



RIVER HILLS HOME & LIFESTYLES SHOW

River Hills Mall
Mankato, Minnesota

Friday, February 21, 2025

Saturday, February 22, 2025

Sunday, February 23, 2025

Engage - Interact - Network At The Regions Largest Attended Show

River Hills Mall is the Region's premier shopping destination in Southern Minnesota and Northern Iowa. The success over the last 30 years of the River Hills Home & Lifestyle Show has been the accessibility and connection with consumers attending the show, as well as the mall's retail consumers and visitors.

The River Hills Home and Lifestyles Show with its ease of access and ample parking at a facility familiar with consumers, is the region's largest attended consumer trade show. This event provides an opportunity for thousands of individuals and families to learn about and purchase products and services for their home or their lifestyle.

River Hills Mall Retail Consumers and Visitors During This Selected Show Weekend

2023 Visitors... 60,000 2024 Visitors... 55,000

If your company is seeking to build awareness of your brand, launch a new product or service, grow your customer database, generate immediate and ongoing sales, or if you wish to network with affiliated professionals who can enhance your business, this is the ultimate event to engage and interact "Face to Face" with consumers in this influential region.

Why Exhibit At The River Hills Home & Lifestyles Show

- One of the Midwests largest attended shows for the home and lifestyles industries.
- Create and strengthen brand awareness by presenting your business to a new audience
- Demonstrate, sample and sell products and services to consumers
- Introduce new products and services ■ Increase brand recognition ■ Increase traffic to store location
- Develop qualified sales leads and databases as buyers tend to do business with people they know and trust
- Position your company for the projected growth in "NEW" employment

Sharing Of Exhibit Information Is Encouraged

If you know of associates in the home, lifestyle, tourism or travel industries who can benefit from this timely event, our informational web link is: www.mankatomnshows.com

Increase Your Accessibility To The Growing Region In 2024

Reserve your space today. If you have any questions regarding this event, please contact our office at (507) 387-7469 or by email at, mankatomnshows@gmail.com

Sincerely,

Bradford Hansen

Bradford Hansen
B & J Promotions

B & J Promotions

201 Lyd Blvd. Mankato, Minnesota 56001

Telephone (507) 387-7469 mankatomnshows@gmail.com



RIVER HILLS HOME & LIFESTYLES SHOW

River Hills Mall
Mankato, Minnesota

EXHIBITOR INFORMATION AND REGULATIONS

Show Location: River Hills Mall, 1850 Adams Street, Mankato, Minnesota 56001

Dates & Hours: Friday, February 21, 2025 10 a.m. to 8 p.m. Saturday, February 22, 2025 10 a.m. to 8 p.m. Sunday, February 23, 2025 11 a.m. to 6 p.m.

Exhibit Rates:

1 Exhibit Space	\$525.00 per.	2 or 3 Exhibit Spaces	\$500.00 per.
4 Exhibit Spaces	\$475.00 per.	5 Exhibit Spaces Or More	\$450.00 per.
Non-Profit/Government/MLM/Tourism	\$400.00 per.*		

* Exhibit Rate is available Exclusively to Non-Profits, Government, Multi-Level Marketing Reps., and Travel Destinations

Exhibit Details: A standard exhibit space is 10 Feet Wide x 8 Feet Deep. Exhibit spaces will be provided with an 8 Foot Back and 3 Foot Side Curtains. All "unfinished" display surfaces exposed to the public or adjacent exhibit, must be draped or concealed. Exhibitor may not install any solid structure materials on the front half of an exhibit space higher than four (4) feet, that would obstruct the "Line of Sight" of an adjacent exhibitor.

Utilities: 110 volt electrical available at \$45.00 per exhibit. Internet access is complimentary on a non secure open wireless system.

Reserving Space: The exhibit investment is based on the amount, position and type of exhibit space requested.
To reserve exhibit space, a deposit of 1/3 of the total amount including electricity, must be returned with a completed contract.

Final Payment: The final balance will be due and payable by February 7, 2025.

Payment Methods: Business, Certified, Personal, Credit Card Convenience Checks, Money Orders as well as American Express, Discover, Master Card or Visa Credit Cards are accepted forms of payments.

Move In: Exhibits can be assembled on Thursday, February 20 from 8:15 p.m. to 12 a.m. and on Friday, February 21 from 7:30 a.m. to 9 a.m. All exhibits must be assembled by the opening of the show at 10 a.m. on Friday, February 21, 2025.

