



Agent Clay Garrett in Dallas Fort-Worth



## IMPROVE YOUR HOME'S MARKETABILITY

# RENOVATE YOUR HOME FOR THE MARKET

WITH NO UP-FRONT COSTS!

I can help you get your home prepped for the market *with no up-front costs!*

The Keller Concierge Ready to Sell program can be utilized to optimize a home's value before bringing it to market. We can utilize this program to address items from a home inspection or to make much-needed cosmetic updates to help your home shine on the open market.

Sit back and relax! We will utilize our network of trusted, vetted vendors.

NO  
UP-FRONT  
COSTS

IMPROVE  
YOUR HOME'S  
MARKETABILITY



Landscaping



Bathroom  
Remodel



Cosmetic  
Renovations



Kitchen  
Remodel



Flooring &  
Hardwood



Deep  
Cleaning



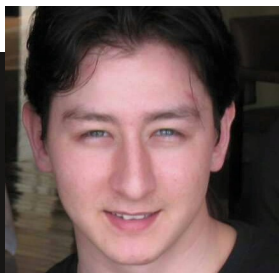
Roof  
Repair



Staging



+  
MORE!



Contact Me Today!

Jeff Macey  
323-382-1715  
JeffMacey@kw.com



# I am Ready to Sell Certified!

## WHAT DOES THAT MEAN?

I can help you get your home prepped for sale without any up-front costs. I am certified in determining which improvements will make the greatest impact on the sale of your home. I will be your advocate throughout the process - I solely represent you!



Contact me to schedule a home evaluation.



I submit your property information through the Ready to Sell program.



After your submission is confirmed, you will receive a Loan Link.



Once Pre-Approved, a vendor will be engaged to bid and complete the work.



Work starts and finishes. Home is then listed with me as your trusted agent.



Once the home sells, services will be paid back.\*\*



Photos by Certified Agent, Michael Yalung



\*Credit and loans provided by Regions Bank d/b/a EnerBank USA, Member FDIC, (650 S. Main St., Suite 1000, Salt Lake City, UT 84101-2844) on approved credit, for a limited time. 19.99% fixed APR, effective as of October 1, 2022, subject to change. Minimum loan amounts apply. Interest starts accruing when funds are disbursed. Interest waived if repaid in 365 days. Repayment terms vary from 24 to 132 months. Actual loan term may be shorter if less than the full approved amount of credit is used. First monthly loan payment due 365 days after funds are disbursed.

\*\*If not sold in 12 months, financing will follow the agreed upon payment schedule.



KELLER  
**Concierge**

**EnerBankUSA®**  
America's home improvement lender of choice

Jeff Macey

323-382-1715

JeffMacey@kw.com

Keller Williams Hollywood Hills Realty



# KELLER Concierge

## Renovation *Solutions*

### WHAT IS READY TO SELL?

The **Ready to Sell** program allows you to prepare your home for the market while avoiding up-front costs and hassle. The purpose of this program is to renovate the property with cosmetic updates and upgrades with the goal of **increasing the home's marketability**. Through Ready to Sell, funds are secured through a personal loan, and services are repaid through the proceeds of the home sale.

All of our **Ready to Sell** and **Ready to Stay** projects function through our network of approved, vetted vendors. Our thorough vetting process helps to ensure general contractors have provided business documents, insurance, references, and required licenses.

