
Welcome to our Association



Welcome!

The Mat-Su Home Builders Association (MSHBA) is a trade association representing the residential building and remodeling industries in the Mat-Su valley. MSHBA is dedicated to maximizing housing choice for all who reside in the valley area by uniting and supporting industry professionals in shaping an environment in which members can efficiently and profitably meet the diversified needs of its communities.

Our association provides members an abundance of ways to achieve professional development and generate recognition. This guide was developed to help you plan your involvement and budget around supporting our organization and it's mission.

Please look over the enclosed packet of member benefits, sponsorship and participation opportunities. We are here to help you figure out what works best for you and your business, so don't hesitate to reach out with new ideas or questions.
(907) 376-2620

Looking forward to working with you,

Sarah Lazzarotto
Executive Director
Mat-Su Home Builders Association

YAY!

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What ARE WE DOING for you?

**OUR #1 PRIORITY IS ALWAYS
SAFE, AFFORDABLE, QUALITY
HOUSING**



New Home Construction Rebate

The MSHBA supports initiatives to reduce the cost of housing, including the Alaska Housing Finance Corporation's New Home Construction Rebate Program. With our Juneau lobbying efforts and support, this state-funded rebate paid eligible applicants \$10,000 through 2025.



Taking Action on Septic Regulation Issues

With our engineer council, we reached out to state policymakers to address growing concerns with DEC's recent changes to onsite wastewater (septic) regulations. Key issues include unclear and undisclosed revisions to the installation manual, engineer liability created by past regulation changes, and major problems with the new EDMS online submittal system.



Ordinance 25-090 Defeated

We're pleased to report that the Borough Assembly did not pass Ordinance 25-090, following strong opposition from MSHBA. This helps protect the building industry from added regulations and costs, supporting continued growth and stability in our local market.

**JOIN THE
EFFORT!**



www.matsuhomebuilders.com



Member Benefits

- 1 Complimentary listing in our Membership Directory, print and digital versions
- 2 Networking Opportunities: Bi-monthly membership meetings at no cost to members and other social events
- 3 Discounted Marketing and Promotion: Spring Preview, Fall Parade of Homes, Annual Spring Home Show, Golf Fore a Cause and the Great Gingerbread Build-Off program
- 4 Educational opportunities with continuing education credits for renewal years
- 5 Money-saving rebate programs and additional discounts at places like: Lowes, UPS, car rentals, and more
- 6 Working with local policymakers on industry related issues: working to keep housing affordable and attainable
- 7 Home warranty program for builder members
- 8 Representation of your industry's needs at local, state and national level
- 9 Monthly newsletter with industry information and building statistics, updates from the National Association of Home Builders and more
- 10 Charitable opportunities to give back to the Mat-Su community and support local workforce development, students and families



Member Benefits



Want To Start Getting Money Back For Products You Already Use?



FREE MEMBER BENEFIT OF YOUR STATE & LOCAL HBA

HBArebates.com

EASY TO PARTICIPATE!

IF YOU USE ANY OF OUR

PARTICIPATING MANUFACTURERS

THE AVERAGE REBATE PER BUILDER/REMODELER COMPANY WHO PARTICIPATED IN 2023 WAS:

\$1,586.75

1

Register

2

Submit a Rebate Claim

3

Receive a Rebate Check



HBArebates.com

info@HBArebates.com

866.849.8400

[@HBArebates](https://twitter.com/HBArebates)

BUILD & SAVE

NAHB members save an average of \$2,648 on building materials.



SHIP SHIP HOORAY!

NAHB members save an average of \$625 on shipping.



READY TO TRAVEL?

Members Save Millions

Start saving at nahb.org/savings



COMPANY

SAVINGS

PRODUCTS

INFO



LOWE'S

5% off* in store, plus 2% statement credit with Commercial Account (LCA) or Lowe's Business Advantage (LBA). 5-10% off online orders using any payment method.

Building Materials

lowes.com/nahb
877-435-2440



BMW

Earn up to \$1,500 on a new BMW or up to \$500 on a new MINI

BMW

memberdeals.com/nahb/shopping.php?action=view&sub=BMW&login=1



GOODYEAR

Members must log into NAHB.org to save 15% on Goodyear Tires.

Goodyear Tires & Services

nahb.org/goodyear



NISSAN

Save \$450 to \$3,800 on sedans, crossovers, SUVs and trucks.

Nissan

nahb.org/nissan

Members Save Millions

nahb.org/savings



Calendar of Events

2026



Annual Meeting | January 16 @ Settlers Bay Lodge

Join us for an overview of the previous year and a look into our upcoming goals as an association. This dinner features legislative updates, Builder and Associate of the Year awards and an introduction to our board members.



Annual Spring Home Show | April 25 & 26 @ Menard Center

The Annual Mat-Su Home Builders Spring Home Show is an exciting marketplace where attendees can shop for home-related products and services, experience stunning displays to inspire home projects and connect with industry experts. With over 2,800 attendees, this event is a great opportunity to get your business in front of a focused audience.



Spring Preview of Homes | May 2 & 3

The preview showcases innovations in building, new home features, and local trends when homes around the Mat-Su Valley are open for the general public to tour. This event is for members to show off their craftsmanship to eager homebuyers. Both finished and unfinished homes are welcome as well as subdivisions and multi-family properties.



Golf Fore a Cause | June 26 @ Settlers Bay Golf Course

Fore! Join us for a fun day on the course at our annual SCRAMBLE Tournament! Gather your team of 4, or sign-up to sponsor a hole to network with local builders, suppliers, remodelers and more! Awards lunch ceremony takes place after the tournament; grab a plate of BBQ and a cold beverage. Proceeds from this event support our Charitable Building Fund and Coats for Kids program.

Fall Parade of Homes | September 19 & 20

The Fall Parade of Homes recognizes the achievements of local builders during this exclusive member-only event. Our Parade of Homes provides attendees with a wide variety of home design choices as well as the finest examples of Mat-Su Valley craftsmanship and creativity. Homes are later judged in various categories to win awards for quality and design.



Fall Parade of Homes Banquet | October TBD

Join us in celebrating building excellence and cheer for your favorite local builders during our highest attended banquet of the year.

