney
community
blog app coming soon

Web 1

Web 1 Static Web
Web. 1.0, the "static web," was the first generation of the web, which emerged in. the early 1990's. Web 1.0 was char-acterized by static HTML pages with limited interactivity. It was primarily used for displaying text and images.

Web 1.0: Static, Ready-Only
This first version of the internet is acknowledged as the first stage of the world wide web evolution. It is characterized as a read-only web experience. Users can read information on web pages driven by web browsers, HTML, HTTP and URL technology. The experience is highly decentralized, and there are no search engines. Instead, Web 1.0 content is static and hyperlinked together. Web 1.0 is also referred to as the Syntactic Web, and the user's role is limited.

Web 2: "The Social Web"
Word Press • Social Media • Blogs

Web 2.0 "The Social Web"

Web 2.0, also known as the "The Social Web," emerged in the mid2000's and was characterized by the rise of social media, user-generated content and interactive web applications. Web 2.0 allowed users to interact with each other and create and share content, which transformed the web from a new communication channel to a two-way communication platform.

KEY TAKEAWAYS

• Web 2.0 describes the current state of the internet, which has more user-generated content and usability for end-users compared to its earlier incarnation, Web 1.0.

• Web 2.0 does not refer to any specific technical upgrades to the internet; it refers to a shift in how the Internet is used.

• In the new age of the Internet, there is a higher level of information sharing and interconnectedness among participants.

• Web 2.0 has allowed for the creation of applications such as Facebook, Twitter, Reddit, TikTok, and Wikipedia.

• Web 2.0 has paved the way for Web 3.0, the next generation of the web that uses many of the same technologies to approach problems differently.

Web 3

Web 3.0, also known as the "semantic web," is the current and emerging generation of the web, which is focused on machine-readable data and the use of artificial intelligence (AI) to make the web more intelligent and intuitive.

Web 3.0 aims to create a more personalized web experience by enabling machines to understand and interpret user data, preferences, and behaviors.

Web 3.0 also emphasizes the use of decentralized technologies, such as blockchain to create a more secure and transparent web.

A policy brief published by the Bennett Institute for Public Policy at the University of Cambridge defined Web3 as "the putative next generation of the web's technical, legal, and payments infrastructure—including blockchain, smart contracts and cryptocurrencies."

Web 3 is now spreading into many other sectors, including the social sector and carbon markets, art, real estate, gaming, and more.

Web 3 encompasses the idea of building decentralized applications (dApps)—platforms or products devoid of centralized control and management.

Popular Web 3 networks include Ethereum, Solana, Polygon and Cosmos. Some popular Web 3 platforms include OpenSea, Coinbase, Ledger and MetaMask. Many of these networks and platforms sell NFTs or cryptocurrencies like Bitcoin.

TOP CATEGORIES WEB 3
• Semantic Web • Artificial Intelligence • 3D Graphics • Connectivity • Ubiquity •
• Blockchain • Decentralized • Edge Computing • Smart Contracts •

WEB PLATFORM 123
CREATIVE ENDEAVORS THE BRAND 1995
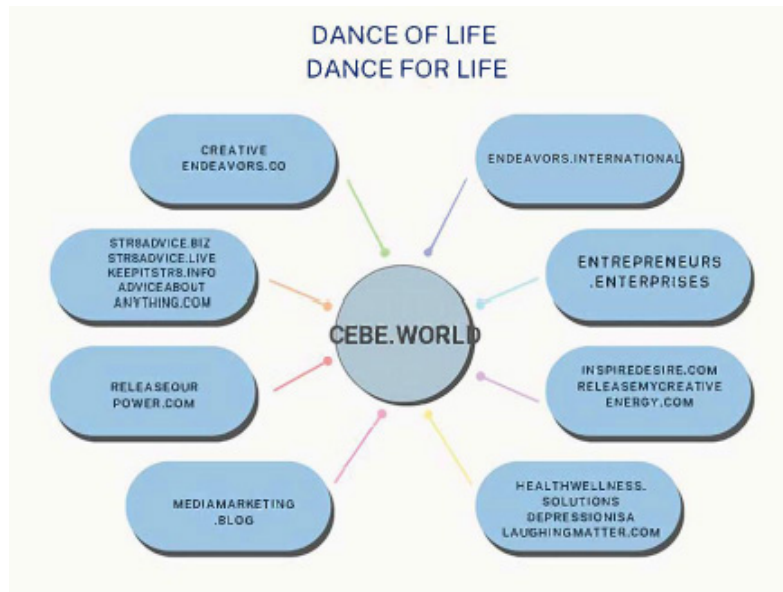
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WEBSITES 2025

