

**From:** RCI-ResortServices\_NA <rci-resortservices\_na@rci.com>

**Sent:** Friday, September 27, 2019 9:24 AM

**To:** fracfee@rockridgeresort.com

**Subject:** Exciting News on RCI Cruise



Dear Affiliate:

It has been a revered tradition to reflect our exceptional service commitment to owners and RCI members with the sentiment, "because your vacation means the world to us." In this spirit, we are pleased to share exciting news that RCI has entered a new partnership with the nation's largest cruise agency, World Travel Holdings, who will replace ICE as RCI's exclusive North America private-label cruise partner. In anticipation of a formal partnership announcement next week, we are pleased to provide you with advance awareness of the news. This exciting evolution will deliver a seamless transition to expanded, extraordinary cruise vacations through World Travel Holdings.

Today, RCI members have access to purchase a cruise at retail rate or, on select sailings, to use their Trading Power/Points and pay an exchange fee to lower the cost of the cruise. Effective October 1<sup>st</sup>, 2019, your owners and RCI members will now experience a simplified and more impactful RCI Cruise program with the following enhancements:

- Access to **all cruise** lines available through RCI Cruise
- Dedicated **24/7, 365 days a year** member servicing
- **Best price guarantee**
- RCI Cruise Club exclusive **onboard credit offer of up to \$1,500\***
- **Special RCI Platinum offers** and past passenger discounts
- **No exchange fee** required

*\*Bookings completed within 21 days of sail will receive a rebate voucher, and OBC offers will not be available for Virgin Voyages sailings\**

RCI members will have access to World Travel Holdings exclusive offers and pricing on every major cruise line, not just select sailings, without paying an exchange fee or forgoing their Trading Power or Points. Above and beyond the incredible rates, RCI members will also be provided with up to \$1,500 USD of *on-board credit* to use on their RCI cruise.

We are thrilled about these enhanced member benefits. On behalf of our worldwide RCI team, thank you for your continued partnership, and stay tuned for future exciting RCI membership benefits!

Sincerely,

**Eugenio Macouzet**

Senior Vice President, North America Business Development

RCI