

Robert A. DeAngelis



Robert A. DeAngelis is the Founder and CEO of The Cartesian Group, an advisory firm working with clients to drive business value through leveraging strategic thinking, rigorous analytics and disciplined execution. In assisting clients, DeAngelis draws upon his extensive management experience in leading change in the financial services industry, focused on the intersection of business and technology.

Before founding The Cartesian Group, DeAngelis served as an Executive Vice President with KeyCorp and as a member of the Bank's Executive Leadership Team. Over a 13 year career with Cleveland-based Key, he held a number of leadership roles, including Consumer Segment Executive, founder of the Enterprise Program Management Office, and Chief Marketing and Client Analytics Officer. Throughout these roles, he drove efforts to strategically differentiate Key as a client centric organization, driven by client insights and focused execution. With a reputation as an executive who 'gets things done', DeAngelis was tapped to lead the Transition Program Office directing the \$4.1 Billion merger integration of First Niagara Financial Group into KeyCorp. This merger resulted in the creation of the nation's 13th largest commercial bank and achieved operating efficiencies in excess of \$400 million.

Prior to his experience at Key, DeAngelis enjoyed over a ten year career with Charlotte-based, Wachovia Corporation and its predecessors. He led the creation and growth of the Corporation's Data and Analytics center of excellence, driving growth in revenue and client relationships through applying rigorous, information-based decision making. Over this time, Wachovia grew to be the fourth largest U.S. based commercial bank and an industry leader in customer satisfaction and loyalty.

Earlier in his career, DeAngelis was a Senior Manager in the Chicago office of KPMG's Corporate Transaction Services Consulting Practice. He began his career at Mellon Bank in Pittsburgh, as a consultant in the Bank's High Technology Division.

In addition to earning an MBA from Carnegie Mellon University, DeAngelis holds a B.S. in Chemistry from the University of Pittsburgh. He is also certified as a Chartered Financial Analyst (CFA).

DeAngelis has also held leadership roles in support of his many communities of interest. He recently completed serving as the President of the Alumni Advisory Board of the Tepper School of Business at Carnegie Mellon University. He previously was a member of the MetroHealth Foundation Board Executive Committee and served as Board Chair of the Positive Education Program, a \$40 million Northeast Ohio-based not-for-profit.