



Privacy Policy

Effective Date: July 11, 2025

At Wild Wonders Doula, LLC, your privacy matters. This Privacy Policy explains how we collect, use, share, and protect your information when you visit our website or use our services. We are committed to complying with the Virginia Consumer Data Protection Act (VCDPA) and other applicable privacy laws.

1. Information We Collect

We may collect the following types of personal information:

- **Contact Information** – such as name, email address, phone number, and mailing address.
- **Appointment or Service Information** – if you book a doula session, register for a class, or inquire about a service.
- **Payment Information** – if you purchase a product or service (handled by a third-party payment processor).
- **Device or Usage Information** – including IP address, browser type, and how you interact with our website (via cookies or analytics tools).

We do **not** knowingly collect personal data from children under 13.

2. How We Use Your Information

We use your information to:

- Provide and improve our services
 - Respond to inquiries or appointment requests
 - Send updates, newsletters, or promotional materials (with your consent)
 - Process payments and deliver any products or services purchased
 - Comply with legal obligations
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3. Sharing Your Information

We do **not** sell your personal data.

We may share your information with:

- **Service providers** who help us operate our business (e.g., payment processors, website hosting)
- **Legal authorities** if required to comply with a legal obligation or protect rights, safety, or property

Any third parties we work with are required to protect your information and only use it for the purpose we hired them for.

4. Your Privacy Rights (Virginia Residents)

Under the **Virginia Consumer Data Protection Act (VCDPA)**, you have the right to:

- Access your personal data
- Correct inaccurate data
- Delete your personal data
- Obtain a copy of your data in a portable format
- Opt out of the sale of personal data or targeted advertising

To exercise your rights, contact us at **[Insert Email]**. We will respond within 45 days.

5. Cookies and Tracking

We may use cookies or similar technologies to improve your experience and understand how you use our website.

You can disable cookies in your browser settings, but this may affect site functionality.

6. Data Security



We take reasonable steps to protect your information using secure systems, encryption, and limited access protocols. However, no system is 100% secure.

7. Third-Party Links

Our website may contain links to other sites. We are not responsible for their privacy practices. Please review their policies separately.

8. Changes to This Policy

We may update this Privacy Policy at any time. Changes will be posted here with a new effective date. Please check this page periodically.

9. Contact Us

If you have questions about this policy or your data, please contact:

Wild Wonders Doula

Email: wildwondersdoula@gmail.com