



# Penticton Sno-Trackers Snowmobile Club

Agenda - September 14, 2022

Meeting Chair: Amber Hobbs

## Meeting called to order

- 1.1 Welcome & Introductions for new members

*Meeting called to order at 7:24pm by Amber Hobbs, club Secretary.*

*Attendance: Greg Smith, Anthony Hobbs, Simone Wyles, Anna Dannert, Lorenz Dannert, Bill Taylor, Yvonne Bourgue, Chris Zerr, Brian Hiebert, Lacey Smith, Curtis Turchak, Gerry Turchak, Anne Phillips, Lloyd Nyhus, Joe Millar, Travis Wise, Carmen Herrera, Phil Bedard*

## Adoption:

- 2.1 Agenda for this meeting

*Nothing new to add. Agenda accepted.*

- 2.2 Minutes from AGM April 13, 2022 meeting - motion to approve

*Motion to approve minutes - Joe Millar*

## Correspondence:

- 3.1 Kelowna Snowmobile AGM Invitation

*Invitation was received via email for 2 members / BOD to attend the KSC AGM meeting, as a way of rebuilding club relations. At the moment Bill Taylor & Joe Millar may be able to attend depending on schedules.*

## Admin Reports:

- 4.1 Treasurer report - update from Curtis Turchak

*At present we have \$4,639.05 in the PayPal account which was successfully transferred to our TD Bank account. We have \$10,251.80 in the TD bank account before the PayPal transfer. Total assets \$14,890.85. Motion to approve - Greg Smith*

## New Business:

- 5.1 Memberships: update from Amber Hobbs

~ Early bird until Oct 31: FREE membership draw + \$30 savings

~ Discuss rates/increase for 2022/2023 season

*Early bird rates until Oct 31 will be \$95 for primary, \$75 for secondary, \$55 for senior (65 +), \$30 for non-rider and \$15 for youth (16 & under). We will draw for a free membership for the 2023/2024 season at the November meeting. You are able to purchase your membership on our website ([www.pentictonsnotrackers.ca](http://www.pentictonsnotrackers.ca)) or in person with Amber.*

- 5.2 2022/2023 Calendar of Events: update from Amber Hobbs

~ See handout / insert & on our website

*Hand out was attached to the agenda and has been added to our "EVENTS" page on our website. Will be updated throughout the year as rides & events come to fruition. Added to Appendix*

5.3 Website - [www.pentictonstrackers.ca](http://www.pentictonstrackers.ca): update from Amber Hobbs

~ Feedback / suggestions / volunteer

*Greg Lewis has stepped down as our website director due to personal reasons. Amber was able to set up a cost effective website for the club through GoDaddy. \$24 for our domain name for 2 years and \$202 for the first year of hosting. We are seeking a tech savvy person to help us maintain the website. If you would like to join the BOD as our tech director please reach out. Thank you Amber for getting that up so quickly and it looks amazing.*

5.4 Work Party - Oct 2

~ Phase 1 Signage Installation: update from Curtis Turchak

*Our goal is to install the concrete sign bases and sign posts this day. Additional work parties will be needed to get the bases done before the frost sets in. We can work on the signage installation throughout the season, as some of the trails to gain access require snow. Phase 1 cost has increased to approx \$7,618. We will need to finalize this for the October meeting as our budget was \$5,500.*

~ Parking lot clean up: update from Greg Smith

*Greg would like to move up the meet time from 10am to 9am. He will be bringing up an excavator to remove debris and enlarge the existing parking lot. Jason Doell has generously offered to Joe his skid steer and time to assist with this task also.*

~ Cabin clean up & firewood: update from Sylvain Gagnon

*Although Sylvain isn't here in person, he would like to communicate the following: The stacked firewood that was along the side of the club cabin has been split & stacked. We may need to chop more wood. We need to clear the kids trails around the cabin, and could use some spray foam & wire to prevent the rats from returning this season.*

~ Outhouse: update from Bill Taylor

*Sylvain may have a source on a job site outhouse. If not we can source wood donations to build one for the club cabin site. Bill has offered his carpentry expertise to build & guide volunteers the day off the work party. We WILL have an outhouse this season, says Bill! Thank you!*

5.5 Apex Matters: update from Simone Wyles

~ First article published and on website

*Thank you Simone for once again taking on this task of putting the club in a positive light. Your articles help share knowledge about the club and its efforts to work with our other user groups. This month's article was about what we did over the summer including the Peach Fest Parade and our plans for the upcoming season. Next month will be the introduction of the BOD.*

