

ANDREY PSYCHE

GRAPHIC DESIGNER • ILLUSTRATOR • VISUAL ARTIST

Ideas become images. Stories become design.

Creative graphic design and illustration for businesses, artists, events, organizations, publications, and people who want to be seen differently.

GRAPHIC DESIGN

QUICK DESIGN — \$150

Small project. Big visual impact.

- Simple design or layout
- Up to 2 hours
- Professional production
- Print-ready or web-ready file
- One revision

Perfect for: Flyers • Social graphics • Simple advertisements • Announcements

EVENT POSTER — \$300

Make your event impossible to ignore.

- Creative concept
- Custom graphic design
- Typography & layout
- Original or supplied imagery
- Print-ready high-resolution file
- Web / social-media version
- Two revisions

Perfect for: Concerts • Festivals • Fundraisers • Community Events • Theater • Exhibitions • Parties

CUSTOM EVENT CAMPAIGN — \$600+

One idea. An entire visual identity.

Create a consistent visual system for your event, including:

- Main event poster
 - Social-media graphics
 - Digital advertisement
 - Flyer / handout
 - Event banner graphics
 - Multiple sizes / formats
 - Print-ready files
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BRANDING

LOGO DESIGN — \$500+

A distinctive visual mark built around your identity.

Includes:

- Creative development
- Multiple initial concepts
- Refinement
- Final logo
- High-resolution files
- Web & print versions

BRAND IDENTITY — \$1,000+

A complete visual foundation for your business or organization.

Includes:

- Logo
 - Color palette
 - Typography
 - Graphic elements
 - Basic brand guidelines
 - Social / web assets
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ILLUSTRATION

CUSTOM ILLUSTRATION — \$300+

Original artwork created specifically for your project.

Perfect for:

Books • Posters • Album Covers • Merchandise • Editorial • Packaging • Websites • Advertising

COMPLEX ILLUSTRATION — \$500–\$1,500+

For detailed artwork, character design, environments, complex compositions, or illustration requiring significant development.

PRINT & PROMOTIONAL DESIGN

Business Card Design — \$150

Flyer / Brochure — \$200+

Postcard — \$175+

Menu Design — \$250+

Banner / Sign Design — \$250+

Album / Book Cover — \$350+

Advertisement — \$200+

Merchandise Design — \$250+

Printing costs are separate.

PUBLICATION & SPECIALTY DESIGN

Book Interior / Layout — Starting at \$500

Book Cover — Starting at \$350

Magazine / Publication Layout — \$100/hour

Presentation / Pitch Deck Design — Starting at \$500

Infographic / Information Design — Starting at \$300

CREATIVE DIRECTION

CREATIVE CONSULTATION — \$100/hour

Need help figuring out **what something should look like** before you know what you need?

I can help develop:

- Visual concepts
- Campaign ideas
- Artistic direction
- Branding concepts

- Marketing materials
 - Photography direction
 - Video concepts
 - Complete visual campaigns
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DESIGN + PHOTO + VIDEO

COMPLETE CREATIVE PRODUCTION — CUSTOM QUOTE

Bring everything together.

Graphic Design + Illustration + Photography + Video

One creative vision across your entire project.

Ideal for:

Businesses • Artists • Events • Nonprofits • Campaigns • Festivals • Organizations

COMMUNITY CREATIVE PRICING

Reduced rates are available for qualifying **nonprofits, artists, charitable projects and community organizations.**

STANDARD CREATIVE RATE

\$100/hour

Used for projects that don't fit a fixed-price package or require additional revisions, development, production, or specialized artwork.

LET'S MAKE YOUR IDEA VISIBLE.

Andrey Psyche

Graphic Designer • Illustrator • Visual Artist

Serving Whidbey Island & beyond

Good design gets attention. Great design makes people feel something.