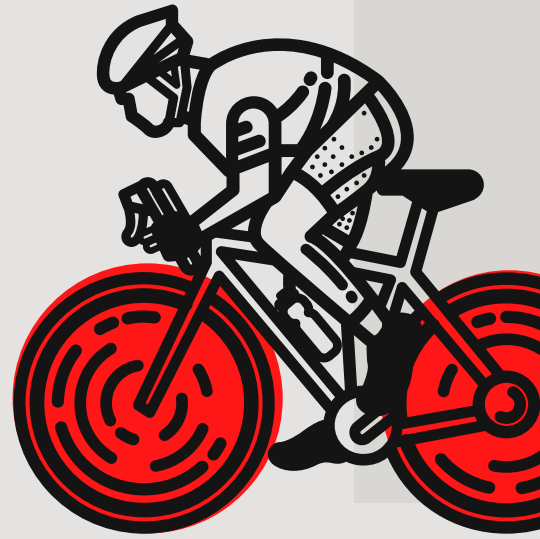


# EMPOWERING COMMUNITIES

## A First-Month Update on Our E-Bike Pilot Program



We are thrilled to provide an update on the progress of our E-Bike pilot program in Bridgeton's Southeast Gateway community. This initiative aims to address transportation challenges and promote sustainable mobility options. As we conclude our first month, we are delighted to share our achievements, impact, and vision for the future.

WRITTEN BY

**Building Strong Partnerships:** Collaboration is critical to our program's success. Over the past month, the Rutgers and Southeast Gateway teams have diligently established partnerships that form the foundation of our E-Bike pilot program. We are grateful for the support of local organizations, including Mojo Bikes, our trusted bike vendor and repair shop.

**Engaging the Community:** Our efforts to engage the Community have been met with enthusiasm. The announcement of our E-Bike program at the Southeast Gateway's June Job and Resource Fair generated significant interest. Attendees had the opportunity to experience an E-Bike firsthand, complete applications, and have their questions answered. We distributed around 25 applications on that day alone.

**Overcoming Challenges:** Despite encountering some challenges, such as time constraints in preparing for the fair, we successfully navigated through them. The Rutgers and Southeast Gateway teams worked together to ensure all necessary documentation was prepared and translated into Spanish to accommodate our Spanish-speaking population.



**Pride in Community Impact:** We take immense pride in witnessing the positive impact of our program in its initial stages. The E-Bike initiative addresses transportation challenges and promotes physical and mental well-being among participants. By broadening horizons and providing access to new opportunities, we create a more inclusive and vibrant community.

**Looking Ahead:** We look forward to reviewing applications and selecting our first ten participants for the pilot program in the coming month. These individuals will receive personalized communication regarding their acceptance. Their participation marks a significant milestone as we embark on the transformative journey of empowering our Community through sustainable transportation options.

Our E-Bike pilot program has made remarkable progress in its first month, thanks to the dedication and support of our partners, community members, and team. We remain committed to this journey, seeking innovative solutions and fostering a bike-friendly city that benefits all residents. Stay tuned for further updates as we continue empowering our Community one pedal at a time.

# PROGRESS REPORT ON BRIDGETON'S E-BIKE PROGRAM

## -August Recap on Our E-Bike Pilot Program

WRITTEN BY

CASSANDRA AVILA

Greetings, residents of Bridgeton, August marked a pivotal chapter in our ongoing journey toward a greener, more sustainable future. As we reflect on the month's accomplishments, challenges, and next steps, we invite you to delve into the highlights of our E-Bike Program. To promote sustainable transportation options and reduce carbon emissions, we carefully selected twelve participants for our E-Bike Program. These individuals embody the spirit of our community, each contributing to our collective effort to make Bridgeton a more environmentally conscious city.



The collaboration proved to be our guiding force throughout the month. We're proud to acknowledge Mojo Bike Shop, whose partnership and support facilitated the smooth distribution of e-bikes to our participants. The enthusiasm displayed by each recipient as they received their e-bikes was heartwarming. It reinforced our belief in the positive change we're fostering. Of course, our journey encountered its share of challenges. Coordinating documentation, appointments, and participant schedules posed logistical complexities. However, we've remained steadfast in our commitment to overcoming these obstacles through open communication and innovative solutions.

As we focus on the coming month, we're excited to engage our participants in focus groups and surveys. These interactions will provide invaluable insights into their experiences, preferences, and suggestions, guiding us in refining and enhancing the program's impact.

We thank the NJCCRC for their unwavering support and collaborative efforts. Their involvement has been instrumental in propelling our initiative forward and aligning our goals with the community's needs.

Looking ahead, the road remains promising. Our E-Bike Program continues to gain momentum, driven by the shared vision of a cleaner, more sustainable Bridgeton. Together, we're writing a narrative of positive change, one pedal stroke at a time.

Keep pedaling, Bridgeton!