5.6 Parking Lot Snow Plowing: update from Joe Millar

~ Sign up & training date

*We had approx. 6 volunteers last year and are always looking for more. We would like to do an orientation/training day for those that wish to join in on this on Oct 2. If you are interested in assisting please contact Joe. We more than likely will have use of the skid steer from NPNC again this season, as this worked well for both users groups. We are also exploring a snow blower for the season through Jason. Our fuel costs last season were approx. \$1,000 for*

*operating and we can expect the same if not more this season as part of our operating expenses.*

5.7 Signage & Trail Mapping: update from Curtis Turchak  
~ Phase 2 / When?

*Phase 1 is being implemented and should be completed by January when we have snow to access certain trail areas. Phase 2 will start in April 2023. See appendix for breakdown of trails, names, distance & more. Proofs of the digital map will be ready for the October meeting.*

5.8 Skidoo Grant: update from Lacey Smith

*We've applied for the Skidoo Grant which will match clubs upto \$5,000 for a specific task. We've applied for the grant to assist the club with Phase 1 and 2 of our trails & signage program. See appendix for a copy of the application. We will find out in October of their decision & announcement.*

5.9 Corporate Sponsorship: update from Amber Hobbs & Lacey Smith

*We've decided to approach the sponsorship a bit differently this season with 4 tiers (platinum, gold, silver and bronze). Each with different levels of advertising and benefits at the 4 tiers. If you have a business contact that would be interested in becoming a corporate sponsor please take one of the packages to them. We will also be contacting those sponsors from last season in hopes that they will continue to support the club. See appendix for more details.*

6.0 Christmas Party: update from Lacey Smith  
~ When: Dec 9th @ 6pm  
~ Catering by Brodo

*Booked! Get ready for some Christmas shenanigans again on FRIDAY Dec 9th. Brodo will be catering again this year as the cost was affordable and the meal was delicious. We're going to explore a kid friendly option this year also. We will have a bar, silent auction, 50/50 draw and gift exchange. When more information is available, we'll let you know. So mark those calendars!!!*

6.1 AST1 Course: update from Joe Millar

*We're exploring 2 dates this year as demand was higher than expected. First one in early January and the second one in late February / early March, all dependent on snow of course. Finbar will be our instructor once again. And we can expect the cost to increase as per communication with Finbar. Potential to turn the second date into an AST2 course, which is 4 days total (2 in class & 2 in the field). More details to come.*

6.2 Events & Rides - planning

- *Christmas Parade - no information available as of yet. This is great exposure for the club.*
- *Field day - perhaps over Christmas break. Refresh those AST skills, recovery skills when stuck and riding techniques (what works & what does not)*
- *PENSAR - Lloyd will reach out to Steve about working as convergent volunteers again this season. More to come.*
- *Ladies Day - Lacey & Simone would like to plan another. More details to come.*
- *Expedition Rides - Late Nov to Park Nelson. December to Greystokes. December to Whipsaw.*
- *Beaverdell night ride & PUB dinner - Phil suggested and will explore. All dependent upon snow conditions up Carmi.*
- *Windsor Hotel & Trout Lake - 20 room hotel with meal options and great snowmobiling. This will be our group planned event for the season. Possible dates of the end of Jan*

*into early February. Ride into Halfway Hot Springs is a must! Lacey has contacts and will reach out with more information at the Oct meeting.*

## Action Items:

7.1 Open floor & discussion

*50/50 draw - \$95 for club & winner Phil Bedard. Phil donated back the funds to the club. Thank you Phil!!! \$140 in dinner donations.*

**Next Meeting Date: 2022/2023 Season ~ October 12, 2022 at Slackwater Brewing. Dinner at 6:30pm with a meeting to follow.**

# Appendix

## Trail & Signage Program

### **Phase One:**

#### **Trail 1 – Sno-Tracker**

7.8 km

2-24" x 5" trail markers/10' steel posts

7-24" x 5" trail markers (side intersections)

32-5" x 7" blazers

1-12" x 12" Shelter sign/10' steel post

#### **Trail 2 – Gunbarrel**

7.9 km

2-24" x 5" trail markers/10' steel posts

3-24" x 5" trail markers (side intersections)

32-5" x 7" blazers

2-12" x 12" stop signs/10' steel posts

6-12" x 12" skier crossing signs/10' steel posts

#### **Trail 3 – Nickel Plate**

3.2 km + .84 km south connector + .59 km north connector

6-24" x 5" trail markers/10' steel posts

24-5" x 7" blazers

2-12" x 12" stop signs/10' steel posts

3-12" x 12" ice crossing signs/10' steel posts

#### **Trail 4 – Winters**

11.4 km

2-24" x 5" trail markers/10' steel posts

1-24" x 5" trail marker (side intersection)

48-5" x 7" blazers

7-12" x 12" skier crossing signs/10' steel posts

#### **Trail 5 – Riordin**

2.5 km

2-24" x 5" trail markers/10' steel posts

12-5" x 7" blazers

#### **Trail 6 – Sheep Rock**

10.2 km  
2-24" x 5" trail markers/10' steel posts  
1-24" x 5" trail marker (side intersection)  
48-5" x 7" blazers  
1-12" x 12" avalanche sign/10' steel post

**Phase 1 Cost:**

**28 – 5" x 24" trail markers (\$16.00 each)**  
**38 – 10' sign posts (\$105.00 each)**  
**196 – 5" x 7" blazers (\$10.00 each)**  
**22 – 12" x 12" signs (\$35.00 each)**  
**1 – Freight (\$450.00)**  
**Total = \$7,618.00 CAD plus taxes (\$5,782.06 USD @ .759 exchange rate)**

**Phase Two:**

**Trail 7 – Beaconsfield**

9.8 km  
2-24" x 5" trail markers/10' steel posts  
60-5" x 7" blazers  
1-12" x 12" avalanche sign/10' steel post

**Trail 8 – Lookout**

9.7 km  
2-24" x 5" trail markers/10' steel posts  
2-24" x 5" trail markers (side intersections)  
60-5" x 7" blazers

**Trail 9 – Prospector**

4.7 km  
2-24" x 5" trail markers/10' steel posts  
30-5" x 7" blazers

**Trail 10 – Broken**

3.8 km  
2-24" x 5" trail markers/10' steel posts  
24-5" x 7" blazers

**Trail 11 – Hedley**

9.5 km  
2-24" x 5" trail markers/10' steel posts  
1-24" x 5" trail marker (side intersection)  
40-5" x 7" blazers

**Trail 12 – Strayhorse**

6.5 km  
2-24" x 5" trail markers/10' steel posts  
28-5" x 7" blazers

**Trail 13 – Stemwinder**

11.4 km  
2-24" x 5" trail markers/10' steel posts  
48-5" x 7" blazers

**Trail 14 – Bradshaw**

4.8 km  
2-24" x 5" trail markers/10' steel posts  
30-5" x 7" blazers

**Phase 2 Cost:**

**19 – 5" x 24" trail markers (\$16.00 each)**

**17 – 10' sign posts (\$105.00 each)**

**320 – 5" x 7" blazers (\$10.00 each)**

**15 – 12" x 12" signs (\$35.00 each)**

**1 – Freight (\$350.00)**

**Total = \$6,888.00 CAD plus taxes (\$5,227.99 USD @ .759 exchange rate)**

**Total project cost = \$14,506.00 CAD plus taxes (\$11,010.05 USD @ .759 exchange rate)**

# PENTICTON SNO-TRACKERS



## SNOWMOBILE CLUB

### EVENTS & MEETINGS 2022/2023

#### 2022

SEPT 14 - DINNER & MEETING @ 6:30PM

OCT 2 - **WORK PARTY** @ 10AM

CABIN CLEAN UP, WOOD CHOPPING & SIGNAGE

OCT 12 - DINNER & MEETING @ 6:30PM

NOV 9 - DINNER & MEETING @ 6:30PM

DEC 9 - **CHRISTMAS PARTY** @ 6PM

DEC 14 - MEETING @ 6:30PM

#### 2023

JAN 11 - DINNER & MEETING @ 6:30PM

FEB 8 - DINNER & MEETING @ 6:30PM

MAR 8 - DINNER & MEETING @ 6:30PM

APR 12 - DINNER & AGM MEETING @ 6:30PM

**\* MORE DATES TO COME \***

<https://pentictonsnotrackers.ca/>



Penticton Sno-Trackers  
375 Warren Ave E  
Penticton, BC  
V2A 3M1

Hello,

I am writing to you from the Penticton Sno-Trackers Snowmobile club,

The Penticton Sno-Trackers Snowmobile Club was one of the first 3 snowmobile clubs established in BC in 1969, and has been a staple for the South Okanagan Snowmobiling and snow-biking community. The board members of The Penticton Sno-Trackers are like-minded individuals with collective goals to preserve, promote and grow the club in a positive direction, while creating a sense of community and belonging. Our main goal this season is to greatly improve signage where motorized and non-motorized users co-exist, so that both parties understand that each has a right to be there. This proposed signage plan costs upwards of \$14,000, and through our sponsors, memberships, and group events, we are almost able to achieve this goal!

The project we are undertaking is to install BCSF approved signage for 14 new trail systems which can be accessed from the Apex Mountain Ski Resort and from the new Sno-Trackers parking lot. The trail system will total 105 km of marked routes and open up access to 250 square kilometres of snowmobile terrain. Currently there is no trail signage for snowmobiles from either departure point which leads to conflicts with other user groups, riders getting lost, and serious safety hazards at avalanche areas, road crossings, and lake crossings. This project will positively impact over 145,000 people who frequent the Apex area each winter season. A future goal of our club is to eventually expand the snowmobiling trail systems throughout Summerland.

We are steadily growing in memberships and are currently planning our events (group rides, family poker runs, ladies-rides, AST courses, PENSAR training etc.) for the 2022-2023 sledding season. As a club, we are reaching out for Sponsorships and/or potential prize donations for our future events throughout the season.

We are hoping that you might consider supporting the Penticton Sno-Trackers and we greatly appreciate any sort of help.

We have attached our 2022-2023 Sponsorship Packages for your review and look forward to working together and building our relationship this year!

The Penticton Sno-Trackers appreciates your time and consideration,

THANK YOU!

Sincerely,

*The Penticton Sno-Trackers*



# PENTICTON SNO-TRACKERS



## SNOWMOBILE CLUB

# CORPORATE SPONSORSHIP PRICING

**PLATINUM  
SPONSOR  
\$2,500**

- \*HEADLINER LOGO ON WEBSITE HOME PAGE & SPONSORSHIP PAGE WITH LINK
- \*HEADLINER LOGO ON SOCIAL MEDIA ROTATIONAL BANNER
- \*HEADLINER LOGO ON CLUB SHIRTS & SWAG
- \*MULTIPLE SOCIAL MEDIA SHOUT OUTS (FB & IG)
- \*HEADLINER LOGO ON PRINT AND PROMOTIONAL MATERIALS AT EVENTS & FUNCTIONS
- \*HEADLINER "SPONSORED" EVENT NAMES
- \*HEADLINER SIGN AT CLUB CABIN & STAGING KIOSK AND PARKING LOT
- \*2 CHRISTMAS PARTY & DINNER TICKETS
- \*2 PENTICTON SNO-TRACKERS SWAG

<https://pentictonsnotrackers.ca>



# CORPORATE SPONSORSHIP PRICING

**GOLD  
SPONSOR  
\$1,000**

- \*LOGO AT GOLD LEVEL ON WEBSITE WITH LINK**
- \*LOGO AT GOLD LEVEL ON SOCIAL MEDIA ROTATIONAL BANNER**
- \*SOCIAL MEDIA SHOUT OUT (FB & IG)**
- \*LOGO AT GOLD LEVEL ON PROMOTIONAL MATERIALS AT EVENTS & FUNCTIONS**
- \*LOGO ON STAGING KIOSK AND PARKING LOT SIGNS**
- \*2 CHRISTMAS PARTY & DINNER TICKETS**

**SILVER  
SPONSOR  
\$500**

- \*LOGO AT SILVER LEVEL ON WEBSITE WITH LINK**
- \*LOGO AT SILVER LEVEL ON SOCIAL MEDIA ROTATIONAL BANNER**
- \*SOCIAL MEDIA SHOUT OUT (FB & IG)**
- \*LOGO AT SILVER LEVEL ON PROMOTIONAL MATERIALS AT EVENTS & FUNCTIONS**
- \*LOGO AT SILVER LEVEL ON STAGING KIOSK AND PARKING LOT SIGNS**

**BRONZE  
SPONSOR  
\$250**

- \*LOGO AT BRONZE LEVEL ON WEBSITE WITH LINK**
- \*SOCIAL MEDIA SHOUT OUT (FB & IG)**
- \*LOGO AT BRONZE LEVEL ON PROMOTIONAL MATERIALS AT EVENTS & FUNCTIONS**
- \*LOGO ON STAGING KIOSK AND PARKING LOT SIGNS**

<https://pentictonsnowtrackers.ca>



Penticton Sno-Trackers <pentictonsnotrackers@gmail.com>

## Ski-Doo 2023 Snow PASS Grant Program

3 messages

Google Forms <forms-receipts-noreply@google.com>  
To: pentictonsnotrackers@gmail.com

Wed, Sep 14, 2022 at 12:12 PM

### Google Forms

Thanks for filling out [Ski-Doo 2023 Snow PASS Grant Program](#)

Here's what was received.

