

Robert A. DeAngelis



Robert A. DeAngelis is the Founder and CEO of The Cartesian Group, LLC, an advisory firm working with clients to drive value from rigorous, applied analytics. In assisting clients, DeAngelis draws upon his extensive experience in data, analytics, and marketing to build actionable insights to better attract, deepen, and retain client relationships.

Prior to founding The Cartesian Group, DeAngelis served as an Executive Vice President with KeyCorp and as a member of the Bank's Executive Leadership Team. Over a 13 year career with Cleveland-based Key, he held a number of leadership roles, including Consumer Segment Executive, founder of the Enterprise Program Management Office, and Chief Marketing and Client Analytics Officer. With a reputation as an executive who 'gets things done', DeAngelis was tapped to lead the Transition Program Office directing the \$4.1 Billion merger integration of First Niagara Financial Group into KeyCorp. This merger, the largest Bank merger since the financial disruption of 2008, resulted in the creation of the nation's 13th largest commercial bank and achieved in excess of \$400 million in operating efficiencies. Following the Merger, as a widely recognized champion of the customer, he was asked by the CEO to lead the formation of the Bank's Quality and Productivity Management organization, accountable for enhancing the client experience to strategically differentiate Key as a client centric organization.

In addition to his experience at Key, DeAngelis enjoyed over a ten year career with Wachovia Corporation and its predecessors. He led the creation and growth of the Corporation's Data and Analytics center of excellence which was instrumental in growing revenue and client relationships through applying rigorous, information-based decision making across the company. Over this time, Wachovia grew to be the fourth largest U.S. based commercial bank and an industry leader in customer satisfaction and loyalty.

Earlier in his career, DeAngelis was a Senior Manager in KPMG's Financial Services and Corporate Transaction Services Consulting Practices, focused on Mergers and Acquisitions. He began his career at Mellon Bank in Pittsburgh, as a consultant in the Bank's High Technology Division, identifying and introducing emerging technologies to the organization.

In addition to earning an MBA from Carnegie Mellon University, DeAngelis holds a B.S. in Chemistry from the University of Pittsburgh, where he was a member of Phi Beta Kappa and the University Honors Program. He subsequently earned certification as a Chartered Financial Analyst (CFA) and also completed the Wachovia Executive Leadership Program at the University of North Carolina's Kenan-Flagler School of Business.

DeAngelis has also served in a number of leadership roles in support of his many communities of interest. He is currently a member of the Alumni Advisory Board of the Tepper School of Business at Carnegie Mellon University. He was a member of the Executive Committee of the MetroHealth Foundation Board, a nationally ranked, public health care system in Cleveland, Ohio and also served as Chair of the Positive Education Program Board of Directors, a \$40 million not-for profit in Northeast Ohio.