



JOE WRIGHT

Creative Director
(512) 577-1863
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thisisjoew.com

PROFILE

Creative Director with 7 years experience as principle creative in the marketing department of a mid-sized Mortgage corporation.

EDUCATION

Associates in Visual Communications
ACC
2008

HOBBIES

Painting Byzantine Iconography, specifically 14th century prototypes

Camping/Starting fires

Brazillian Jiu Jitsu
Blue belt - 2 stripes



thisisjoew

EXPERIENCE

Creative Director
Thrive Mortgage
May 2014 - Present

Creator of the company's overall rebrand and style. Designer/consultant of individual sales persons brands. Develop, implement, and execute strategic marketing plans for Thrive Mortgage, it's branches, and individual sales people. Creator/Developer/Admin/Instructor of the corporate online marketing asset manager allowing sales to easily design their own marketing collateral. Copywriting/Creating/Editing of online video ads for corporate brand awareness. Prep files for proper use in print/web platforms. Major conference stage/event design. Voice Actor/Actor.

Graphic Designer
Georgetown Minuteman Press
Aug 2011 - Feb 2013

Designed branding and promotional materials for a multitude of small local businesses. Operated digital/offset printing, and binding of materials.

Graphic Designer
Entrepreneur
Jan 2011 - Aug 2014

Designed branding and promotional materials for a array of small businesses.

Graphic Designer
AlphaGraphics
Mar 2009 - Dec 2010

Designed branding and promotional materials for a variety of small local businesses. Assited in receiving orders, digital printing, and binding.

SKILLS

Adobe Photoshop	<div style="width: 85%; background-color: black; height: 10px;"></div>
Adobe Illustrator	<div style="width: 90%; background-color: black; height: 10px;"></div>
Adobe InDesign	<div style="width: 80%; background-color: black; height: 10px;"></div>
Wave.Video	<div style="width: 75%; background-color: black; height: 10px;"></div>
Lighting Fires	<div style="width: 80%; background-color: black; height: 10px;"></div>