



Privacy Policy

This privacy notice for Rachel Parkin Celebrant ('**Company**', '**I**', '**me**', or '**my**'), describes how and why I might collect, store, use, and/or share ('**process**') your information when you use my services ('**Services**'), such as when you:

- Visit my website at <http://www.rachelparkincelebrant.co.uk>, or any website of ours that links to this privacy notice
- Engage with me in other related ways, including any sales, marketing, or events.

Questions or concerns? Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with my policies and practices, please do not use my Services. If you still have any questions or concerns, please contact me at rachel@rachelparkincelebrant.co.uk.

SUMMARY OF KEY POINTS

What personal information do I process?

When you visit, use, or navigate my Services, I may process personal information depending on how you interact with Rachel Parkin Celebrant and the Services, the choices you make, and the products and features you use.

Do I process any sensitive personal information?

I do not process sensitive personal information.

Do I receive any information from third parties?

I do not receive information from third parties unless you have given permission. A third party such as an events venue may pass on my contact details to you, then it is your choice whether or not to contact me.

How do I process your information?

I process your information to provide, improve, and administer my Services, communicate with you, for security and fraud prevention, and to comply with law. I may also process your information for other purposes with your consent. I process your information only when I have a valid legal reason to do so.



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In what situations and with which parties do I share personal information?

I will only share your information with third parties (e.g. venues, photographers) with your permission. I will give their contact details to you, rather than yours to them.

How do I keep your information safe?

I have organisational and technical processes and procedures in place to protect your personal information. However, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so I cannot promise or guarantee that hackers, cybercriminals, or other unauthorised third parties will not be able to defeat my security and improperly collect, access, steal, or modify your information.

What are your rights?

Depending on where you are located geographically, the applicable privacy law may mean you have certain rights regarding your personal information.

How do you exercise your rights?

The easiest way to exercise your rights is by submitting a data subject access request, or by contacting me. I will consider and act upon any request in accordance with applicable data protection laws.

1. WHAT INFORMATION DO I COLLECT?

Personal information you disclose to me

In Short: I collect personal information that you provide to me.

I collect personal information that you voluntarily provide to me when you express an interest in obtaining information about me or my products and Services, when you participate in activities on the Services, or otherwise when you contact me.

Personal Information Provided by You. The personal information that I collect depends on the context of your interactions with me and the Services, the choices you make, and the products and features you use. The personal information I collect may include the following:



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- names
- phone numbers
- email addresses
- mailing addresses
- contact preferences
- billing addresses
- date of birth

Sensitive Information. I do not process sensitive information.

Payment Data. I may collect data necessary to process your payment if you make purchases, such as your payment card number, and the security code associated with your payment card.

All personal information that you provide to me must be true, complete, and accurate, and you must notify me of any changes to such personal information.

2. HOW DO I PROCESS YOUR INFORMATION?

In Short: I process your information to provide, improve, and administer my Services, communicate with you, for security and fraud prevention, and to comply with law. I may also process your information for other purposes with your consent.

I process your personal information for a variety of reasons, depending on how you interact with my Services, including:

- **To respond to user enquiries/offer support to users.** I may process your information to respond to your enquiries and solve any potential issues you might have with the requested service.
- **To send administrative information to you.** I may process your information to send you details about my products and services, changes to my terms and policies, and other similar information.
- **To request feedback.** I may process your information when necessary to request feedback and to contact you about your use of my Services.
- **To send you marketing and promotional communications.** I may process the personal information you send to me for my marketing purposes, if this is in accordance with your marketing preferences. You can opt out of my marketing emails at any time.
- **To deliver targeted advertising to you.** I may process your information to develop and display personalised content and advertising tailored to your interests, location, and more.



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- **To post testimonials.** I post testimonials on my Services that may contain personal information.
- **To evaluate and improve my Services, products, marketing, and your experience.** I may process your information when I believe it is necessary to identify usage trends, determine the effectiveness of my promotional campaigns, and to evaluate and improve my Services, products, marketing, and your experience.
- **To determine the effectiveness of my marketing and promotional campaigns.** I may process your information to better understand how to provide marketing and promotional campaigns that are most relevant to you.

3. WHEN AND WITH WHOM DO I SHARE YOUR PERSONAL INFORMATION?

In Short: I may share information in specific situations described in this section and/or with the following third parties.

I may need to share your personal information in the following situations:

- **Transfer of your ceremony to an alternative celebrant.** In the unlikely event of me being unable to conduct your ceremony, one option is to hand over to another celebrant, with your approval. In this event I will transfer your personal information and any ceremony documents I have prepared.
- **Business Transfers.** I may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of my business to another company.

4. DO I USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

In Short: I may use cookies and other tracking technologies to collect and store your information.

I may use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. Specific information about how I use such technologies and how you can refuse certain cookies is set out in my Cookie Notice.

5. HOW LONG DO I KEEP YOUR INFORMATION?

In Short: I keep your information for as long as necessary to fulfil the purposes outlined in this privacy notice unless otherwise required by law.

