

# Intelligent management solutions for keys and equipment

traka  
ASSA ABLOY





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## Innovative management solutions

Recognized as the global leaders in innovative key and asset management, Traka utilizes pioneering solutions to manage the most important parts of any organization. Traka's vision is to be the most innovative company in the industry, while providing reliable, true and measurable value to our customers. Owned by ASSA ABLOY, an organization twice-ranked as one of Forbes Magazine's *World's Most Innovative Companies*, Traka has a global footprint which extends to over 70 countries and 47,000 employees globally. This gives our customers comfort in knowing that we will be here to meet their long term needs.

As a forward-thinking business, we're always one step ahead when it comes to developing new and innovative solutions that solve real world problems, and we set the bar when it comes to proven reliability and world-class customer service. From simple secured storage options to enterprise-level control of costly or sensitive devices, Traka systems provide an intuitive and powerful way to manage, track and report usage of your most important assets, with the ability to drive process through integration. Trusted by thousands of customers around the globe, Traka solutions are proven and reliable, with a typical return on investment in just a few months.

# Traka makes your keys and assets work for you like never before



## Protect keys and assets

Our key cabinet and locker systems keep items safe from unauthorized use



## Control access

You determine when items are available, and who can access them



## Create accountability

With all activity recorded, users are fully accountable for the items they use



## Reduce downtime

Put keys and assets where they are needed most, and manage access from anywhere



## Collect valuable data

Every user and item transaction is recorded, allowing valuable reporting on item utilization



## Drive process

Integration reduces administration overhead, and provides superior control over critical processes



Experience a safer and more open world

# How do intelligent keys help drive an intelligent business?

## Traka has the answer

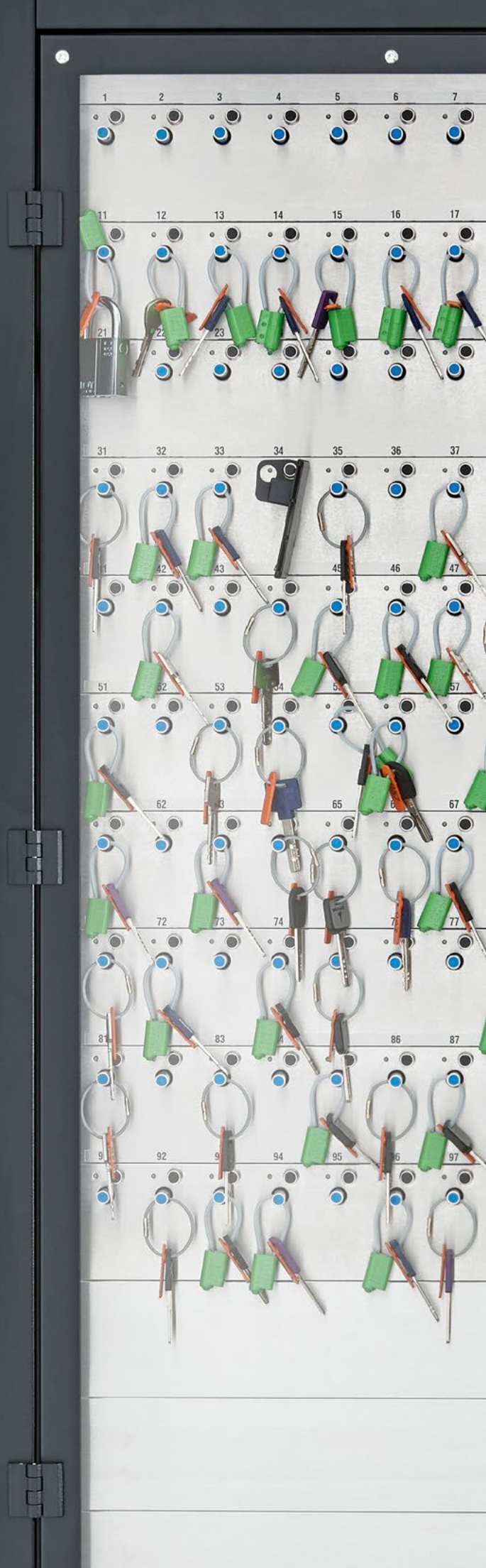
We find physical keys at the core of every business, for controlling access to facilities, fleet vehicles and sensitive equipment. When you can control, monitor and measure your company's key use, your valuable assets are more secure than ever before.

