

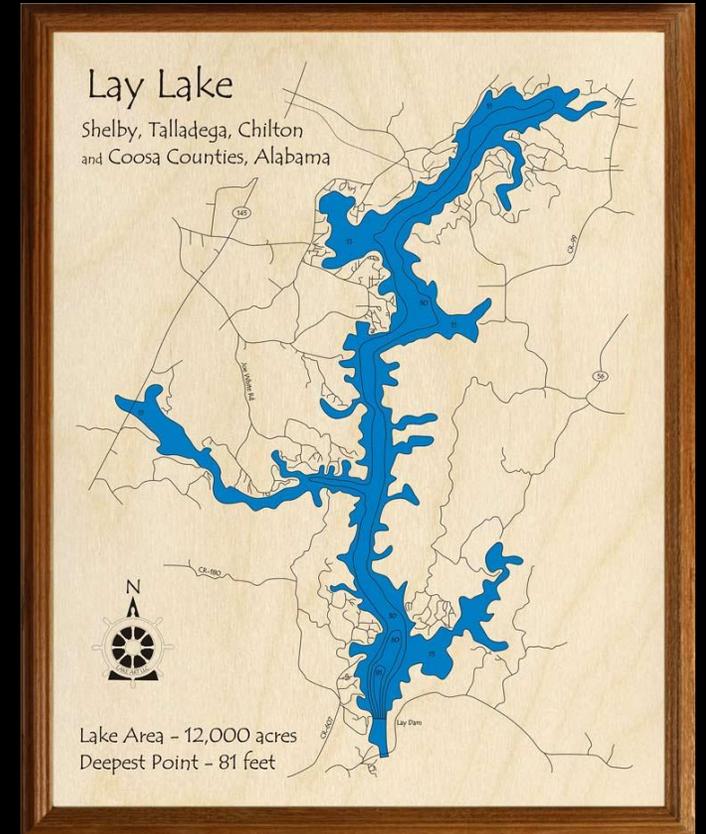


Welcome to Lay Lake TV

ROKU, FIRESTICK, YOUTUBE & FACEBOOK



Lay Lake TV is the ONLY TV channel dedicated to Lay Lake, the lake lifestyle and its surrounding communities! LLTV contains informative, entertaining videos that spotlight the communities, businesses and properties of Chilton, Coosa, Shelby, & Talladega counties.





Lay Lake TV is available
on streaming TV,
YouTube and Facebook!

ROKU[®]

fire tv stick



YouTube





Roku

12:38 pm | Options *

62 Items

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Why LLTV?



For Lay Lake visitors, LLTV is a valuable resource for learning more about the area. For local businesses, it's a tool to bring more customers through the door at an affordable price. For local communities, what better way to show off Lay Lake's amazing properties, amenities and local businesses than with entertaining video content!

Informative • Effective • Affordable

WHY VIDEO CONTENT?



WHY VIDEO MARKETING ?

Businesses
97% of marketers say video has helped increase user understanding of their product or service.

Consumers
95% of people have watched an explainer video to learn more about a product or service.

The infographic features a central illustration of a woman in a purple sweater looking at a computer screen. To her right are two circular icons: one with a document and a speech bubble, and another with a yellow mound. The background is light yellow with a teal header.

WHY NOT?

Standard Sponsor



As a standard sponsor businesses will receive a professionally produced TV commercial recorded on-location (if applicable) 30 – 60 seconds in length. Once the commercial is approved it will be posted to the LLTV streaming channel, the LLTV YouTube channel and our Facebook channel. All videos are placed into the proper categories such as "shopping", "dining", "marinas", etc. They are also categorized on the streaming channel according to the city in which they are located.

\$99/month for 12 months

Featured Business



As a featured business, our production crew will travel to the business and produce a 3-5 minute interview with the owner or representative of the that will give the viewer a more unique look at that business. It will be added to the "Featured Business" category located at the top of the main streaming channel as well as its main category on all other LLTV outlets.

\$149/month for 12 months

Growing LLTV



Our marketing team here at LLTV works extremely hard to make sure everyone knows about our channel! We utilize social media, digital billboards, print media and direct mail to keep the channel in the public spotlight thus giving more exposure for our advertisers.

Contact Us:



For information about adding your business or event to

LLTV please email

Info@laylaketv.com

or call 205-902-8035