[Edit response](#)

## Ski-Doo 2023 Snow PASS Grant Program

Fill out the form below to submit your application.

Email \*

[pentictonsnotrackers@gmail.com](mailto:pentictonsnotrackers@gmail.com)

Name of Snowmobile Club/Association: \*

[Penticton Sno-Trackers Snowmobile Club](#)

Is your Club a Non-Profit Organization? \*

Yes

No

Non-Profit classification: \*

Incorporated Society

Is your club a member of CCSO or ACSA? \*

Yes

No

Is your club a member of the State/Provincial association \*

Yes

No

Club President: \*

Joe Millar

President Email Address: \*

[joe@millartreecare.com](mailto:joe@millartreecare.com)

Club Location [City] \*

Penticton

Club Location [State/Province] \*

British Columbia

Club Location [Country] \*

USA

Canada

Club Website:

[www.pentictonstrackers.ca](http://www.pentictonstrackers.ca)

Club Social Medias (Facebook Page, Instagram Handle)

Facebook: @Pentictonstrackers Instagram: Penticton\_snotrackers

Main contact Name: \*

Joe Millar - President

Contact Number (during normal business hours): \*

250-809-5411

Contact Email Address: \*

[pentictonstrackers@gmail.com](mailto:pentictonstrackers@gmail.com)

Should this request be approved, where should the payment be sent? [Complete address and email] \*

Penticton Sno-Trackers  
375 Warren Ave E  
Penticton, BC  
V2A 3M1

Are you in contact with your local Ski-Doo dealer for this project? If yes, what's the name and city of that dealership \*

yes- Reichert's Sales & Service Ltd - Tulameen, BC

What is the amount requested (Maximum \$5,000)? \*

\$5,000 USD

Where will the matching funds come from? \*

Our club bank account (fees collected from last years members, corporate Sponsors etc)

Please describe your project and how the money will be used: \*

The project we are undertaking is to install BCSF approved signage for 14 new trail systems which can be accessed from the Apex Mountain Ski Resort and from the new Sno-Trackers parking lot 9 km west of the ski hill on the Hedley-Nickel Plate Road. The trail system will total 105 km of marked routes and open up access to 250 square kilometres (100 square miles) of snowmobile terrain. Currently there is no trail signage for snowmobiles from either departure point which leads to conflicts with other user groups, riders getting lost, and serious safety hazards at avalanche areas, road crossings, and lake crossings.

The grant money and the matching clubs money will be used to purchase the reflective signage and sign posts. Club members and volunteers will donate the equipment, fuel, materials, and labour required to install the signage. We currently require 37 safety signs (12" x 12"), 47 trail signs (5" x 24") 55 sign posts (10"), and 516 trail reassurance signs (5" x 7").

To keep riders from getting lost each trail system will start and end with a 10' break-away steel sign posts with a 5" x 24" reflective signs on each side displaying the trail name, number, and colour. Then approximately every 500 metres (1,650') in both directions there will be 5" x 7" reflective reassurance blazers with the trail number and colour. Snowmobilers will be able to easily follow the trail systems by name, number, and colour both day and night. To keep riders and other user groups safe we will be installing 12" x 12" reflective signs mounted to 10' beak-away steel posts. These signs will include 1 SAFETY SHELTER sign, 2 START AVALANCHE signs, 3 ICE CROSSING signs, 4 STOP signs, and 13 SKIER CROSSING signs.

The installation of the reflective trail and safety signage will go hand in hand with our new geo-referenced map currently in development. This electronic topographical map will display the 14 new snowmobile trails by name, number, and colour along with prominent geographical features across the whole 250 square kilometres (100 square miles) of snowmobile terrain. In addition the major roadways, snowshoe trails, cross country ski trails, ski runs, and Apex Resort infrastructure will be displayed. The exciting part is that the map is geo-referenced so it displays your exact location in real time and works without cell service on any modern smart phone.

Please let us know if you would like a detailed break down of planned costs, Phases, etc.

We have it ready!

