

Karen Bradford

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> M.A., public relations B.A., photojournalism

Places I have visited:

- Russia, Iceland, Finland, Sweden, Denmark, Norway, France, Belgium
- Kenya, Tanzania, Uganda
- Turkey, India, Japan, Hong Kong, China
- Tibet (three times: including Mount Everest Base Camp twice; Mount Kailash; and the Guge Kingdom in far-western Tibet)
- Bhutan, Nepal, Thailand
- Peru, Venezuela, Mexico
- Australia, New Zealand

Before every photo, you should consider:

- What am I trying to capture: Emotion? Information? Documentation? Other?
- What resources do I have to accomplish my intent?
- Where and when is the decisive moment to achieve this?

Ask yourself after every photo: DID IT WORK?

"Film is your cheapest commodity." (J. Eric Lawrence, one of my photo teachers)

Ansel Adams

- All composition should be done in the viewfinder.
- If photography took as much time and thought as does composing music, there'd be far fewer "photographers" in the world.

Henri Cartier-Bresson

• There is nothing in the world that does not have a decisive moment.

Thoughts



• "Just a guy with a camera"

I believe photography is an exchange relationship:

Between my subject and me

Between my photo and its future viewers



Under potential new "... and other duties as assigned," what might YOU be asked to photograph?

- People
- Events
- Places

"Circling behavior"

- Look for the angle
- Remember: look down, up and behind you
- Insert a sense for the viewer of "being in the photo"

People

- Why are these people important to photograph?
- Do you want your photos to show that people are more alike or different?
- Does the setting make its people unique?

People pictures

- What do photos help to explain? (The proverbial picture that is worth a thousand words)
- How do you engage the subject so that s/he wants to help you make your photo successful?
- How do photos help create appreciation of the lives of others?
- How will you be polite and culturally sensitive?

























