

“I help leaders deliver value through purpose.”



Gena Pirtle
Founder and Principal
Gena Pirtle Consulting LLC

Perpetuate Purpose: How to Deliver Value Through Intentional Leadership

In today's fast-changing business landscape, many leaders struggle with maintaining alignment, engagement, and long-term impact. The challenge? An over-reliance on short-term goals and outdated leadership tactics that fail to inspire teams and drive sustained success.

To break free from this cycle, leaders must shift their focus toward intentional leadership—where purpose fuels performance, trust drives collaboration, and vision translates into lasting value. By harnessing the power of clear communication, values-driven decision-making, and strategic empowerment, leaders can cultivate a high-performing culture that thrives in uncertainty and delivers meaningful impact.

By the end of this session, you will learn how to:

- Identify and eliminate leadership roadblocks that hinder team engagement and long-term success.
- Develop a purpose-driven leadership approach that fosters trust, collaboration, and innovation.
- Implement actionable strategies to enhance productivity, inspire teams, and create a lasting legacy.

Get ready to transform the way you lead—moving beyond reactive decision-making to perpetuating purpose in every aspect of your leadership journey.