Move Out: EXHIBITOR shall not remove their exhibit in part or whole, prior to 6:00 p.m. on Sunday, February 23, 2025. Exhibits can be removed from the interior of the facility on Sunday, February 23, 2025 with complete removal of exhibit materials by 8 a.m. on Monday, February 24, 2025. If EXHIBITOR fails to remove their exhibit, SPONSOR shall do so and expenses incurred will be the responsibility of the EXHIBITOR.

Retail, Sales & Reservations: This is a selling event. The acceptance of payment for goods or services, or the receipt of a deposit for reservations is encouraged. Exhibitor is responsible for reporting and payment of all taxes as well as complying with all State and Federal Laws.

Insurance: Exhibitor agrees to obtain and maintain Comprehensive General Liability Insurance in the amount of \$1,000,000.00. Date of coverage shall be from February 20 to February 24, 2025. B&J Promotions shall be named as additional insured on such policy. Exhibitor shall supply B&J Promotions with a Certificate of Insurance as proof of coverage prior to the show. (Complete information will be included in the final exhibit packet.)

Security: EXHIBITOR and their employees are responsible for the security of all goods, materials, exhibits or products delivered to, or left at the River Hills Mall. After show closing, the building is secured and accessed only by facility personnel.

Draping: Use of your own tables, chairs, carpet and other display material is permitted or tables, chairs, carpet and other items needed for your exhibit may be rented from the designated decorator. (Complete information will be included in the final exhibit packet.)

Food Samples: Food or Beverage samples are permitted. Compliance to State Law regarding packaging, preparation and sampling must meet Minnesota labeling, preparation and packaging guidelines.

Signage: All exhibits must have signage or literature identifying the exhibit. Hand lettered signage is not permitted.

Minnesota St-19: Minnesota Law requires that all participants must provide information on their status of possessing a valid sales tax permit, having applied for, or a declaration that you are not required to have a sales tax permit number.

Restrictions:

- +Tables must be skirted and covered. Skirting must be clean and reach from table top to just at the floor.
- +Popcorn, Peanuts, Helium Balloons, Stickers, or products with transferable adhesives are restricted at this show.
- +The use of Aerosols, flammable propellants or liquids that can create a slipping hazard are prohibited.
- +Audio-Visual Sound Devices must be used at a reasonable volume level that does not interfere with other exhibitors.
- +Pets are not allowed in the River Hills Mall. Qualified Service Dogs under A.D.A. guidelines are permitted.

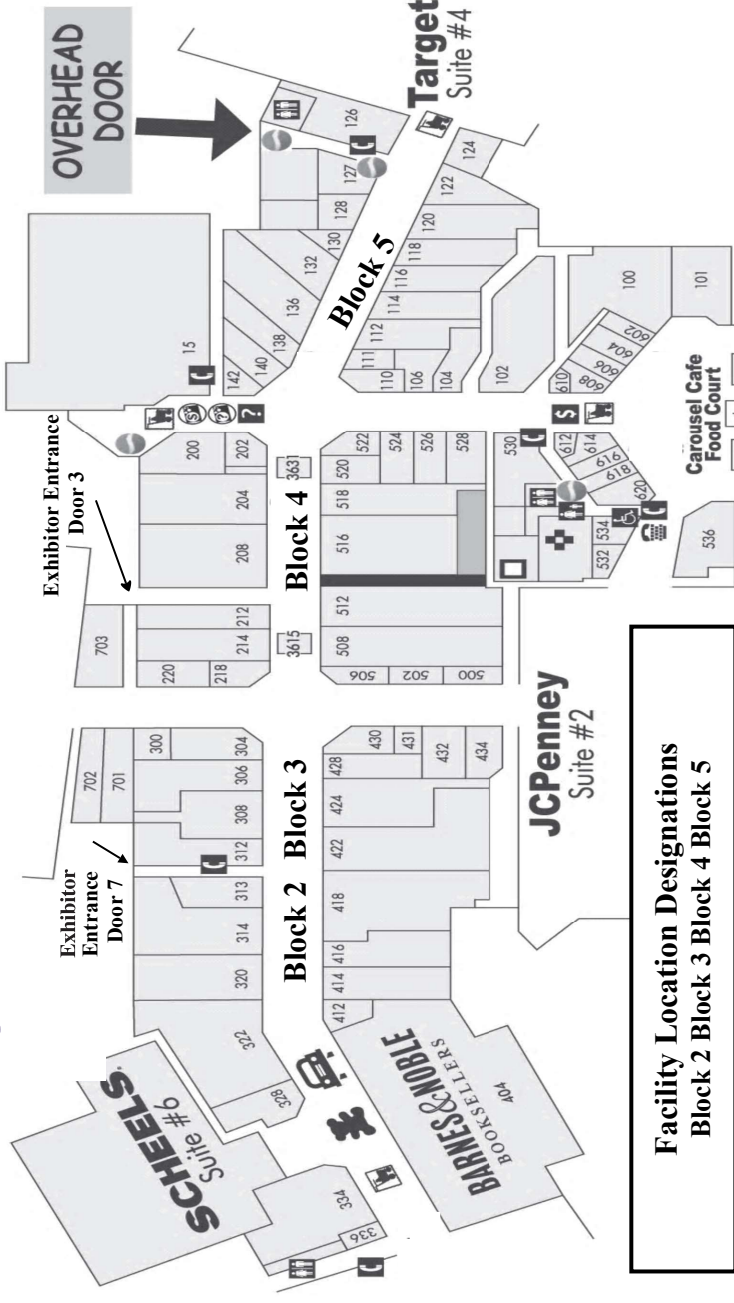
Final Packet: The Final Exhibit Packet will include detailed information on the following: Entering the facility, Draping, Fuel Levels, Lodging, Insurance, Food & Beverage Sampling, Minnesota St-19 form, and other information related to your participation.