I will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice, unless a longer retention period is



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required or permitted by law (such as tax, accounting, or other legal requirements). No purpose in this notice will require me keeping your personal information for longer than 3 years.

When I have no ongoing legitimate business need to process your personal information, I will either delete or anonymise such information, or, if this is not possible (for example, because your personal information has been stored in backup archives), then I will securely store your personal information and isolate it from any further processing until deletion is possible.

6. HOW DO I KEEP YOUR INFORMATION SAFE?

In Short: I aim to protect your personal information through a system of organisational and technical security measures.

I have implemented appropriate and reasonable technical and organisational security measures designed to protect the security of any personal information I process. However, despite my safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so I cannot promise or guarantee that hackers, cybercriminals, or other unauthorised third parties will not be able to defeat my security and improperly collect, access, steal, or modify your information. Although I will do my best to protect your personal information, transmission of personal information to and from my Services is at your own risk. You should only access the Services within a secure environment.

7. DO I COLLECT INFORMATION FROM MINORS?

In Short: I do not knowingly collect data from or market to children under 18 years of age.

I do not knowingly solicit data from or market to children under 18 years of age.

The exception to this is where I would collect the name, address and date of birth of babies or children in order to prepare for a naming or adoption ceremony. This information will be provided by parents or carers. I will not contact minors directly and will only use the information provided for the purpose of preparing a ceremony.

By using the Services, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Services. If I learn that personal information from users less than 18 years of age has been collected, I will deactivate the account



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and take reasonable measures to promptly delete such data from my records. If you become aware of any data I may have collected from children under age 18, please contact me at rachel.parkin.celebrant@gmail.com.

8. WHAT ARE YOUR PRIVACY RIGHTS?

In Short: You may review, change, or terminate your account at any time. If you are located in the EEA or UK and you believe I am unlawfully processing your personal information, you also have the right to complain to your Member State data protection authority or UK data protection authority. If you are located in Switzerland, you may contact the Federal Data Protection and Information Commissioner.

Withdrawing your consent: If I am relying on your consent to process your personal information, which may be express and/or implied consent depending on the applicable law, you have the right to withdraw your consent at any time. You can withdraw your consent at any time by contacting me.

However, please note that this will not affect the lawfulness of the processing before its withdrawal nor, when applicable law allows, will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

Opting out of marketing and promotional communications: You can unsubscribe from my marketing and promotional communications at any time by clicking on the unsubscribe link in the emails that I send, or by contacting me. You will then be removed from the marketing lists. However, I may still communicate with you — for example, to send you service-related messages that are necessary for the administration and use of your account, to respond to service requests, or for other nonmarketing purposes.

Cookies and similar technologies: Most Web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies or reject cookies, this could affect certain features or services of my Services. You may also opt out of interest-based advertising by advertisers on my Services.

If you have questions or comments about your privacy rights, you may email me at rachel@rachelparkincelebrant.co.uk.



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9. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ('DNT') feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage no uniform technology standard for recognising and implementing DNT signals has been finalised. As such, I do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that I must follow in the future, I will inform you about that practice in a revised version of this privacy notice.

10. DO CALIFORNIA RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

In Short: Yes, if you are a resident of California, you are granted specific rights regarding access to your personal information.

California Civil Code Section 1798.83, also known as the 'Shine The Light' law, permits my users who are California residents to request and obtain from me, once a year and free of charge, information about categories of personal information (if any) I disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which I shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to me using the contact information provided below. If you are under 18 years of age, reside in California, and have a registered account with Services, you have the right to request removal of unwanted data that you publicly post on the Services. To request removal of such data, please contact me using the contact information provided below and include the email address associated with your account and a statement that you reside in California. I will make sure the data is not publicly displayed on the Services, but please be aware that the data may not be completely or comprehensively removed from all my systems (e.g. backups, etc.).

11. DO I MAKE UPDATES TO THIS NOTICE?

In Short: Yes, I will update this notice as necessary to stay compliant with relevant laws.

I may update this privacy notice from time to time. The updated version will be indicated by an updated 'Revised' date and the updated version will be effective as soon as it is accessible. If I make material changes to this privacy notice, I may notify you either by prominently posting a notice of such



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changes or by directly sending you a notification. I encourage you to review this privacy notice frequently to be informed of how I am protecting your information.

12. HOW CAN YOU CONTACT ME ABOUT THIS NOTICE?

If you have questions or comments about this notice, you may contact my Data Protection Officer (DPO), Rachel Parkin, by email at rachel@rachelparkincelebrant.co.uk, by phone at 07538367275, or contact me by post at:
Rachel Parkin Celebrant
18 Paton Grove
Moseley
Birmingham, West Midlands B13 9TG
England

13. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA I COLLECT FROM YOU?

Based on the applicable laws of your country, you may have the right to request access to the personal information I collect from you, change that information, or delete it. To request to review, update, or delete your personal information, please fill out and submit a data subject access request.

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