Websites + Marketing Commerce
inspiredesire.com

Websites + Marketing Standard
releasemycreativeenergy.com

Websites + Marketing Standard
cebe.world

Websites + Marketing Free
journey.godaddysites.com

Websites + Marketing Free
stinkersfriends.godaddysites.com

SEETHEGREEN.ONLINE

RELEASEMYCREATIVEENERGY.COM

DEPRESSIONISALAUGHINGMATTER.COM

KEEPITSTR8.INFO

CREATIVEBUSINESSENDEAVORS.COM

RELEASEMYPASSION.COM

CEBE.WORLD

STINKERSFRIENDS.CLUB

STR8ADVICE.LIVE

HEALTHWELLNESS.SOLUTIONS

RELEASEOURPOWER.COM

RELEASEMYSPIRIT.COM

ADVICEABOUTANYTHING.COM

LIFEADVISORS.LIVE

ENDEAVORS.INTERNATIONAL

ENTREPRENEURS.ENTERPRISES

ADVICEABOUT.LIFE

INSPIREDESIRE.COM

CECPARTNERS.COM
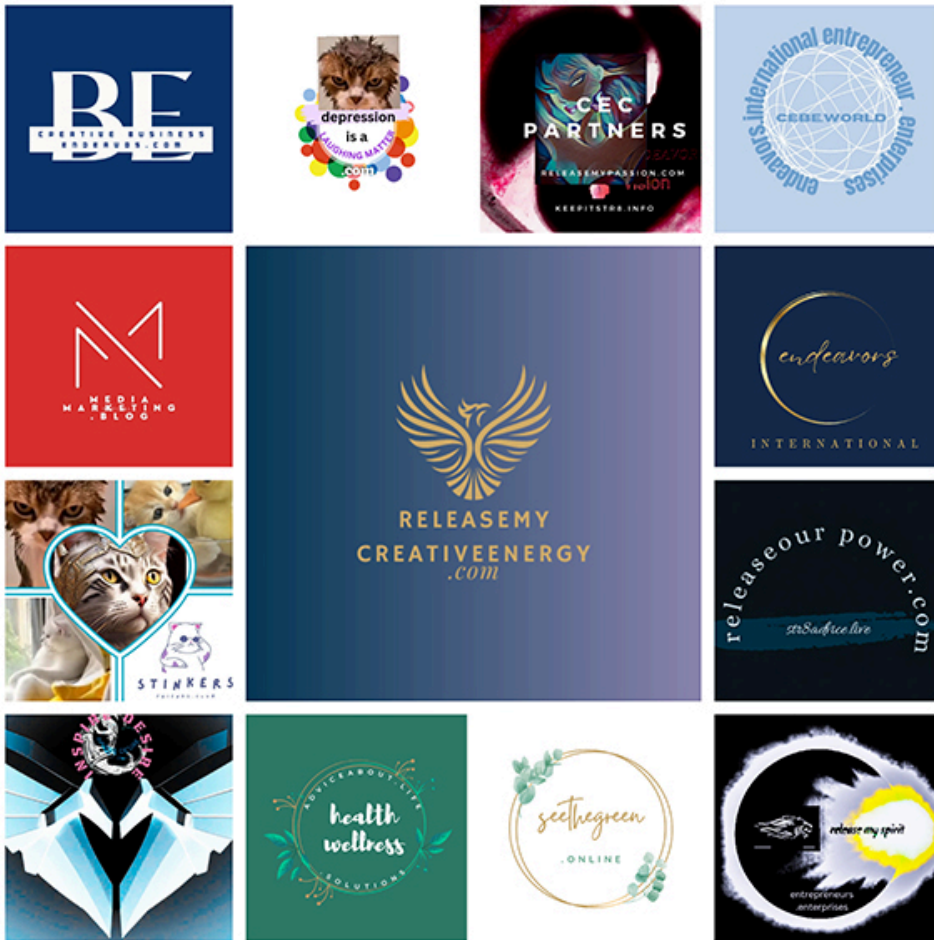
CREATIVEENDEAVORSCONSULTING.COM

MEDIAMARKETING.BLOG

endeavors.international

WWW SITES & LOGOS • ACCOUNTS
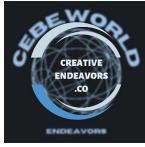
www.cebe.world
Creators Entrepreneurs
Advisors
Collaborators Contributions
and Partners Community
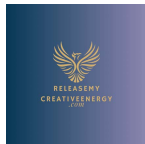
www.releasemyspirit.com
Creators Causes
Entrepreneurs Advocacy

www.endeavors.international
Enterprises—Ventures
Creative Endeavors
Business Endeavors

www.creativeendeavors.co
The Original Brand

www.releasemycreativeenergy.com
Creation Vision

www.creativeendeavorsconsulting.com
Original Evolution of the
Brand

www.biz.endeavors.international

www.creativebusinessendeavors.com

www.releaseourpower.com
Advocacy for Collaborators
and Contributors

www.str8advice.live
Advisory to the Endeavors

www.str8advice.biz
Advisory Knowledge to the
Individual and Ventures

www.keepitstr8.info
Collaborative Efforts for
Ventures

www.adviceaboutanything.com
Original Platform for Advice

www.adviceabout.life
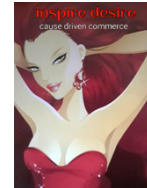
www.inspiredesire.com
Cause-Driven Commerce

www.releasemypassion.com
Ventures
Cause-Driven Commerce
Cause-Related Brands

www.mediamarketing.com BLOG
Marketing Ventures
Platforms

www.cecpartners.com
Foundation for Ventures

www.healthwellness.solutions
Interactive Alternatives
For Wellness
TechMed

www.seethegreen.online
Abundant Opportunities to Exchange

www.stinkersfriends.club
Creators Cause

www.depressionisalaughingmatter.com
Creators Cause

www.entrepreneurs.enterprises
Innovation and Transformation
World Platforms
Communities Ventures

WWW.SITES.   WWW.DOMAINS

www.cebe.world

www.releasemyspirit.com

www.endeavors.international

www.creativeendeavors.co

www.releasemycreativeenergy.com

www.creaativeendeavorsconsulting.com

www.biz.endeavors.international

www.creativebusinessendeavors.com

www.releaseourpower.com

www.str8advice.live

www.str8advice.biz

www.keepitstr8.info

www.adviceaboutanything.com

www.adviceabout.life

www.inspiredesire.com

www.releasemypassion.com

www.mediamarketing.com

www.cecpartners.com

www.healthwellness.solutions

www.seethegreen.online

www.stinkersfriends.club

www.depressionisalaughingmatter.com

www.entrepreneurs.enterprises

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