B & J Promotions

201 Lyd Blvd. Mankato, Minnesota 56001

Telephone (507) 387-7469 mankatomnshows@gmail.com

EXHIBITOR MAP



Facility Location Designations
Block 2 Block 3 Block 4 Block 5

EXHIBITOR BOOTH LAYOUT



= WALKWAY
 = MALL DISPLAY
 = BOOTH DIMENSIONS
 10 FT. WIDE X 8 FT. DEEP

2

201	202	203	204	205	206	207	208
209	210	211	212	213	214	215	216

3

301	302	303	304	305	306	307	308	309	310	311
312	313	314	315	316	317	318	319	320	321	322

5

501	502	503	504	507	508	509	510	511	512	513	514	515
516	517	518	519	520	521	522	523	524	525	526	527	528

4

401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417
418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434

(For Exhibit Row Location, Refer to Map Above)



RIVER HILLS
HOME & LIFESTYLES SHOW

River Hills Mall Mankato, Minnesota

Show Dates & Hours
 Friday, Feb. 21 10 a.m. to 8 p.m.
 Saturday, Feb. 22 10 a.m. to 8 p.m.
 Sunday, Feb. 23 11 a.m. to 6 p.m.

Show Move In
 Thursday, Feb. 20 8:15 p.m. - 12:00 a.m.
 Friday, Feb. 21 7:30 a.m. - 9:30 a.m.

Show Move Out
 Sunday, Feb. 23 6 p.m.
 Complete removal by 8 a.m. Monday Feb. 24

Exhibit Investment Options

Single Space	\$525.00 per.
Double Space	\$500.00 per.
Multiple Space	\$475.00 per.
5 or more Exhibit Spaces	\$450.00 per.

Non Profit/Gov./MLM/Travel
\$400 per*

*See Exhibit Contract For Restrictions.

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 Mankato, MN 56001
 Tel. (507) 387-7469
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River Hills Home & Lifestyles Show Application For Exhibit Space

B & J Promotions, hereafter referred to as SPONSOR, grants to the entity listed below, hereafter referred to as EXHIBITOR, the right to exhibit space at the 2025, River Hills Home & Lifestyles Show, subject to the Terms and Conditions outlined on the reverse of this Application for Exhibit Space. The EXHIBITOR acknowledges all terms, conditions and obligations under this Application shall be binding upon EXHIBITOR as a contract from the issue and or acceptance date of funds submitted to reserve exhibit space in this show.

Please Type Or Print The Following Information Or Complete An Online Application At: WWW.MANKATOMNSHOWS.COM

Exhibiting Entity _____ Application Date _____

Address _____

City _____ State or Province _____ Postal Code or Zip _____

Telephone _____ Cell Phone _____

Email Address _____

By _____ Signature _____ Title _____

MY COMPANY WILL BE EXHIBITING

EXHIBIT SPACE LOCATIONS REQUESTED

NUMBER OF "10 FEET WIDE BY 8 FEET DEEP" EXHIBIT SPACE OR SPACES REQUESTED

My company will need 1 Exhibit Space, at \$525.00 Per Exhibit Space. ----- \$ _____

My company will need 2 or 3 Exhibit Spaces, at \$500.00 Per Exhibit Space. ----- \$ _____

My company will need 4 Exhibit Spaces, at \$475.00 Per Exhibit Space. ----- \$ _____

My company will need 5 or more Exhibit Spaces, at \$450.00 Per Exhibit Space. ----- \$ _____