### THE SERVICES



Kitchen Remodel



Bathroom Remodel



Flooring & Hardwood



Deep Cleaning



Cosmetic Renovations



Landscaping



Windows & Doors



Painting & Staining

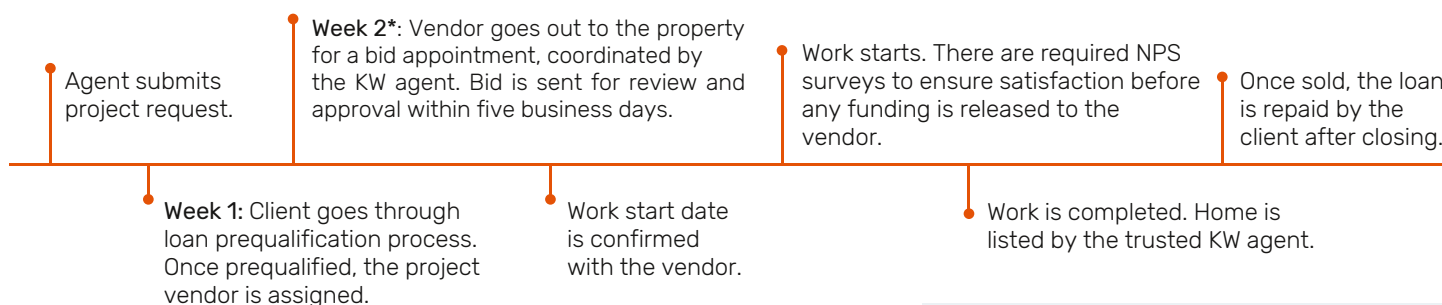


+  
MORE!

### THE BENEFITS

- ✓ No Up-Front Costs
- ✓ Project Facilitation
- ✓ Vetted Vendor Network
- ✓ KW Agent Representation
- ✓ Vendor Payment Coordination

### PROJECT TIMELINE



\*Timelines are largely dependent on agent and client responsiveness. Vendor availability may affect these timelines.

### WHAT IS READY TO STAY?

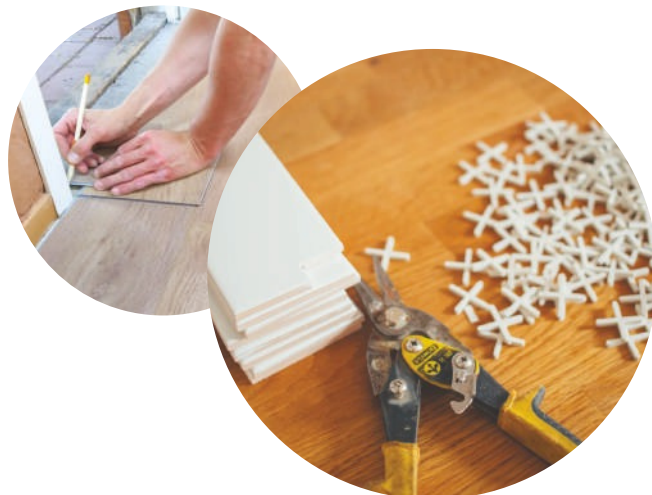
We also have a **Ready to Stay** program for any homeowner who needs a renovation solution! This program functions through the same network of vetted vendors. Choose from multiple financing options and get Ready to Stay!

**Want to learn more? Contact me today at 323-382-1715!**



# Top FAQs

about our Ready to Sell Program



## 1. Why Ready to Sell?

Homes are rarely ready to put on the market as-is. Sometimes it's just a little TLC that can help Buyers visualize themselves in the home. This could be fresh, neutral paint to replace outdated wallpaper or updated flooring that sets the house apart from the one down the street. Perhaps you have done a pre-listing home inspection and need to take care of those items to position the home better against the competition. We can do it all!

## 2. What homes qualify?

The Ready to Sell program is a great fit for most homes! There are only a couple disqualifiers: complete tear-down projects, and/or incomplete new construction. Additionally, we don't add square footage to a home.

## 3. When does the homeowner pay back the money that was fronted?

Homeowners will pay back the funds when the home sells.\*

\*The program offers a 0% interest for 12 months plan. If not sold in 12 months, financing will follow the agreed upon payment schedule.

## 4. What kind of projects are approved?

The sky's the limit! Utilize Ready to Sell for flooring replacement/repair, deep-cleaning, cosmetic renovations, landscaping, interior and exterior painting, roofing repair, kitchen improvements, bathroom improvements, and more!

The Ready to Sell program can be utilized for most services with the absolute exceptions for foundation repair, homes needing extensive renovation, septic work, and the creation of additional rooms (adding square footage).

## 5. How can I get started?

Connect with a Ready to Sell Certified Agent! They can talk about all of your options and get you on your way to your next home!

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