

landscape nova scotia



Green for Life!

2022
SPONSORSHIP
PACKAGE

landscapenovascotia.ca

BECOME A PROUD PARTNER OF LANDSCAPE NOVA SCOTIA

WHO WE ARE



Landscape Nova Scotia is a registered non-profit organization with over 200 active members.

Our members include landscape contractors, retail garden centres, landscape designers, irrigation specialists, wholesale nursery growers, lawn care companies, nursery sod producers, trade suppliers, municipal/institutional grounds managers, as well as industry specialists.

We have been a voice for the landscape and horticultural industry for almost 40-years in Nova Scotia and are committed to providing consumers with options to make informed decisions. We strive to increase our awareness with the public.

Nova Scotia's unique landscape is one of the most powerful factors in attracting both visitors and new residents to our province.

Landscape Nova Scotia has a simple goal, to help Nova Scotians keep the landscape around them beautiful, functional and sustainable. Nature provides some stunning raw materials. Technology has created others. Diverse, sustainable landscapes; urban forest; community greenspace - all are integral to a healthy and thriving community.

Landscape Nova Scotia works to encourage, protect and promote "the green, the blue and the view!"



WHAT WE DO



WE ARE CHAMPIONS FOR EXCELLENCE IN LANDSCAPE AND HORTICULTURE.

Our mission is to promote high standards in product quality, professional service and conduct in the landscape and horticulture industry.

- We maintain a strong relationship with other industry stakeholders, including local and provincial government departments.
- We endorse, promote and deliver industry certification, training and educational opportunities.
- We promote sustainable landscaping and environmental stewardship.
- We promote the creation of safe and beautiful neighborhoods, using environmentally sensitive construction and horticulture practices.



MESSAGE FROM THE PRESIDENT



Our membership is a network of individuals who share in the pride and purpose of an occupation and profession that works to enhance the lives of others. Combined with a dedicated group of volunteers that make up the Landscape Nova Scotia Board of Directors continue to work diligently to make the landscape industry thrive.

Education, training, and member engagement are always at the forefront for our group. We continue to strive to raise the bar of professionalism within the landscape industry.

We look forward to building a relationship with you and your team as Landscape Nova Scotia continues to grow our membership. As a sponsor, we will support your business and promote your brand to our members at every opportunity.

It has been incredibly rewarding for me personally and professionally to participate as a board member and President. We look forward to working with you.

Respectfully,

Chris Janes

PRESIDENT, LANDSCAPE NOVA SCOTIA

WHY SPONSOR LANDSCAPE NOVA SCOTIA?

Landscape Nova Scotia is happy to offer various forms of corporate engagement opportunities through sponsored events. We will also promote your sponsorship through recognition on print materials, social media, association website, membership emails, etc.

- Opportunity to be showcased in front of your target market.
- Raise product and brand awareness.

EACH YEAR LANDSCAPE NOVA SCOTIA HOSTS MULTIPLE EVENTS, SUCH AS:

- Educational Sessions / Workshops
- Industry Trade Shows
- Awards of Landscape Excellence
- Annual General Meeting
- Member Social / Networking Events



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CORPORATE SPONSORSHIP OPPORTUNITIES



| BENEFITS | PLATINUM SPONSOR \$5,000 | GOLD SPONSOR \$2,500 | SILVER SPONSOR \$1,500 | BRONZE SPONSOR \$1000 | EVENT SPONSOR \$500 |
|--|-----------------------------|-------------------------|---------------------------|--------------------------|------------------------|
| 20 X 10 BOOTH AT INDUSTRY TRADESHOW | ● | | | | |
| LOGO ON ALL PRINT & DIGITAL MATERIALS | ● | | | | EVENT ONLY |
| HEADLINE SPONSOR OF AWARDS OF EXCELLENCE | ● | | | | |
| PRESENT AT AWARDS OF EXCELLENCE | ● | ● | | | |
| DISPLAY POP-UP BANNER AT EVENTS | 3 | 1 | | | EVENT ONLY |
| PASSES TO ALL EVENTS | 4 | 2 | 1 | | |
| LOGO IN MONTHLY E-NEWSLETTERS | ● | ● | ● | ● | |
| LOGO ON WEBSITE | ● | ● | ● | ● | |
| LOGO ON MEMBERSHIP PACKAGE | ● | ● | ● | | |
| LOGO ON EVENT EMAILS | ● | | | | EVENT ONLY |

AS THE COVID-19 PANDEMIC EVOLVES, LANDSCAPE NOVA SCOTIA IS QUICKLY ADAPTING. SOME OF OUR TRADITIONAL IN-PERSON EVENTS WILL BE MOVED ONLINE AND MAY INCLUDE WEBINARS AND VIRTUAL TRADE-SHOWS, THAT WILL OFFER A WIDER AUDIENCE FOR SPONSORS.

CONNECT WITH US

On behalf of Landscape Nova Scotia, we would like to thank-you for taking the time to consider partnering with us for 2022.

If you have any questions or would like to solidify your partnership with Landscape Nova Scotia as a sponsor, please contact us any time. We would be thrilled to discuss opportunities in further detail and make any accommodations necessary to best fit your needs.

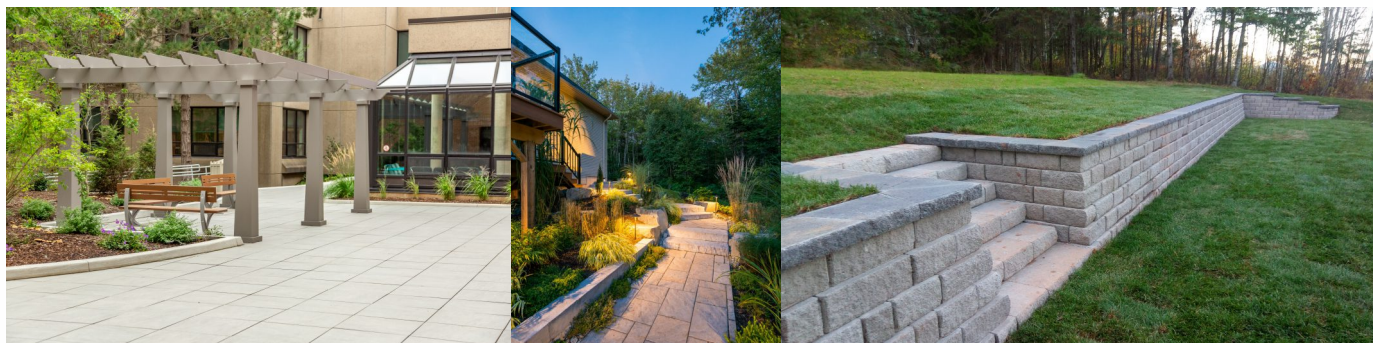
We look forward to working with you and your business.

Sincerely,

JAN LONER

EXECUTIVE DIRECTOR

JAN@LANDSCAPENOVASCOTIA.CA



LANDSCAPE NOVA SCOTIA'S MISSION IS TO PROMOTE HIGH STANDARDS IN PRODUCT QUALITY, PROFESSIONAL SERVICE AND CONDUCT IN THE HORTICULTURAL TRADES INDUSTRY; AND TO ENCOURAGE THE USE OF ASSOCIATION MEMBERS BY THE PUBLIC.

LANDSCAPENOVASCOTIA.CA | 902-800-4321

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