Beyond securing and managing access to keys, Traka solutions can generate unique workflows that support the important processes of your business – require a secondary authorization for master keys, pair key sets to guarantee the lockout of hazardous systems during maintenance, or set curfews which automatically send notifications to administrators, managers or users.

Managed by Traka, the key inventory you already have goes beyond being a tool to unlock a door or start a vehicle, it becomes an instrument to influence the core of your daily operations. Integrated Traka key systems have the flexibility, scalability and customization options to benefit any size organization.

*“Traka USA has shown outstanding professionalism, been extremely knowledgeable and provided great customer service since day one of the Marine Forces Reserve project. They always display the characteristics of a well-trained team, and their solutions have given us control of our keys and radios like never before. Their reliable key management and lockers systems have more than met all of our expectations. We look forward to continuing our relationship with Traka long into the future.”*

– Steve McMurtry  
Director Security Management Office,  
United States Marine Corps





- Facility keys
- Maintenance keys
- Housekeeping keys
- Contractor badges
- Fleet vehicles
- Server & data racks
- Tools & heavy equipment
- Lockout/Tagout systems



Schools & universities



Corporate campus



Data centers



Housing units



Healthcare facilities



Casinos



Hotels & resorts



Cruise ships



Stadiums



Airports



Prisons



Law enforcement



Manufacturing & retail



And much more

# Keep your assets where they are needed most

## Manage them from anywhere

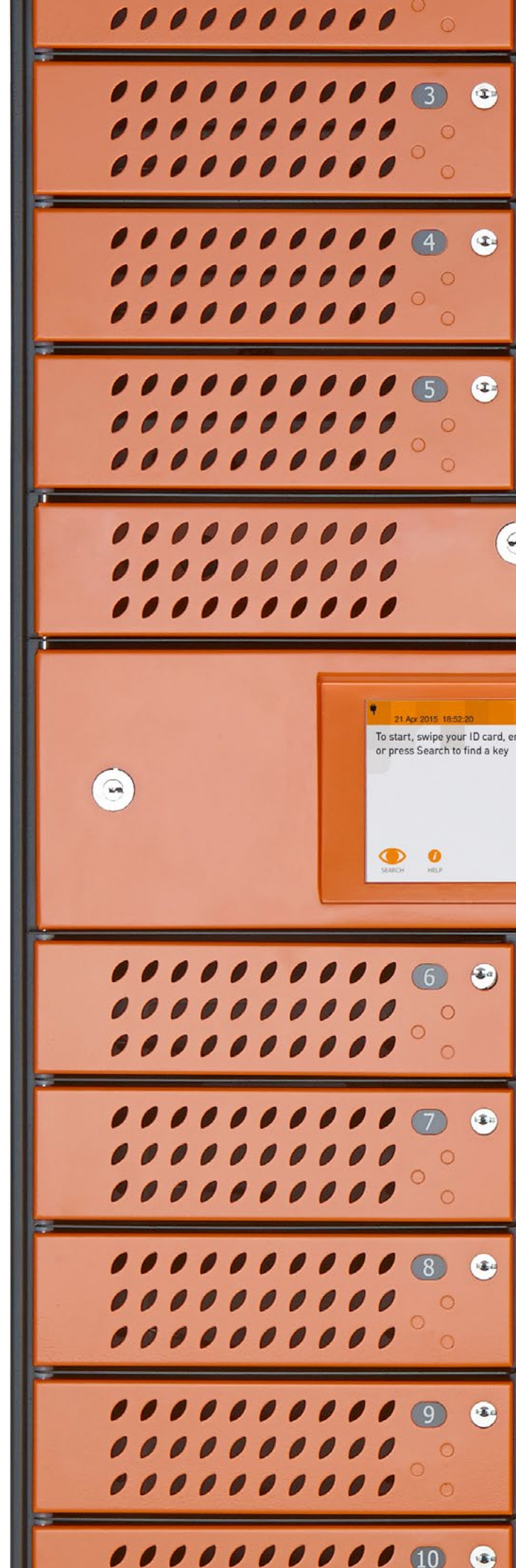
Your organization's assets are critical to its success, and should be managed to maximize their effectiveness. Traka locker solutions provide centralized control over your important items, allowing you to determine who has access, and when.

