

# FallamaFest



## FallamaFest 2024 Sponsorship Opportunities

FallamaFest is a Dual Sanctioned Llama Show and Event, September 27 – 29, 2024, at the Douglas County Fairgrounds in Castle Rock, CO. Sponsorship opportunities below. Contact us at [FallamaFest@gmail.com](mailto:FallamaFest@gmail.com), visit our website at [FallamaFest.com](http://FallamaFest.com), or call Julie Hall at 303-910-2134.

### Double Diamond Sponsor - \$1000 and Up

- Opportunity to hang a banner in the arena area (Sponsor provides banner)
- Opportunity to hang a banner in the barn area (Sponsor provides banner)
- Full page **color** ad in the Exhibitor Brochure (Ad provided by sponsor)
- Opportunity to have a booth or table with sponsor literature (table provided by FallamaFest, representative and literature provided by sponsor)
- Two Free Stalls (if a show participant)
- Free FallamaFest T-shirt
- Sponsor recognition on FallamaFest Social Media Sites and Website
- Sponsor recognition throughout the show during exhibitor meetings

### Diamond Sponsor - \$500 and Up

- Opportunity to hang a banner in the arena area (Sponsor provides banner)
- Full page **black and white** ad in the Exhibitor Brochure (Ad provided by sponsor)
- Opportunity to display literature on a shared table (table provided by FallamaFest, literature provided by sponsor)
- One Free Stall (if a show participant)
- Free FallamaFest promotional item
- Sponsor recognition on FallamaFest Social Media Sites and Website
- Sponsor recognition throughout the show during exhibitor meetings

### Platinum Sponsor - \$250 and Up

- A 1/2 page **black and white** ad in the Exhibitor Brochure (Ad provided by sponsor)
- Opportunity to display literature on a shared table (table provided by FallamaFest, literature provided by sponsor)
- Free FallamaFest promotional item
- Sponsor recognition on FallamaFest Social Media Sites and Website
- Sponsor recognition throughout the show during exhibitor meetings

### Gold Sponsor - \$100 and Up

- A 1/4 page **black and white** ad in the Exhibitor Brochure (Ad provided by sponsor)
- Opportunity to display literature on a shared table (table provided by FallamaFest, literature provided by sponsor)

- Sponsor recognition on FallamaFest Social Media Sites and Website
- Sponsor recognition throughout the show during exhibitor meetings

### Silver Sponsor - \$50 and Up

- A Business Card ad in the Exhibitor Brochure (Ad provided by sponsor)
- Sponsor recognition on FallamaFest Social Media Sites and Website
- Sponsor recognition throughout the show during exhibitor meetings

### Bronze Sponsor - \$25 and Up

- Individual/Farm Name in the Exhibitor Brochure
- Sponsor recognition on FallamaFest Social Media Sites and Website
- Sponsor recognition throughout the show during exhibitor meetings

### Special Sponsorship Opportunities

- Sponsor an obstacle on the Performance Course - \$100 per obstacle
  - Your logo or company/farm name on a yard sign next to an obstacle on the course
  - These can be added to the above sponsorship levels, or sponsored separately

#### Sponsor an Obstacle:



#### Banner areas:

