



Executive Coaching Enterprises

PASSPORT



TO THE
WORLD



Make a

SLAM DUNK with our

Championship Camps!

This summer our campers will travel abroad through our **Passport to the World** experiences.

Summer Camp, Winston Salem, NC
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Transforming Education

WHO IS EXECUTIVE COACHING ENTERPRISES?

Executive Coaching has earned a reputation for outstanding winning solutions that are tailored to the distinct needs of a school, organization, or corporation. We already assist our current clients to score big and conquer seemingly overwhelming obstacles to learning achievement, or organizational team performance.

Where others have been unable to make progress, Executive Coaching raises the bar for success and has the skills and track record of over-delivering results in excellence.

We exist to inspire every student to actively pursue their learning with enthusiasm, to deposit a healthy attitude and view of their learning process, to ultimately become great and responsible citizens that are life-long meaningful learners. We instill the building blocks of character necessary for a student to be receptive to learning. Thus, more capable of gaining the skills and knowledge to achieve success in school and in life.

Our multifaceted educational model works best because students are highly motivated and engaged in their learning. Without motivation, even the best curriculum or activity will be ineffective. Motivation and structure are the keys to an educator's success. This is the Executive Coaching approach, of which we are experts.

Executive Coaching Enterprises utilizes our unique coaching style to engage, support and motivate students. We implement academic standards that are aligned to state standards to measure the achievement of each student. We help students establish academic and personal goals that enhance problem-solving skills, self-expression and academic mastery.

Our innovative programs focus on increasing attendance, decreasing truancy, reducing bullying and changing attitudes. Our company has a commitment to student success and has partnered with numerous districts across the southeast with a focus on getting results and changing lives.

“ We motivate students to get in the game...stay in the game... and grow to become masterful champions. ”

WE DELIVER

Executive Coaching provides turnkey management assuming total responsibility for the program along with:

- Innovative program design with leadership development and parent empowerment
- Systemic and explicit researched-based methods
- Structured curriculum and data-driven instruction aligned with common core standards
- A Qualified staff recruited, hired, and trained in our methods
- Relevant experiences that promote cultural development
- Management oversight to ensure students make progress, efficient program quality and use of resource material, with instructor and program evaluations.
- Student incentives, e.g. t-shirts, backpacks, water bottles, and student journal.

CONTACT US

If you have any questions please do not hesitate to call.

We look forward to hearing back from you. These students will have a life changing adventure.

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SLAM DUNK WITH CHAMPIONSHIP CAMPS

Our camps are themed-based to capture our campers' attention while focusing on critical skills in the area of literacy, math, and leadership. Our curriculum is grounded in the evidence-based practices that are proven to improve literacy and mathematic achievement. Our camps are fun-packed, while building the core instructional competencies required of our campers to attain solid achievement.

Our camp is a powerful solution that serves to jumpstart meeting the demanding requirements of current "Read to Achieve" legislation. This summer our campers will be travelling abroad through our Passport to the World experiences.

Our theme-based camps are founded on core competencies that are encapsulated in creative, fun and memorable character development experiences.

PASSPORT TO THE WORLD

Week 1: Europe (Rome, Greece, France, Great Britain, Germany, Scandinavia)

Week 2: Asia (China Russia, India, Turkey, Afghanistan, Southeast Asia)

Week 3: Africa (Egypt, Mali, Morocco, South Africa, Nigeria, Ivory Coast, Ethiopia, Kenya)

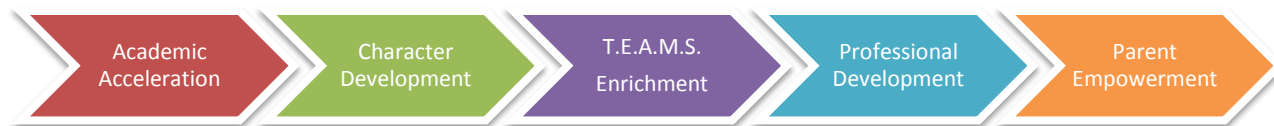
Campers will grab their passports and get ready to explore an exciting new part of our world!

Campers will learn about the language, geography, customs, music, dance, and food of countries around the world as part of their great learning experience. This year, campers will learn about children from Europe, Asia, and Africa: how they eat, how they live, how they play, go to school, and celebrate.

All activities are designed to enhance the campers' reading and writing skills, as well as math (through currencies), as they learn about the lives of children in other parts of the world we all share. By helping to broaden the campers' understanding of world cultures, we are planting the seeds of self-awareness, cultural diversity, and a healthy pride that will eventually help them succeed in the global arena.

As the campers are improving their skills in math and reading, they are also improving their character and most of all staying motivated by remarkable instructors that specialize in delivering fun-packed learning!

COMPONENTS OF PASSPORT TO THE WORLD



ACADEMICS ACCELERATION

Our students participate in a wide variety of instructional activities which help students become well-rounded individuals. Executive Coaching strives to create determined, passionate, enthusiastic, inspired, and motivated schools.

Students' participation in our camp programs will better prepare them for the upcoming school year and prevent or reduce the effects of summer loss. Our yearlong programs reinforce skills and focus on filling gaps. In each of our programs, students engage in relevant literacy and mathematics experiences through our **Oh! Destiny™** literacy and our **Banking on my Future™** mathematics curriculums.

EARLY LITERACY

Learning to read and write is a developmental process that builds on children's basic need to communicate. This principle is at the core of Executive Coaching early literacy programs. In our camps or classrooms, children develop literacy skills by engaging in meaningful reading and writing experiences, and they become readers and writers through a unique combination of child-initiated learning and teacher or coach-guided instruction.

At Executive Coaching we employ multiple reading lessons specific to a camper's current reading level, which further develops fluency and overall literacy skills:

- Students must read a lot, often, always!
- Students require material on their reading level
- Students must learn to read according to a standard of fluency
- Students should be given relevant and interesting literacy
- Students require coaching to excel

READING COMPREHENSION

Oh! Destiny™ Literacy is aligned to the Common Core standards and uses clear instruction to teach students how to master focus standards that measure reading and writing proficiency. All passages are relevant to real-world experiences and designed to build comprehension skills. Students are exposed to research based practices that assist students in becoming proficient readers by applying 12 standard-based reading skills. We can help you better prepare for the Read to Achieve requirements by better preparing your students in grades K-2 during our summer programming.

NUMERACY

The Executive Coaching researched-based **early numeracy curriculum** teaches early developing numeracy skills. Its primary objective is to lay the foundation for later math instruction by stressing fluency in number sense. It begins with counting with one-to-correspondence and progresses to more complex skills like using sets for addition and creating ABAB patterns. Lessons are taught systematically. The content aligns with the Common Core and four of the five NCTM Standards: Numbers and Operations, Algebra, Geometry, and Measurement.

BANKING ON MY FUTURE™

The BF mathematics curriculum deals with real-world financial education by utilizing a check book and other instruments to teach practical math. Banking on my Future is built upon the 8 mathematical practices and designed to provide rigorous instruction on the new standards using a proven-effective, approach that builds student confidence. Each student will develop a deeper understanding of problem solving strategies.

We utilize this module for both math skills development and character development education.

STUDENT CHARACTER DEVELOPMENT

INTERVENTION AND SUPPORT

Each of our programs target character development and coaching. Executive Coaching specializes in impactful and concrete establishment in our students of positive reinforcement in the areas of self-esteem and self-identity. Our student participants, no matter who they are, leave with a sense of pride and accomplishment!

We have designed a curriculum that centers on building and enhancing character and leadership. We use these principles with children to help promote character-driven leaders. Student leadership lessons and activities are embedded throughout the curriculum and are a daily focus for students

Executive Coaching character education is an interdisciplinary K-12 character education program that highlights inspiring role models. Through a variety of methods and interactions we teach fundamental life skills to create positive growth for individuals, families, schools, and communities. Our program is based on the philosophy that we can all change, succeed, and thrive with the right support and clear strategies to make the necessary changes. Our programs have helped schools:



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T.E.A.M.S.



...experience curriculum exposes students to an extensive array of mini-courses designed to address a school or district STEM initiatives. Our T.E.A.M.S. program incorporates innovative strategies to address the growing need for more emphasis on mathematics and science. The T.E.A.M.S. acronym, stands for technology, engineering, arts,

athletics, mathematics, and science.

Our T.E.A.M.S. Solution is not only technology, engineering, mathematics and science, but also completed by ready to go units that integrate the arts and athletics systemically. Students must be well-rounded and challenged with real-world problems. The coaching methods utilized by Executive Coaching ensures that students learn real-world solutions with a high proficiency. With T.E.A.M.S. we increase students' exposure to thinking at the highest levels.

Our curriculum encourages students to work as collaborative learners, to dissect information, formulate thoughts, debate findings, and create projects to represent learning. Each course is aligned to the Common Core Standards and effectively challenges student thinking.

PASSPORT TO THE WORLD T.E.A.M.S ELECTIVES:

Lights, Camera and Action	Arts
Bank on It	Mathematics and Financial Literacy
Hip- Hop Math	Science and Technology
Amazing Race	Science
Foodies	Science
Modeling Culture	Humanities and Character Development
Multimedia Broadcasting	Technology
World-Wide Sports	Athletics
Dancing with the Stars	Athletics
Night at the Museum	Arts and Humanities

PROFESSIONAL DEVELOPMENT

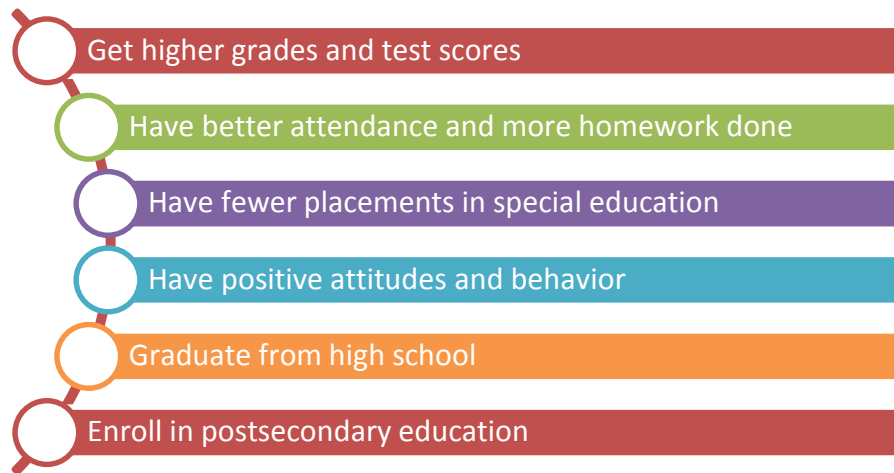
Executive Coaching specializes in learning solutions that get results by merging strategies used in the field of coaching and athletics with the best educational practices. We go the distance with our school or district partners to change outcomes. Through our **“Coaching Clinics”** we coach school administrators and teachers using key principles to drive change in the behaviors of teachers and administrators. These principles aid in drastically improving student achievement, establishing a culture focused on continuous improvement and building a positive climate. Clinics are facilitated by a highly successful cadre of experienced principals, executives, and head coaches.

