



SpotlightTPM™, A Superior Analytics-Based Process for TPM

<p>The SpotlightTPM™ Analytics Process provides your clients with:</p> <ul style="list-style-type: none"> ✓ <i>The quickest and best possible outcome.</i> ✓ <i>A unique opportunity to pursue early resolution (prior to expensive testing) based on knowing 60% to 80% of what might ultimately be uncovered.</i> ✓ <i>Superior technical insight for even the most complex and multidisciplinary issues.</i> ✓ <i>A reliable basis for expert testimony that uniquely meets rules for admissibility established by the Supreme Court.</i> ✓ <i>A strategic advantage with corporate clients since they already appreciate that TPM improves outcomes and lowers costs through use of all existing knowledge and elimination of duplication.</i> ✓ <i>The extension of Legal Project Management to expert investigations.</i> ✓ <i>Realistic estimates of costs for expert technical investigations.</i> 	<p>(1) Define the Technical Issues - Discussions with the litigation team and broad, first-pass research are conducted to gather information from the civil complaint, prior related cases, trade association publications, patents, manufacturer’s marketing materials and reports, and Internet blogs and forums to establish the key technical issues.</p> <p>(2) Establish What is Known About the Technical Issues - Focused, comprehensive information searching identifies relevant information, data mining and top-notch analysis uncovers key trends and relationships, and data modeling fills in missing data. Industry publishes product data and universities conduct applied research, so substantial relevant data likely exists and can provide up to 60% to 80% of the insight as to what happened in an accident or product failure.</p>	<p><i>The first two steps of the SpotlightTPM Analytics Process do not require an inspection and can be sufficient to provide a reliable way to settle a case early because these two steps can provide a reliable identification of the cause and origin of accidents and product failures. These two steps also provide a reliable bases to assess the strength of one’s position in a case and to make good decisions about how to proceed.</i></p> <p>(3) Reliably Define Inspection and Testing Needs – If the case is not settled early, this analytics-based process ensures that existing knowledge will not be recreated, and that reliable inspection and test plans are established.</p> <p>(4) Coordinate, Oversee, and Effectively Communicate - SpotlightTPM ensures that the overarching technical concepts are effectively framed and communicated, and eases report preparation.</p>
	<p>SpotlightTPM™ uses Analytics in the form of information research coupled with top-notch data mining and data modeling early in cases to establish the key MAKE OR BREAK technical issues and everything that is known about them. SpotlightTPM™ requires an extensive experience with the underlying scientific principles and with analytics so as to identify all relevant data, adapt it for the investigation being undertaking, and to fill in missing data through data modeling based on well-established scientific principles. Our SpotlightTPM™ process brings litigators the R&D project management techniques that have revolutionized industrial R&D, providing the better outcomes and lower costs that industry has achieved in overcoming similar technical investigation challenges.</p>	



SpotlightTPM™ newsletter

TECHNICAL PROJECT MANAGEMENT IN LITIGATION

A Modern Paradigm for Improved Litigation-Related Expert Investigations

Questions or more information please contact jfildes@SpotlightBC.com