Candace Lucinda Hall

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Professional Summary

Strategic and Innovative Instructional Designer: With 5+ years of experience driving impactful training and learning solutions across corporate, academic, and nonprofit environments. Skilled in designing scalable eLearning experiences, managing end-to-end learning projects, and optimizing learner engagement through accessible, inclusive design. Proven success in partnering with SMEs and cross-functional teams to deliver high-quality training aligned with business goals. Expert in instructional strategy, content development, LMS administration, collaboration with stakeholders, and helping make digital learning tools intuitive and impactful.

Education

University of Central Florida, Orlando, FL

- **M.A.** Instructional Design & Technology; Specialization: eLearning
- **B.A.** Interdisciplinary Studies – Writing, Art History, Political Science

Professional Experience

Colorado State University - Fort Collins, CO **Instructional Designer** | *Jan 2021 - Present*

- Designed and enhanced more than 85 accessible, engaging online courses across a wide range of disciplines, including genetics, irrigation water management engineering, communication law, and synthetic bioengineering.
- Focus includes measurable learning outcomes, curriculum alignment, assessment strategy, learner engagement, and strong faculty collaboration.
- Support high-quality online learning environments, with 100% of courses passing Quality Matters Review across the Spring, Summer, and Fall 2021–2026 semesters and 83% passing the initial Accessibility & Design Review.

Focused Training Solutions - Baltimore, PA **Instructional Designer** | *Oct 2020 - Jan 2021*

- Designed digital learning modules for global consulting clients and U.S. government contracts
- Managed development of multimedia assets using Vyond and Articulate 360, emphasizing usability and business relevance
- Collaborated with clients to identify training needs and translate them into effective learning experiences

Super 7 Girls - Chicago, IL **Curriculum Designer** | *Jul 2020 - Jan 2021*

- Created lesson plans, assessments, and supplemental materials aligned with program impact goals
- Developed life-skills learning paths including financial literacy and arts education for elementary learners

QKids - Remote (Fujian, China) **ESL Instructor** | *Jan 2020-Jan 2021*

- Delivered online, gamified ESL instruction in a dynamic virtual classroom setting
- Applied learner-centered methods to build confidence, language acquisition, and motivation across age levels

University of Central Florida- Orlando, FL Instructional Design Intern | *May 2019- Sept 2019*

- Conducted quality assurance reviews and supported faculty with online course conversion for STEM education
- Created learning materials, course templates, and strategic planning tools for non-credit training programs

Early Experience - Training, Leadership & Client Engagement

- **Calvin Klein, St Augustine, Florida** | *Supervisor*
- **VERSACE, Livermore, CA** | *Supervisor / Keyholder*
- **Gucci, San Francisco, CA** | *Client Advisor*
- **CHANEL, San Francisco, CA** | *Executive Assistant*

Led team training and process improvements that boosted key sales metrics, including unit-per-transaction and client retention. Utilized trend analysis and digital tools to develop and implement strategies that enhanced the overall client experience and increased revenue.

Core Skills

- Corporate Training & Development
- LMS Administration (Canvas, Echo 360, FreshService)
- eLearning Tools: Articulate 360, Vyond, Canva, Camtasia, Adobe Creative Suite
- Project Management & Process Improvement
- Stakeholder Engagement & SME Collaboration
- Accessibility & Universal Design
- Storyboarding & Content Strategy