What is the timing and/or key dates of this project? \*

We would like to start the installation of the signage this fall and have the entire trail system completed by the end of the 2022/2023 snowmobile season

Approximately how many people this project will help or impact? \*

The new trail system will directly benefit our snowmobile members, snowmobile visitors to the area, along with snowshoers and cross-country skiers departing from both the Apex Mountain Ski Resort and the Nickel Plate Nordic Centre. Combined more than 1,000 people will directly benefit from the signage each weekend during the winter season. During the off season the signage will benefit hundreds of campers, hunters, paddle boarders, fisherman, and off-road enthusiasts who enjoy the backcountry of this region. With discussing this project with both Apex Resort & Nickle Plate Nordic Centre, reported numbers of members/ students/ and day users of these areas, adds up to over 147,730 people.

How will you measure success? \*

The foundation for success was laid last year when the Sno-Trackers was formed. We completely turned around a dying club with almost zero membership, no parking lot, no trails, no social media, no contact with the BCSF, and poor relations and reputation with the other winter user groups. In our first year we rejoined the BCSF, added 100 members, built a parking lot, repaired and stocked the emergency shelter, started a social media campaign, mended our relationship with the ski and snowshoe community, started monthly group rides, hosted a Christmas and year end party, but most importantly started the development of a trail system with proper signage.

Success will start as soon as we complete the new trail system and reveal it to the local community. Our club numbers will grow as local snowmobilers see the value we are providing them with a membership and trail system, we also think more local people will be interested in snowmobiling if they are offered a safe and comfortable riding experience in the south



Okanagan. The trail system will also open up snowmobile tourism for the first time to the area. With the launch of our new Sno-Trackers Facebook page and website last year people were messaging us about riding opportunities, sadly we told them to please come but sorry we don't have any marked trails or maps for you.

Another success that will come out of the new trails and signage will be the improved community relations. The biggest challenge our club faces is confusion amongst riders as to where they can and cannot go, too often they find themselves getting into conflict with the cross county ski and snowshoe trails. We also suffer from other user groups thinking we are not allowed on the approved motorized roads and trails, with signage these user groups will realize we are sharing these routes. The skier crossing signs we plan to install at all the trail junctions will alert snowmobilers to slow down and be aware of the skiers, this will be a huge benefit to safety which is currently non-existent.

The highlight of our success will come when we launch the new trail system and signage in combination with the new georeferenced map. For the first time snowmobilers will know exactly where they are in relation to our new trail system and to all other user groups trail systems. We have decided to provide the software and electronic map for free to all user groups on our website as a sign of our goodwill.

How will you promote this project and the Ski-Doo support? \*

We will promote this project and Ski-Doo support through not only our social media pages and website, but during our club rides, events, swag, signage, Peter Bro's Grand Parade, Christmas Parade, etc. The signage & mapping project we are planning will be used by many, and the exposure will be huge!

If we were to create content around your project, would you allow the Ski-Doo team to come meet you, shoot content or share the project with the local news? \*

Yes

No

[Create your own Google Form](#)

[Report Abuse](#)

Google Forms <forms-receipts-noreply@google.com>  
To: pentictonsnotrackers@gmail.com

Wed, Sep 14, 2022 at 4:35 PM

Google Forms

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The foundation for success was laid last year when the Sno-Trackers was re-formed. The Penticton Sno-Trackers was originally established in 1969, making it the 3rd oldest snowmobile club in BC. Over the years, and throughout name changes, the club was in shambles. We completely turned around a dying club with almost zero membership, no parking lot, no trails, no social media, no contact with the BCSF, and poor relations and reputation with the other winter user groups. In our first year we rejoined the BCSF, added 100 members, built a parking lot, repaired and stocked the emergency shelter, started a social media campaign, mended our relationship with the ski and snowshoe community, started monthly group rides, hosted a Christmas and year end party, but most importantly started the development of a trail system with proper signage.

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How will you promote this project and the Ski-Doo support? \*

We will promote this project and Ski-Doo support through not only our social media pages and website, but during our club rides, events, swag, multiple areas of signage (in our emerg. shelter, map kiosk, etc), Peter Bro's Grand Parade, Christmas Parade, etc. The signage & mapping project we are planning will be used by many, and the exposure will be huge!

If we were to create content around your project, would you allow the Ski-Doo team to come meet you, shoot content or share the project with the local news? \*

Yes

No

[Quoted text hidden]

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**Penticton Sno-Trackers** <pentictonsnotrackers@gmail.com>

Wed, Oct 5, 2022 at 9:34 AM

To: Amber Hobbs <thehobbs@telus.net>

[Quoted text hidden]

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**Penticton Sno-Trackers**



*"It's about creating strength in numbers, finding common ground and supporting eachother"*

*-Jane Kim*