

DRIVE IN MOVIE

2027 PARTNERSHIPS OPPORTUNITIES

EXCLUSIVE PRESENTING PARTNER \$3,000

- Exclusive naming rights:
- “Northwoods Motor Mayhem Drive-In Movie presented by [Business Name]”
- Large sponsor logo displayed on the movie screen before the film
- Sponsor recognition slides during the pre-show
- Sponsor name/logo incorporated into your movie Facebook event and promotional graphics
- 3 dedicated Facebook spotlight/promotional posts
- Sponsor tagged in movie-related social media posts
- Premium logo on the Northwoods Motor Mayhem website
- Banner displayed on fairgrounds fence throughout the Motor Mayhem weekend
- Yard sign near the entrance
- Sponsor recognition in any promotion specifically advertising the movie
- (15) Northwoods Motor Mayhem weekend admission wristbands
- (15) Northwoods Motor Mayhem drink tickets
- Booth space at Northwoods Motor Mayhem
- Option to display a company vehicle/product near the movie entrance

PRESENTING PARTNER \$2,000

- “Northwoods Motor Mayhem Drive-In Movie presented by [Business Name]”
- Large sponsor logo displayed on the movie screen before the film
- Sponsor recognition slides during the pre-show
- Sponsor name/logo incorporated into your movie Facebook event and promotional graphics
- 2 dedicated Facebook spotlight/promotional posts
- Sponsor tagged in movie-related social media posts
- Logo on the Northwoods Motor Mayhem website
- Banner displayed on fairgrounds fence throughout the Motor Mayhem weekend
- Yard sign near the entrance
- Sponsor recognition in any promotion specifically advertising the movie
- (12) Northwoods Motor Mayhem weekend admission wristbands
- (12) Northwoods Motor Mayhem drink tickets
- Booth space at Northwoods Motor Mayhem
- Option to display a company vehicle/product near the movie entrance

PARTNER \$500

- Logo on pre-movie sponsor screen
- Website recognition
- Facebook recognition
- Yard sign recognition
- (5) Northwood Motor Mayhem weekend wristbands