NON-PROFIT ORGANIZATION, GOVERNMENT, MULTI LEVEL MARKETING OR TRAVEL DESTINATIONS

My office will need () Exhibit Space or Exhibit Spaces at \$400.00 Per Exhibit Space. ----- \$ _____

ELECTRICAL OUTLET

110 volts, \$45.00 per exhibit. ----- \$ _____

TOTAL EXHIBIT INVESTMENT - DEPOSIT - FINAL PAYMENT

Total Exhibit Investment. ----- \$ _____

Deposit, (1/3 of the Total Exhibit Investment) returned with this contract. ----- \$ _____

Final Payment amount due and payable by February 7, 2025. ----- \$ _____

PLEASE COMPLETE THE FOLLOWING ONLY IF PAYING BY CREDIT CARD

Authorized Amount Of Payment \$ _____ Authorization Date _____ Year _____

Credit Card # _____ Expiration Date _____ Card Verification # _____

Signature or Electronic Signature Of Issuer _____ Printed Name Of Card Holder _____

Name Of Credit Card Holder _____ Card Holder Telephone _____

Card Holder Address _____ City _____ State or Province _____ Postal or Zip Code _____

Email Address Of Card Holder Required _____

OFFICE USE ONLY

Received and Adopted On, Month _____ Date _____ Year _____ By _____

Exhibit Or Bulk Exhibit Space or Area Assigned _____

First Deposit Check Or Credit Card Verification # _____ Issue Date _____ Amount \$ _____

First Deposit Check Or Credit Card Verification # _____ Issue Date _____ Amount \$ _____

ALL PAYMENTS ARE TO BE MADE IN U.S. FUNDS AND MADE PAYABLE TO:

B & J Promotions

201 Lyd Blvd. Mankato, Minnesota 56001

Telephone ----- (507) 387-7469

Email ----- mankatomnshows@gmail.com

A copy of this APPLICATION for Exhibit Space as well as a copy of the TERMS and CONDITIONS of an accepted CONTRACT, will be returned with final billing.

River Hills Home & Lifestyles Show Contract Rules & Regulations

B & J PROMOTIONS, hereafter referred to as SPONSOR, grants to the company listed on the reverse, hereafter referred to as EXHIBITOR, the right to exhibit space at the 2025, River Hills Home & Lifestyles Show, subject to the terms and conditions of this contract as outlined below. This contract shall be binding upon EXHIBITOR as a contract from the issue and or acceptance date of funds submitted to reserve exhibit space.

Show Location: River Hills Mall 1820 Adams Street, Mankato, Minnesota 56001
Show Dates: Friday, Saturday and Sunday, February 21, 22 and 23, 2025.
Show Hours: Friday and Saturday 10:00 A.M. to 8:00 P.M. Sunday 11:00 A.M to 6:00 P.M.

Exhibit Deposit and Reserving Exhibit Space: To reserve exhibit space in this show, a deposit of 1/3 of the total amount including the additions for Electricity if requested, must be returned with a completed contract.

Final Payment: Final payment is due and payable by February 7, 2025.

Move In: Exhibits can be assembled Thursday, February 20, from 8:15 P.M. to 12:00 A.M. and on Friday, February 21, from 7:30 A.M. to 9:30 A.M. All exhibits must be assembled by the opening of the show at 10:00 A.M. on Friday, February 21, 2025.

Move Out: NO EXHIBITOR will remove their exhibit in part or whole, prior to 6:00 P.M. on Sunday, February 23, 2025. All exhibits must be removed from the interior of the facility by 8:00 A.M. on Monday, February 24, 2025. If EXHIBITOR fails to remove their exhibit, the SPONSOR will do so and expenses incurred shall be the responsibility of the EXHIBITOR.

Exhibit Space: An exhibit space is 10 Feet wide by 8 Feet deep. All exhibits must be confined to the limits of the EXHIBIT space. Exhibit display materials in a height of 4 feet shall not project further than 4 feet from the back of an exhibit so as not to obstruct the general view (sight lines) of other exhibits. Aisles shall not be used for exhibits or demonstrative purposes. SPONSOR will provide 8 foot back and 3 foot side curtains for exhibit space.

Character of Exhibits: SPONSOR reserves the right to restrict, prohibit, or remove any exhibit which in the SPONSOR, or River Hills Mall Managements judgment may be offensive or detract from the general character or safety of the show. This reservation includes persons, noise, items, conduct, printed material, or anything of an objectionable character which may detract from the general character of the show. EXHIBITOR may not assign contract, or sublet the contracted space or any part without prior approval of SPONSOR. River Hills Mall can reject participation, by any company, or individual, at any time. SPONSOR has final authority to allocate the amount and location or reassignment of exhibit space as necessary.

