

SPEAKER CREDIBILITY

OBJECTIVE

What do you want as a result of this presentation?

1.

2.

3.

AUDIENCE ANALYSIS

Perspective

Priorities,
values,
expectations

Demographics

Roles,
background,
experience

Situational

Challenges,
timing,
responsibility

AUDIENCE ALIGNMENT

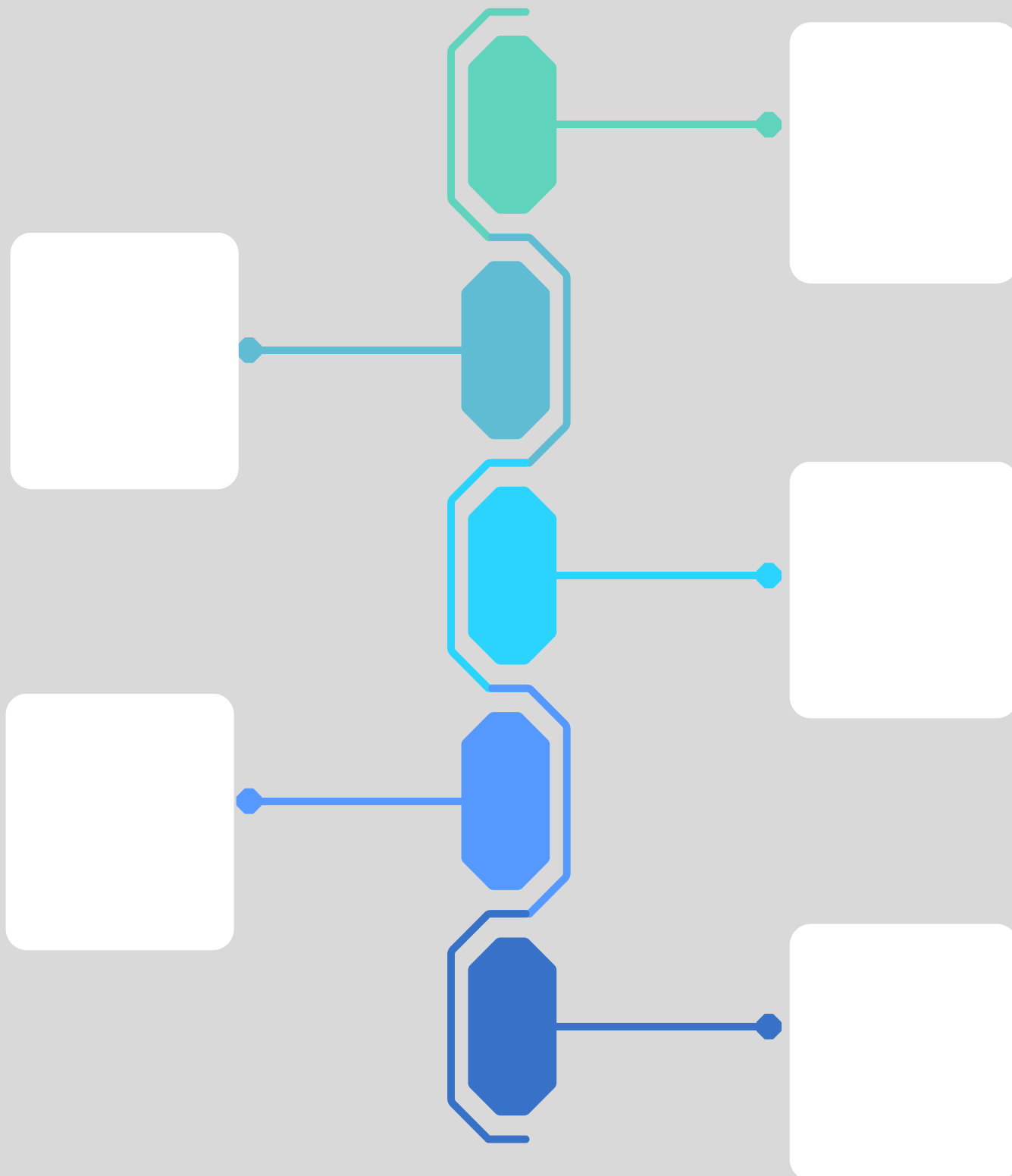
Perspective	Demographic	Situational

AUDIENCE BARRIERS

Perspective	Demographic	Situational

AUDIENCE SENSITIVITY

PRESENTATION TIMELINE



TIMELINE NOTES

MAIN POINT #1

Relevance of MP1:

Concise Sentence:

Support/Evidence:

Source:

What's At Stake?

MAIN POINT #2

Relevance of MP1:

Concise Sentence:

Support/Evidence:

Source:

What's At Stake?

MAIN POINT #3

Relevance of MP1:

Concise Sentence:

Support/Evidence:

Source:

What's At Stake?

VISUAL AID - EVIDENCE - SUPPORT

INTRODUCTION OUTLINE

Hook:

Relevancy:

Credibility:

Preview of Main Points:

1.

2.

3.

CONCLUSION OUTLINE

Signal Ending:

Relevancy Reminder:

Summary of Main Points:

- 1.
- 2.
- 3.

EQUIPMENT/ASSETS

SLIDE DECK STORYBOARD

Below are the primary content and support slides. (This is not the entire slide deck.)

Title Slide

Introduction

Main Point 1

Main Point 2

Main Point 3

Conclusion