We work with you to implement a rigorous program for improving classroom practice, based on the specific contextual needs of your school. Working collaboratively, the principal and his or her team develop a comprehensive school game plan that focuses on raising student achievement levels. The premise of Coaching Clinics, are to prepare and support leaders and educators in accelerating student learning and academic growth. Each week during the camp administrators participate in a coaching clinic workshop with follow-up and feedback throughout the day

<i>Play</i>	<i>Professional Development</i>	<i>Who</i>	<i>What</i>
1.	Coaching for Results: Exemplary Leadership	School Leaders	Principals learn what top schools do to gain and sustain student achievement around key practices
2.	Establishing a Game Plan for Improvement	School Leaders	Create a custom plan improvement with timelines for monitoring and measuring progress
3.	Rebounding for Instructional Change	School Leaders and Teachers	Learn how to use standards to focus classroom instruction. This training focuses planning instruction on the “what is taught and tested.
4.	Developing Practice Plans	School Leaders	School leaders focus on monitoring instruction to provide specific feedback based on a timeline for implementation
5.	Coaching Clinics	Teachers and School Leaders	Networks of teachers meet in professional learning communities. ECE models and supports unpacking the standards with each PLC
6.	Walkthrough Coaching	School Leaders	Receive feedback, suggestions and assistance through school improvement and coaching
7.	Game Plan: Curriculum Mapping	School Leaders and Teachers	Teachers will develop student learning maps to organize standards into units. The focus is on essential standards
8.	Checking the Stats	School Leaders and Teachers	

PARENT EMPOWERMENT SESSIONS

Through our “**Parent Empowerment workshop**” we coach parents using key coaching principles to drive change in students and parents; the family. This principle drastically improves student achievement, establishing a culture focused on continuous improvement and building a positive climate between school and home. Research has shown that when parents are involved with their child’s education regardless of their income or background, students are more likely to:



STUDENT PERFORMANCE WITH POSITIVE PARENTAL SUPPORT

The Parent Empowerment element of the program will serve as the *comprehensive* system for family and community engagement to provide families with the training, information, and support needed to help them become full partners in education.

THE SEVEN STRANDS

The Parent and Student Success workshop developed around seven subject area strands, which are listed below along with a brief sampling of relevant course offerings:

1. Help Your Child Learn (Example: *PASSport to Success – modules*)
2. Parenting Skills (Example: *Positive Discipline*)
3. Early Childhood (Example: *Developing Early Literacy Skills*)
4. Arts & Culture (Example: *Parent Field Trip, Parent Student Outings*)
5. Health and Wellness (Example: *Preventing Substance Abuse*)
6. Financial Skills (Example: *Managing your Budget, Financing Your Child’s College Education*)
7. Personal Growth (Example: *Job skills, Anger Management, Social Skills*)

DAILY SCHEDULE

7:30-8:00	Coaching Clinic: Professional Development for Teachers
8:00-8:45	Student Arrival and Family Style Breakfast
8:30-8:45	Morning Rally: Daily Challenge
8:45-10:00	Oh! Destiny™ Common Core Literacy
9:45-11:00	Banking on My Future™: Common Core Mathematics
11:00-12:00	Lunch at Destiny Café™
12:00-12:45	Character Development
12:45-2:30	T.E.A.M.S.™ Electives
2:30-3:00	Journal Writing
3:00	Dismissal
3:00-3:30	Staff Debrief and Follow-up Coaching

SCHOOL TRANSFORMATION

The Executive Coaching Team welcomes the opportunity to partner with the most challenging performing schools to achieve excellence transformative solutions.

We understand the high-stake hurdles of education and use research-based approaches to help schools overcome challenges and run the marathon of success. Let us provide you with seamless support informed by data and best practices to win the school transformation race. Let us carry the ball with you until we are in the end zone of success.

PRICING

FEE PER STUDENT	\$7.00 / hour
Number of Students	1,000 *
Program Hours	84,000
Total Program Fee:	\$588,000.00
	The quoted prices will be honored for 30 days from the date of this proposal. All pricing is dependent upon the specific parameters outlined in this proposal. Any changes made to the program parameters could result in a change in price.
* This is a baseline number, but we can easily accommodate numbers in excess of this figure.	

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