Our industry-leading integration options make administration effortless, and present unique opportunities for your assets to help drive critical processes. Asset identification options, such as RFID tagging, provide the most detailed tracking and asset usage data possible, maximizing efficient day-to-day operations.

Whether you need simple, temporary storage for a single facility, or enterprise-level control over thousands of devices around the globe, Traka builds a locker solution to suit the needs of your organization. With Traka, your assets become more secure, more functional and more valuable to your business.

*"Our Traka lockers have been great! The ability to protect various devices accessed by students gives us control and manageable data like never before. Traka's flexibility and customized solution gave us exactly what we needed. They delivered as promised!"*

– Victory Soe  
University Technologist, Purdue University





Laptops



Tablets



Hard drives



Mobile phones



Two-way radios



Firearms



Tasers



Body cameras



Tools



Medical equipment



Drugs and hazardous materials



And much more



# Administration Simple. Intuitive. Powerful.

There are two technologies that have become second nature in our daily lives – the web and touch devices. Traka has built our user interface around these platforms to guarantee that users and administrators have the most intuitive experience in using our systems.

Traka solutions are designed to minimize administration, which means delivering the tools you need in an environment where you'll feel right at home. Whether on the touchscreen cabinet, a security office PC or the phone in your pocket, Traka provides effortless control over your keys and assets.

## As easy as the web

TrakaWEB is a browser-based administration suite for centrally managing Traka Touch key and locker systems from any authorized device on your network, anywhere in the world. It enables you to easily manage users and items from central or distributed locations, and can easily integrate with an existing database to automatically enroll users, credentials and access permissions.

Every user and asset transaction is recorded, holding users fully accountable while providing valuable data on the usage of your keys and devices. With TrakaWEB, you will enforce accountability, improve utilization and maximize the effectiveness of your assets.

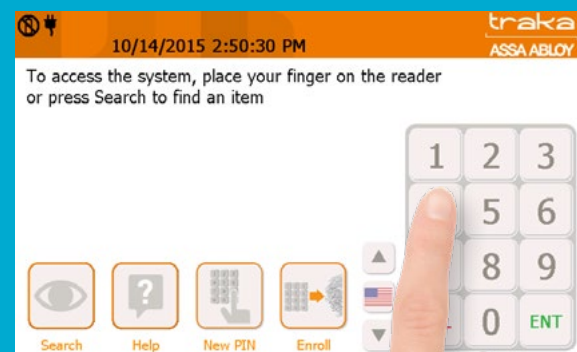






## Simple touch interface

Available in over 20 languages, our Traka Touch interface enables users to quickly access or return items, and provides administrators with an intuitive set of management and reporting tools, right at the cabinet. A Touch system can function completely standalone, or as part of an enterprise network managed by TrakaWEB.



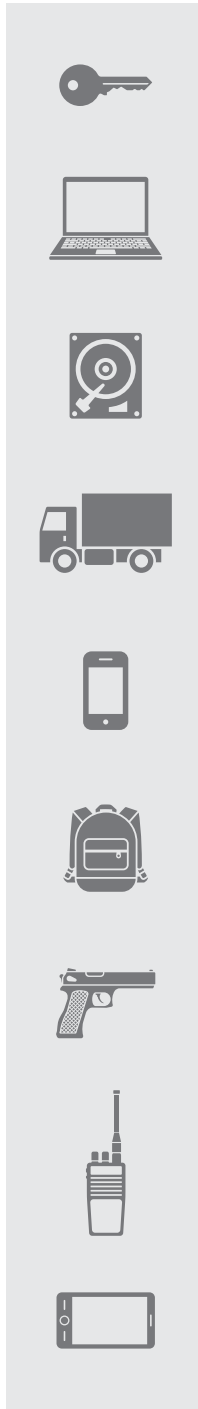
# The power of integration

The ultimate value in Traka solutions is rooted in our ability to integrate with existing third-party systems, easing the burden of administration and presenting unique opportunities for controlling critical processes. The Traka Integration Engine allows for realtime, two-way communication with HR databases, access control platforms, time and attendance, and many other systems.

