

# “I help leaders deliver value through purpose.”



**Gena Pirtle**  
**Founder and Principal**  
**Gena Pirtle Consulting LLC**

## The Reset Framework: A Leader's Guide to Navigating DEI Policy Changes

As federal and corporate policies around Diversity, Equity, and Inclusion (DEI) continue to shift, many leaders find themselves uncertain about how to move forward while maintaining their commitment to inclusive workplaces. The challenge? Adapting DEI initiatives without clear guidance, risking compliance issues, employee disengagement, and stalled progress.

To lead effectively in this evolving landscape, organizations must embrace The RESET Framework—a strategic approach that aligns DEI efforts with new merit-based guidelines while preserving workplace culture, innovation, and equity. By focusing on resilience, equity, strategy, engagement, and transparency, leaders can navigate policy changes with confidence and impact.

By the end of this session, you will learn how to:

- Understand the latest DEI policy shifts and their impact on hiring, retention, and workplace culture.
- Implement a people-first, merit-based approach that aligns with legal requirements and business goals.
- Develop a strategic roadmap to future-proof DEI initiatives and maintain a culture of inclusion.

Join us to explore how The RESET Framework can help leaders turn uncertainty into opportunity, ensuring DEI remains a business driver—not a compliance challenge.



**GENA PIRTLE CONSULTING**  
PARTNER WITH PURPOSE