



2027

PARTNERSHIPS OPPORTUNITIES

PUT YOUR BUSINESS IN FRONT OF THE MAYHEM

DRIVE IN MOVIE / JUNE 17
MAIN EVENT / JUNE 18 & 19

UP STATE FAIRGROUNDS / ESCANABA MI

PRESENTED BY THE GLADSTONE LIONS CLUB

northwoodsmotormayhem@gmail.com | www.northwoodsmotormayhem.com

2027 PARTNERSHIPS OPPORTUNITIES

MAIN STAGE \$10,000

- Exclusive naming rights: “Northwoods Motor Mayhem Main Stage presented by [Sponsor]”
- Sponsor logo incorporated into Main Stage signage
- Sponsor banner prominently displayed on stage
- Sponsor recognition during every Main Stage announcement
- Logo featured prominently on event website
- Logo on appropriate event marketing materials
- 4–6 dedicated Facebook sponsor spotlight posts
- Sponsor tagged in relevant Main Stage entertainment posts
- Sponsor recognition from the stage throughout the weekend
- Premium vendor/display space
- Opportunity to display company vehicle
- (25) weekend wristbands
- (25) drink tickets

Miracle of Life (MOL) STAGE \$5,000

- Exclusive naming rights: “ Stage presented by [Sponsor]”
- Banner displayed prominently at stage
- Recognition during MOL Stage performances
- Logo on website
- 3 Facebook Sponsor Spotlight posts
- Recognition in MOL Stage entertainment posts
- Opportunity to display promotional materials near stage
- (15) weekend wristbands
- (15) drink tickets

Antique Village Pin Up STAGE \$1,500

- Exclusive naming rights: “ Stage presented by [Sponsor]”
- Banner displayed prominently at stage
- Recognition during Pin Up Contest
- Logo on website
- Facebook Sponsor Spotlight post
- 5 weekend wristbands
- 5 drink tickets

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2027 PARTNERSHIPS OPPORTUNITIES

PEOPLE MOVER \$750

ONLY 2 AVAILABLE!

Have your banners on each side of people mover wagons that will be moving throughout the event.

- On-the-Go brand exposure
- Exclusive recognition
- Event accessibility
- Prominent acknowledgment

GOLF CART/SXS \$500

ONLY 4 AVAILABLE!

Your company logo displayed prominently on an official Northwoods Motor Mayhem event golf cart throughout the event.

- On-the-Go Brand Exposure
- Exclusive recognition
- Event accessibility
- Prominent acknowledgment

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2027 PARTNERSHIPS OPPORTUNITIES

RAT ROD \$2000+

- (15) Weekend Admission Wristbands
- (15) Drink tickets
- Logo on website
- 3 Dedicated Facebook sponsor spotlight posts
- Yard sign at event
- Banner displayed on fairgrounds fence
- Recognition over the PA throughout the event.
- Booth at event

BIG BLOCK \$1000+

- (10) Weekend Admission Wristbands
- (10) Drink tickets
- Logo on website
- 3 Dedicated Facebook sponsor spotlight posts
- Yard sign at event
- Banner displayed on fairgrounds fence
- Booth at event

TORQUE \$500+

- (5) Weekend Admission Wristbands
- Logo on website
- Facebook spotlight post
- Name displayed on support group recognition banner
- Booth at event

BACKFIRE \$250+

- (3) Weekend Admission Wristbands
- Logo on website
- Facebook support group recognition
- Name displayed on support group recognition banner

BUCKET RAFFLE DONATIONS



BASKET



ITEM



GIFT CARD

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DRIVE IN MOVIE

2027 PARTNERSHIPS OPPORTUNITIES

EXCLUSIVE PRESENTING PARTNER \$3,000

- Exclusive naming rights:
- “Northwoods Motor Mayhem Drive-In Movie presented by [Business Name]”
- Large sponsor logo displayed on the movie screen before the film
- Sponsor recognition slides during the pre-show
- Sponsor name/logo incorporated into your movie Facebook event and promotional graphics
- 3 dedicated Facebook spotlight/promotional posts
- Sponsor tagged in movie-related social media posts
- Premium logo on the Northwoods Motor Mayhem website
- Banner displayed on fairgrounds fence throughout the Motor Mayhem weekend
- Yard sign near the entrance
- Sponsor recognition in any promotion specifically advertising the movie
- (15) Northwoods Motor Mayhem weekend admission wristbands
- (15) Northwoods Motor Mayhem drink tickets
- Booth space at Northwoods Motor Mayhem
- Option to display a company vehicle/product near the movie entrance

PRESENTING PARTNER \$2,000

- “Northwoods Motor Mayhem Drive-In Movie presented by [Business Name]”
- Large sponsor logo displayed on the movie screen before the film
- Sponsor recognition slides during the pre-show
- Sponsor name/logo incorporated into your movie Facebook event and promotional graphics
- 2 dedicated Facebook spotlight/promotional posts
- Sponsor tagged in movie-related social media posts
- Logo on the Northwoods Motor Mayhem website
- Banner displayed on fairgrounds fence throughout the Motor Mayhem weekend
- Yard sign near the entrance
- Sponsor recognition in any promotion specifically advertising the movie
- (12) Northwoods Motor Mayhem weekend admission wristbands
- (12) Northwoods Motor Mayhem drink tickets
- Booth space at Northwoods Motor Mayhem
- Option to display a company vehicle/product near the movie entrance

PARTNER \$500

- Logo on pre-movie sponsor screen
- Website recognition
- Facebook recognition
- Yard sign recognition
- (5) Northwood Motor Mayhem weekend wristbands

RAFFLE MONEY-WHERE DOES IT GO?

VISION-LEADER DOG PROGRAM

Car Raffle

Your car raffle ticket purchase will directly supports providing the training for a leader dogs for the blind. Each leader dogs goes through extensive trainging that costs an average of \$10,000. Your generous gift will go towards the cost of training a leader dog.

CHILDHOOD CANCER

Bucket Raffle

Your 50/50 raffle ticket purchase will directly support Childhood Cancer. There are currently 10 Upper Peninsula families we are assisting with transportation to the Childrens Hospital in Ann Arbor. Your generous gift helps offset the cost of travel to and from Ann Arbor for these families.

FIGHT HUNGER

50/50 Raffle

Your 50/50 raffle ticket purchase will directly supports the Weekend Back Pack program in the Gladstone and Rapid River schools. This program provides weekend meals.

LOCAL COMMUNITY

Gun Raffle

Your gun raffle ticket purchase will directly support



Friday June 19 & Saturday June 20, 2026

SPONSORSHIPS

RAT ROD \$1000+

- (15) Weekend Admission Wristbands
- (20) Drink tickets
- Yard sign at event
- Logo on marketing materials
- Logo on website
- Mention in event program
- Facebook highlight
- Special mention at event
- Booth at event

BIG BLOCK \$750+

- (10) Weekend Admission Wristbands
- (10) Drink tickets
- Yard sign at event
- Logo on marketing materials
- Logo on website
- Mention in event program
- Facebook highlight
- Special mention at event
- Booth at event

TORQUE \$500+

- (5) Weekend Admission Wristbands
- Logo on website
- Mention in event program
- Facebook highlight
- Special mention at event
- Booth at event

BACKFIRE \$250+

- (3) Weekend Admission Wristbands
- Logo on website
- Facebook highlight
- Booth at event

To secure your sponsorship or for more information contact
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