

# CHRISTINA FAVUZZI

Broadcast News Anchor & Multimedia Journalist

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## EXPERIENCE

**MORNING ANCHOR / MULTIMEDIA JOURNALIST** - *KSBY News, San Luis Obispo, CA*

OCT 2016 - PRESENT

- Anchor and executive produce #1 morning newscast in San Luis Obispo/Santa Maria/Santa Barbara market
- Write and copy-edit scripts for two-hour newscast while striving for a digital-first approach to all content
- Oversee morning web and social media content
- Enterprise stories for my local-lifestyle franchise, *Central Coast Living*
- Shoot, write and edit feature, investigative, political and general assignment stories
- Live field anchoring and breaking news reporting
- Fill-in weather forecaster
- Frequently host community events and serve as representative of KSBY News

**WEEKEND ANCHOR / WEATHER ANCHOR / MULTIMEDIA JOURNALIST** - *KSBY News, San Luis Obispo, CA*

FEB 2016 - OCT 2016

- Anchor and executive produce weekend newscast
- Produced and anchored weather forecast for weekend newscast
- Oversaw weekend web and social media content
- Nightside, weekday MMJ reporter

**MULTIMEDIA JOURNALIST** - *KSBY News, San Luis Obispo, CA*

APRIL 2015 - FEB 2016

- General assignment reporting
- Creative stand-ups and interactive live shots
- Utilized multiple social media platforms to interact with community and increase story engagement

## INTERSHIPS

- KEYT-KCOY, Santa Maria, CA - News Intern/Field Producer. JAN 2015 - APRIL 2015
- KNBC, Los Angeles, CA - Assistant to Chief Political Reporter. JUNE 2014 - SEPT. 2014
- KCBX-NPR, San Luis Obispo, CA - Reporting Intern. MARCH 2014 - JUNE 2014
- KSBY, San Luis Obispo, CA - Working News Intern (4 internships)

## EDUCATION

**California Polytechnic State University, San Luis Obispo** - *B.S. Broadcast Journalism* JUNE 2015

Minors: Law & Society; Dance

## REFERENCES

**Kendra Martinez, KSBY-TV News Director** - 805-441-2329 [kmartinez@ksby.com](mailto:kmartinez@ksby.com)

**Richard Gearhart, KSBY-TV Anchor** - 805-305-3944 [rgearhart@ksby.com](mailto:rgearhart@ksby.com)

**Conan Nolan, KNBC Chief Political Reporter** - 818-970-3005 [conan.nolan@nbcuni.com](mailto:conan.nolan@nbcuni.com)