

9 Reasons to Hire Kristie Stocker

to Get Your People Ready for the Leadership Fast Track



Speaker • Success Coach • Leadership Expert

1

Kristie brings REAL expertise

When your audience members hear stories, learn techniques or practice strategies, they're all based on Kristie's real experiences. She brings decades of corporate and entrepreneurial know-how, not just theory. Your audience can take heart in knowing Kristie is the real deal.

2

You want PROVEN methods with action plans

Kristie only teaches method that either she or her clients have deemed highly successful. Every tip, technique or strategy has been proven to work with raving client reviews to back them. But it's not enough to just teach a topic. Kristie believes in setting action steps to everything, so your people can implement real strategies and get those results sooner rather than never. Follow up and implementation are key and Kristie can guide you and your audience members every step of the way, so you can get results for years to come.

3

You want uniqueness tailored to your organization

No organization is the same, so why in the world would you want the exact same message another group received? Kristie loves to customize messages just for your organization - in your language and theme. No two of Kristie's presentations are exactly the same. Consider your customized presentation an original work of art created just for your organization. Limited edition of one!

4

You want valuable stuff that just works

Every handout, tip sheet, slide presentation, video (the list goes on) serves a specific purpose in Kristie's message. They're not included to just be thrown away, but to refer to and use for a long time. Your people will not only be motivated, but excited to learn the next steps in how to capitalize on their energy. There's no "fluff" here!

Kristie's presentation on leadership and personalities is a great way to frame out the importance not just of leadership but it's applicability to our profession in finance and accounting.

Christian Cuzick
Vice-President of Finance,
Johnson & Johnson

Kristie did a fabulous job! Everybody was coming to me afterwards saying how great it was. This program is great for anyone who really cares about their career, knowing yourself and knowing the people around you. Thank you Kristie for really making our conference!

Susan Bos – Deputy Treasurer,
Washtenaw County

"Today was exhilarating! What I learned and the experience I had, exceeded my expectations. Phenomenal job Kristie!"

Greg B.
Senior Manager, Deloitte

5**A big ball of refreshing energy**

If Kristie had a dollar for every time someone asked her how she has so much energy, she'd be one of the richest women in the world. But this isn't the five cappuccino bounce-off-the walls type of energy. This is the bright eyed-bushy tailed sort of energy you WANT injected into your audience. They're instantly excited to learn what comes next and there's no time to be bored. Her energy level will have your audience members talking about what they learned for a long time to come.

6**You want interactive fun**

This is where Kristie shines—fun is the name of her game. It doesn't matter if we're talking about adversity, leadership, purpose, time management or taking success to a higher level, Kristie delivers a highly interactive presentation. Your audience will be moving, talking, bonding, strategizing, thinking and creating. It's no secret that people retain more when multiple learning styles are incorporated. Your people will remember more, implement more and have fun doing it.

7**You want something and someone different**

Kristie comes from a multi-dimensional background with a colorful history. While her expertise lies in leadership and building communities, she's adventurous enough to try her hand at other challenges. She has run marathons, trained and handled top-ranked show dogs, coordinated top-fundraising teams for various non-profits, served on countless executive boards and has a zest for traveling. She brings a unique and genuine perspective on personal and professional life that can relate to your people and be memorable. She's a master storyteller and has no shortage of relevant stories to share with your audience.

8**You want value-add bonuses that make life easier**

If you want copies of any of Kristie's materials, we can make that happen easily. If you'd like her to meet & greet your key leaders or attend a speaker's reception, she's ready to go. Maybe you need an emcee for that award presentation? Just give her a few details and she'll make it memorable. Need her to do an interview or interactive video to promote your event? Call it done and delivered. How about a debrief after your event to keep the momentum going? Just give her a call and she'll strategize with you and your team on ways you can take success to the next level.

9**You want a partner that's easy-peasy to work with**

Her real name might be Kristie "low maintenance" Stocker. Kristie is dependable, super organized and wants to create awesome buzz around your event. She prefers to be your partner in solving your problem rather than "the hired speaker". She'll ask the right questions to ensure she's clear on your objectives, the audience's needs and the big goals your leadership wants to achieve. On the day of your event, she'll be the last of your worries.

I greatly appreciate your coming and sharing with our group. I have attended probably seven or so of these annual conferences and your presentation is one of my favorites, that I both enjoyed and felt that I can use everyday, even outside of business.

— Richard Stinehart
CFO, Grand Haven Steel Products