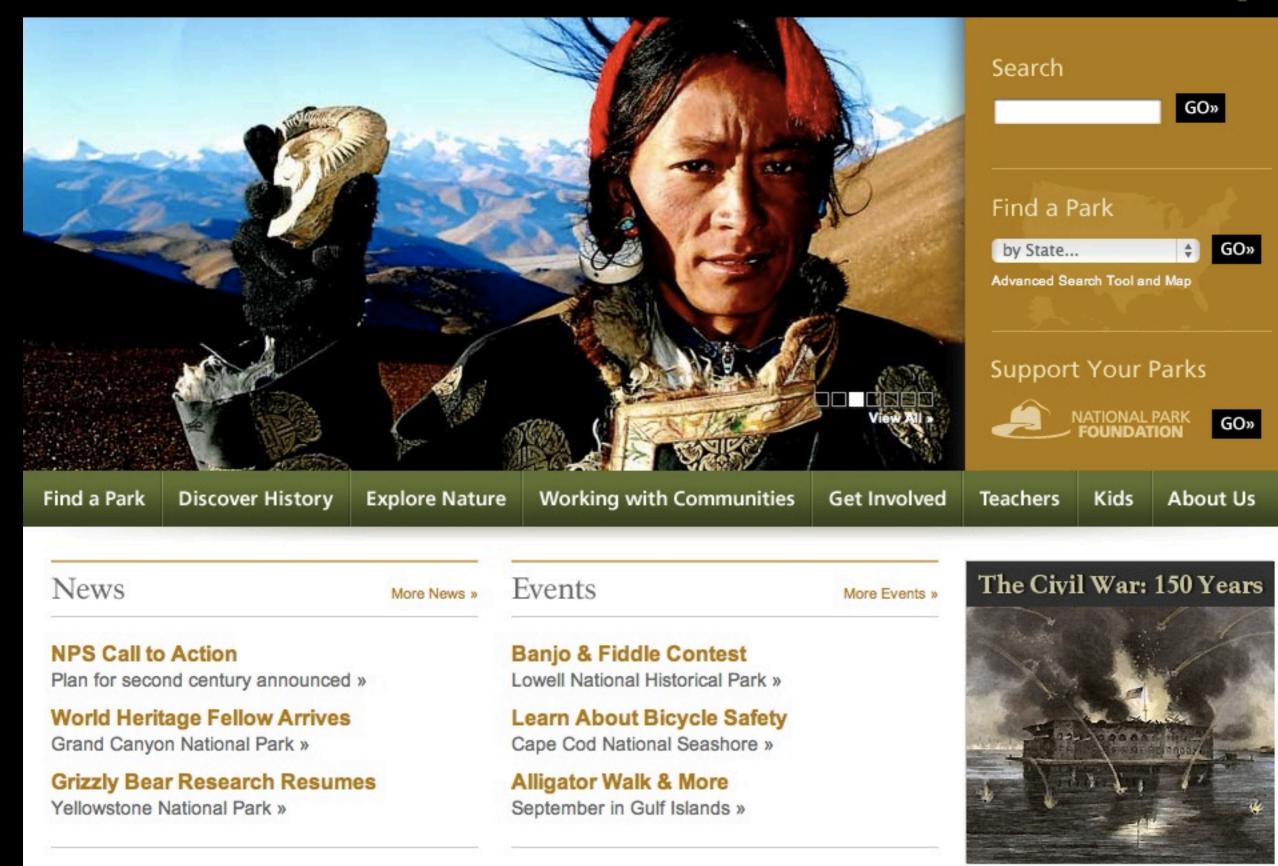






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Events

- What is the purpose of the event?
- Who, what is important to show?





















Places

- What is the "sense of place" for your photography to reveal?
- How does "place" create context?
- How does the setting make its people unique?
- What emotions did you feel about that place that you want to convey through your photos?







