

INVESTMENT READY NAKUSP OFFICIAL LAUNCH ANNOUNCEMENT

September 26th, 2019

HOUSING – JOBS – LAND DEVELOPMENT - INVESTMENT - OPPORTUNITY

Your Nakusp Village Leadership is working for you! Nakusp is a great location to invest. Council and Staff are working tirelessly to ensure Nakusp continues to develop a vibrant rural economy in harmony with its environment. Investment Ready Nakusp (IRN) is a powerful new initiative taking tangible steps encouraging economic diversification and growth through land development promotion and positioning.

In June we initiated the IRN Initiative, and this is our official launch! With financial assistance via grant from the Province through the Rural Dividend Fund, we have assembled a Steering Committee working to diversify the local economy through the identification, planning, and positioning of land development opportunities to promote and deliver housing and industry within the Village.

Did you know there is a housing shortage? Nakusp Home Seeker's Rental Log & Nakusp Communicator certainly do! There are only 8 residential and 14 commercial listings on Realtor.ca right now. Drastically low inventory is restricting the opportunity for residents to optimize their housing and for future residents to relocate to Nakusp. The Village has an amazingly progressive Council, an open-for-business approach, helpful and accessible Staff, and supportive bylaws to facilitate investment in residential units on either undeveloped land, within existing neighbourhoods using secondary suites or carriage houses, or even above/behind existing commercial units. IRN will be specifically targeting housing to support new lot creation, new unit development, and the identification, onboarding and management of rental units to market. If you have land you wish to develop or rentals you wish to bring to market but didn't know how, please contact us!

Are you concerned about economic diversification and creation of new employment opportunities in Nakusp? We are! IRN is working to identify, service, and promote new industrial lands for development. A healthy and balanced economy has an inventory of several residential (purchase and rental), commercial, and industrial parcels for investment. We are seeking landowners and businesses who would consider developing/re-investing for support and guidance.

Are you involved in this industry and want to help? We want to hear from you! Realtors, we can help promote your listings and devise site plans and servicing strategies so you can market the highest and best use. Contractors let us help showcase your capabilities. Builders, Developers, we want to hear from you. Landowners let us show you how to work the bylaws to maximize your investment.

IRN is a partnership between the Village of Nakusp, both Council and Staff, your Nakusp & Area Development Board, Nakusp and District Chamber of Commerce, Columbia Basin Trust, and Arrow & Slocan Lakes Community Services. Please find more information at <https://investmentreadynakusp.ca/>. IRN will be very visible every two weeks with articles on how to access Village Staff and Council, how to use the Bylaws to your advantage, how to participate in this housing boom and job creation initiative, and how to facilitate an Investment Ready Nakusp.

Yours truly,

INVESTMENT READY NAKUSP

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