



MMF2  
April 7, 2018  
1-10PM @Copper Sky  
Recreation Complex  
44345 M.L.K. Jr. Blvd,  
Maricopa, AZ 85138

## Happy New Year!

From the Maricopa Music Fest Family to Yours

Here is a weekly update on our event Sponsors, Vendors, Performers and even our amazing Team Members. Check out their products and specials here. **Event Site.**

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## Sponsor Spotlight

Founded in 1977 on the principle of bridging the gap between “the street and the elite,” Music Connection has grown from a popular print publication into a spectrum of products and services that address the wants and needs of musicians, the music tech community and industry support services. Please visit their site for Hot Music Industry Tips: <http://www.musicconnection.com/>

**MUSIC**  
**CONNECTION**

# Band/Performer of the Week



Burgeoning singer, songwriter and music producer **Xavier Keyz** has no intention of redefining R&B. On the contrary: It is his passion for classic soul that continues to make the artist a standout among so many gimmick-ridden acts currently pervading the airwaves.

Visit his website: <https://www.iamkeyz.com/>

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## Meet Our Team

### Michael Zimmerlich of 80/20 Records

80/20 Records is an independent record label and management company. The concept of 80/20 is based on the Pareto principle, which is found everywhere such as 20% of fans make 80% of your income or 20% of your efforts create 80% of your results.



Founder Michael Zimmerlich wanted to be an entrepreneur since senior year of high school when he sold 'video yearbooks' to his fellow classmates. In 2004 during college, he decided to take his passion for music and business to create an internet radio music website where artists can stream their tracks as well as connect to each other for feedback. After discovering the need from many artists needing representation for their music and direction for their careers he decided to create a record label in 2008.

Visit their site: <http://www.8020records.com/>

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## Vendor of the Week

Smoochy Baby, for lipSense  
Owner: Cathryn Butters

LipSense®

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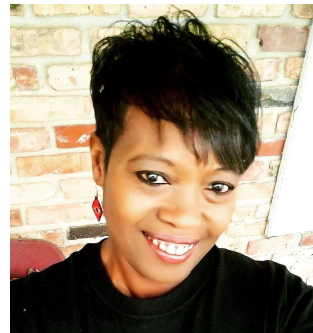
## Hit Maker Session

**\*\*Any Music Artist that wants to take their music career to the next level must attend this session filled with Industry Experts. It will be held the morning of the Music Festival. Open to the public. Location: @Copper Sky Recreation Complex 44345 M.L.K. Jr. Blvd, Maricopa, AZ 85138 Conference Room #Time: 10am - 12pm Speakers: TBA**

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Text 2 WIN

Winner of a Pair of VIP Tickets to the Maricopa Music Fest



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Kind regards,  
The Maricopa Music Fest Executive Team &  
Event Producer: Chrystal Allen-O'Jon



Video Intro

[Purchase Tickets Now](#)



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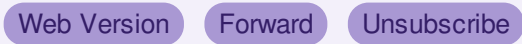
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