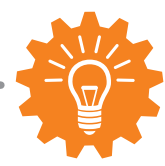
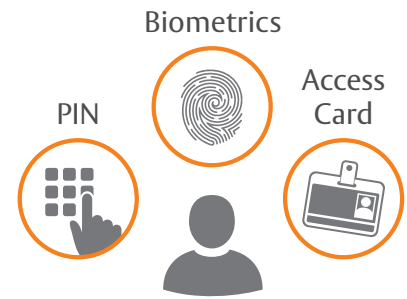
Through intelligent integration, user profiles and access permissions can be easily populated and managed from an existing database. Custom workflows can be tailored to the needs of your organization to generate actions, notifications or access restrictions based on the status of important assets. Traka makes your assets work for you in ways that you never imagined.

Traka continues to lead the industry in integrated key and device management through ongoing investment into R&D, including annual recertifications to ensure that we are up to date on the latest technology.

## Controlled assets



## Authenticated users



## Centralized management and reporting

## Integration possibilities

### Access control

Reduce administration and increase visibility through shared users, credentials, access levels, events and more

### Human resources database

Instantly define user access permissions by linking company departments to Traka item access groups

### Active Directory

Synchronize users and security groups, and utilize single sign-on

### Time and attendance

Prevent employees from clocking out until keys and assets are returned safely

### Work order system

Automatically allocate keys, equipment or vehicles based on work order assignments

### Fleet management software

Reserve or assign access to vehicles, or revoke access to vehicles scheduled for maintenance

- Reduce administration
- Make keys intelligent
- Bridge security gaps
- Breed responsibility
- Centralize control
- Protect data
- Drive process



SOFTWARE HOUSE



# Traka solutions for every industry

Every business has important assets which are critical to its success, and Traka manages them all. You can find our solutions at work day and night, all around the globe, in virtually every industry.

Many of the world's biggest companies choose Traka for our ability to easily integrate into enterprise systems without any added administration. They find that keys and assets managed by Traka become vital tools for increasing efficiency and streamlining processes.

Traka provides the tools to easily manage all of your sensitive assets, and the intelligence to make those assets more valuable to your business.





## Application security assurance

Our software undergoes regular testing and ongoing security development to ensure that Traka is always safe on your network.

### Security features:

- Secure web front end (HTTPS)
- Password and PIN data encryption
- Secure communication between components (Transport Layer security and Message security)
- Support for customer-supplied Web Front End SSL certificates
- Support for customer-supplied SSL certificates through the product

### Testing processes:

- Web Front End and APIs tested to the Open Web Application Security Project (OWASP) top 10 standards
- Regular in-house penetration testing using market-leading pen test tools
- Regular penetration testing by leading enterprise customers

## Leading our industry in data security

Information assets in all forms are some of the most important assets for any modern business, and Traka recognizes that they should be appropriately protected under explicit management control.

Our implementation of the ISO 27001/2013 information security standard shows Traka's ongoing commitment to operational and commercial processes which follow strict criteria for the handling of data.

With the ISO 27001 standard being a formal specification, it means that requirements are mandated, monitored, reviewed and formally audited to ensure continual improvement and compliance.

Traka is dedicated to leading the way in data security in our industry, across our software products and the strict operational processes that we implement throughout our global organization.

# Local when you need us

We strive to build customers for life by providing by providing world-class service. From the initial consultation, to the on-site system installation and ongoing customer support, Traka is there on a local level to help you succeed.

Every Traka solution starts with an assessment of your challenges and critical processes, in order to establish the best customized management strategy for your organization.

