



The Philippine Association for Communication and Media Research, Incorporated (PACMRI), is a University of the Philippines-based non-stock organization that aims to advance knowledge in communication and media phenomena involving the Philippines and the Filipinos.

Vision

PACMRI envisions a knowledge-based society, fostered by a community of scholars, that values, uses, and innovates communication and media research for the Filipinos and the Philippines.

Purpose

PACMRI strives to advance knowledge about communication and media phenomena that involve the Philippines and the Filipinos.

Goals

- Promote the systematic study of developments, changes, and challenges in Philippine communication and media
- Lead the dissemination of such academic research
- Build a community of communication and media researchers
- Enhance the competencies of local communication and media researchers in conducting and disseminating scholarly works
- Facilitate the engagement of communication and media research practitioners and institutions in Philippine society

Institutional Membership

As a member, you'll have access to a wealth of resources, networking opportunities, and the chance to contribute to the growth and development of Philippine communication and media research. Together, we can shape the future of communication and media research in the Philippines and beyond.

The Institution will be included as one of the organizational partners in all information and promotional materials of the PACMRI events.

Sign up now and start making a difference!

Who can join

- Philippine Higher Education Institutions (HEIs) with Communication and Media degree programs, and/or
- Organizations engaged in academic research on communication and media phenomena involving the country and Filipinos

Rights and Amount

- With one Communication and Media faculty member / academic researcher as representative with a **Php1500** annual fee
- Member can serve in the committees and has right to elect and be elected as BOT

Benefits

- Regularly receive information about training programs, seminar-workshops, special events, and other activities of the PACMRI and its member institutions.
- Gain FREE admission to one event each year organized by the PACMRI, provided that, this privilege is for one representative only of each institutional member.
- Receive discounts on registration fees for events organized by PACMRI, the amounts of which will be determined by the Board, provided that, this privilege is for one representative only of each institutional member.
- Access to a network of fellow researchers.
- Elect members of the Board of Trustees.
- Have the option to field one candidate for the PACMRI Board of Trustees.



info@pacmri.org



www.pacmri.org



facebook.com/PACMRI

Successful & Ongoing Projects

Masterclass Series

- Research Excellence Framework
- Masterclass in Publishing Qualitative Research
- The Politics of Methods
- Literature Review as an Exercise in Indigenizing Research
- Identifying Research Gaps as an Ethical Priority
- Conceptualizing Research: Agenda and Vantage Points
- Framework-building as the Seat of Innovation
- Reporting Research as Hermeneutical Activity

Seminar-Workshops

- Creating your Personal Research Agenda

General Assemblies

- Committee meetings
- Mid-Year GA
- General membership meetings
- PACMRI Overview

Webinar Series

- Learning in the New Normal
- Webinar on Researching Media History
- Critical Research: A Thomasian Sampler
- Lifelong Learning: A Conversation with Dr. Braid & Dr. Maslog
- Webinar on Researching Media and Information Literacy

Research Fora

- Perspectives and Propositions in Doing Speech Communication Research in the Philippines
- A Forum on Gender, Advertisements, and the Pandemic

Town Halls

- Qualitative Research Meetups
- Quantitative Research Meetups

Communication Research

National and International Conferences

NCRC

National Communication Research Conference

CRIC

Communication Research International Conference

Current Institutional Members

- Angeles University Foundation
- Biliran Province State University - Department of Communication
- Cagayan State University Carig Campus
- National University Clark - Communicators Pillars
- Immaculate Conception I-College of Arts and Technology
- Lyceum of the Philippines University Cavite
- National University Fairview
- Our Lady of Fatima University

Forthcoming Efforts and Opportunities for Co-organizing

- Writeshop Series
- PACMRI Journal
- Communication Research Conferences (NCRC, CRIC)
- Linkages
- PACMRI Website
- Town Hall
- General Assemblies
- Masterclass Series
 - Dissecting the Anatomy of the Political Disinformation Virus
 - Fandom Cultures & Aca-Fan Scholarship
 - Aca-Fan Conversations: Fandom Scholarship, In-Betweens, and Beyond
 - The Culture-Centered Approach to Communication & Media Studies
 - Communication & Journalism in Migration & Diaspora Studies
 - NCRC Special Sessions
 - UPLB DevComm Masterclass
 - PACMRI X UPLB Comm10 GE Conversations
 - Internet Research on Platforms and Platformizing
 - Online Incivilities & Intensities in Participatory Culture
 - Unraveling and Understanding Queer Phenomenologies
 - National Elections Special Masterclass

JOIN US NOW!

<https://tinyurl.com/PACMRIMembership>



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