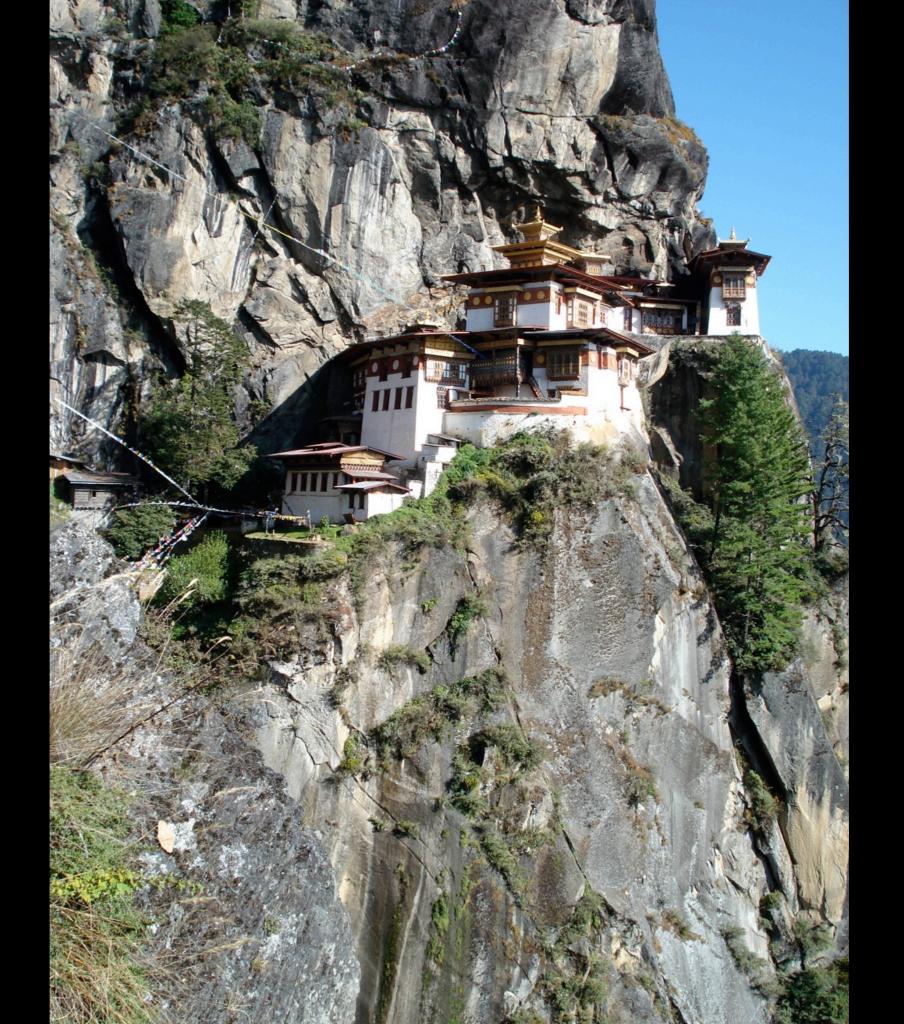
























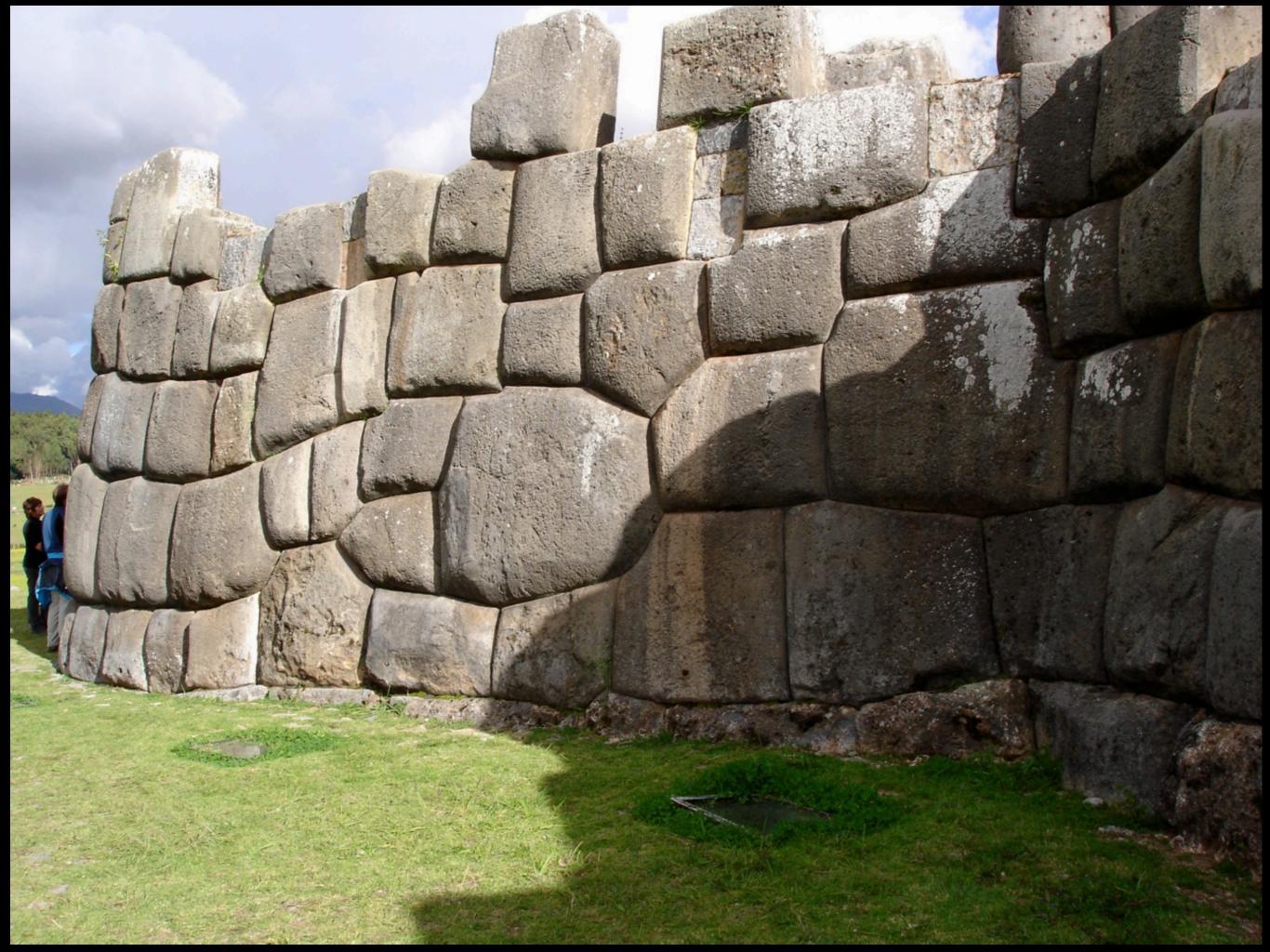
What to consider when choosing your "best" photo:

- Lighting
- Proximity
- Cropping
- Focus on the intended element(s)
- Its feeling
- <u>Don't become sloppy</u> by thinking, "I'll fix it later in Photoshop ..."



















Hair-raising personal encounters

- "Don't tell them you're an American."
- "Are you a reporter?"
- The photos I DON'T have ...
- Being told "no" by a Masai warrior

Being squished by an African elephant

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