## Traka provides:

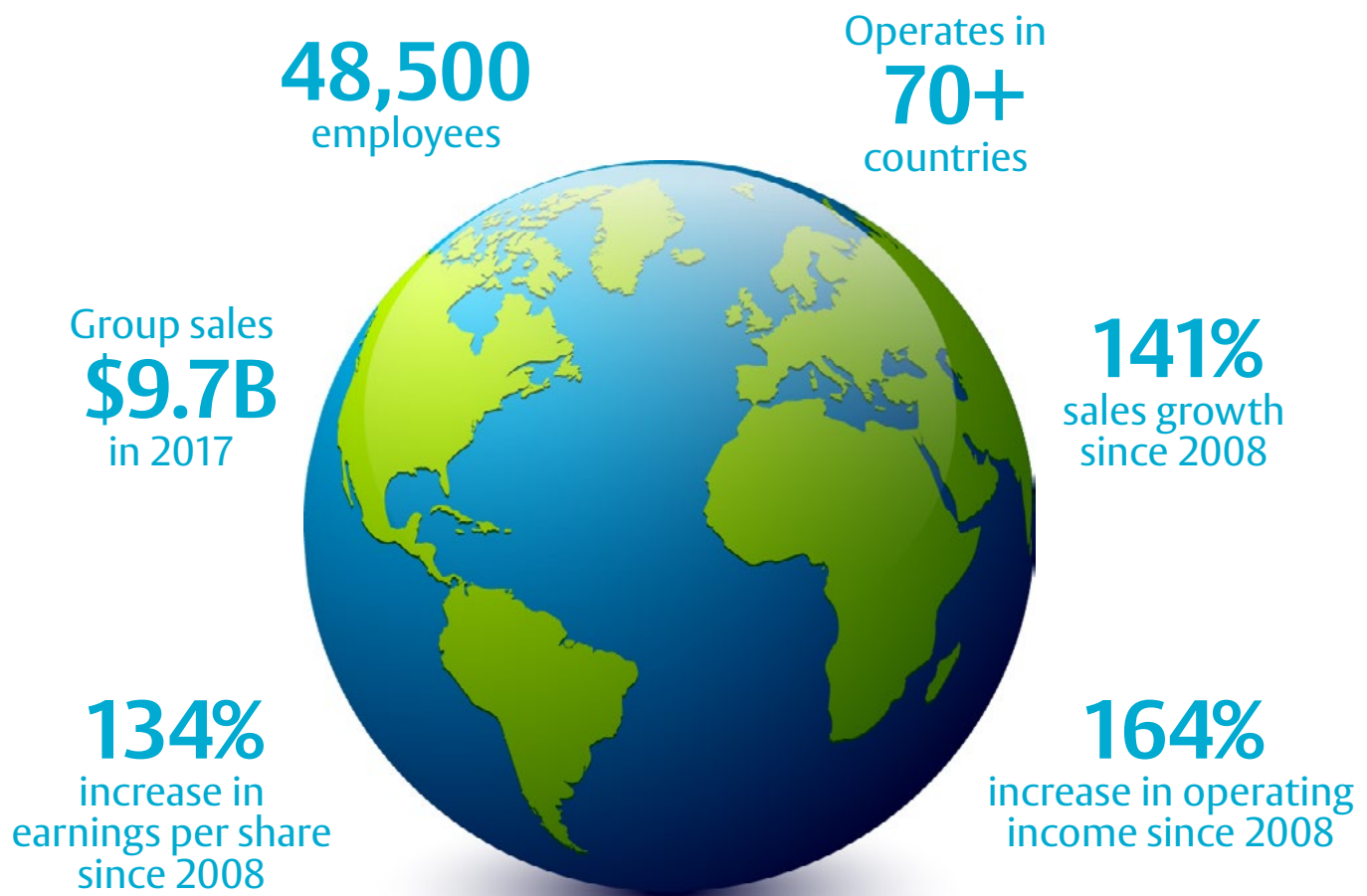
- In-depth consultation
- Project management
- Professional services
- On-site installation and setup
- On-site training
- Custom integration support
- Dedicated phone support
- Online documentation
- Global reach and experience



# Global when it counts

In 2012, Traka was acquired by ASSA ABLOY, the largest global supplier of intelligent lock and door opening solutions. While we retain a close relationship with our customers, this strategic partnership offers Traka the global strength of a \$9 billion per year company.

This alliance paves pathways to new innovations, markets and growth opportunities, which has enabled Traka the scalability to create solutions for some of the world's biggest companies. This global stability gives our customers the comfort in knowing that Traka will be a lifelong partner.



**ASSA ABLOY**

# Shouldn't we be talking?



To learn more about how Traka solutions can help your organization, contact us today.

**877-34TRAKA**  
**sales@trakaUSA.com**

Find Traka Americas on:



- Key Control
- Vendor Badge Management
- Asset Management
- Access Control
- Fleet Mangement
- Inventory Control
- Data Rack Management
- Weapons Management
- Process Control
- Lockout/Tagout

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