Drapery and Signage: Tables must be skirted and covered. Use of your own display materials such as tables, chairs and carpet are permissible. Skirting must be clean, of a solid color, and reach from table top to just at the floor. Each Exhibit must be identified by at least one sign.

Security: EXHIBITOR and their employees are responsible for the security of their exhibit. River Hills Mall is patrolled by Security personnel.

Building, City, and State Regulations: EXHIBITOR agrees to, upon inspection, obey and abide by all rules related to participation by Building Inspector, Fire Marshal, State Health Department and or such other departments and officials.

Sales Tax: All Exhibitors making sales during the show shall be responsible for the proper collection and reporting of any taxes.

Food and Beverage: EXHIBITORS may not distribute or sell food items without prior approval from SPONSOR.

Use of the Exhibitors Name: EXHIBITOR authorizes SPONSOR, its agents and marketing entities, to use EXHIBITORS name and contact information for the purpose of promoting participation in this and future Shows, and as a reference to solicit other EXHIBITORS for shows.

Insurance: Exhibitor agrees to obtain and maintain Comprehensive General Liability Insurance in the amount of \$100,000.00. Date of coverage shall be from February 20 to February 24, 2025. B & J Promotions as SPONSOR shall be named as additional insured on such policy. Exhibitor shall supply B & J Promotions with a Certificate of Insurance as proof of coverage, prior to the show.

Liability and Indemnification: The SPONSOR, Co-SPONSORS, River Hills Mall Realty Holding LLC, Kohan Investment Group LLC, its subsidiaries, affiliates as well as respective members, directors, partners or employees of, Show Decorator or employees of, shall not be liable for the safety or security of exhibits or any other property nor shall they be liable for any bodily injuries or other damages arising out of the exhibit area or on River Hills Mall property. EXHIBITOR agrees to indemnify and hold SPONSOR, Co-SPONSORS, River Hills Mall Realty Holding LLC, Kohan Investment Group LLC, its subsidiaries, affiliates as well as respective members, directors, partners or employees of, Show Decorator or employees of, harmless from any damage, liability, loss or deficiency arising out of, or resulting from the use of exhibit space by EXHIBITOR, employees, sub-contractors, and others.

Final Exhibit Packet: The Final Exhibit Packet will include detailed information on Drapery, Insurance Requirements, Sales Tax, Food and Beverage Sales, as well as other information pertaining to participation in this show.

Cancellation and Forfeiture of Payment: If an EXHIBITOR'S leased space is not fully paid for by February 7, 2025 SPONSOR may terminate this contract and reassign the space to another EXHIBITOR. If EXHIBITOR does not claim or occupy the assigned space(s) by 8:30 A.M. on Friday, February, 21, 2025 SPONSOR may terminate this contract and reassign the space(s) to another EXHIBITOR. In neither case shall the defaulting EXHIBITOR be entitled to the refund of any sums paid in advance for such space. Should SPONSOR fail to hold this event it shall promptly refund all EXHIBITOR sums paid. Such refund shall be accepted by the EXHIBITOR in full settlement of all loss or damage suffered by the EXHIBITOR. Should EXHIBITOR find it necessary to cancel prior to February 7, 2025, 75% of funds will be returned. Cancellation by EXHIBITOR after February 7, 2025 will result in the forfeiture of all payments received. Cancellation of exhibit space by an EXHIBITOR must be provided in writing to SPONSOR. EXHIBITOR in entering into this contract, waives the right to "charge backs of funds submitted by credit card to lease exhibit space from SPONSOR" as it relates to any payments for this show without cancellation being provided in writing.

Collection and or Insufficient Fund Fees: Collection and Legal Fees will be charged to EXHIBITORS, who have either contracted for exhibit space and fail to appear at event or for any and all outstanding balances as they may be. Returned check fees are \$35.00 per occurrence.

Force Majeure: If River Hills Mall, or any part of the exhibit area thereof is unavailable as a result of civil disorder, disease, fire, flood, governmental intervention, labor dispute, tempest, acts of war, acts of terrorism, strike, or any other action necessitating cancellation of the Show, or reduction in installation time, event time or move out time, or change in exhibit location, the SPONSOR shall not be liable to indemnify or reimburse the EXHIBITOR in respect of any damage or loss, or for direct or indirect expenses arising as a result thereof.

Revisions: SPONSOR may revise or amend terms and conditions of this contract, which are binding upon exhibitor.

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