



# SoulTREAT

WUSoulTreat.com

## SPONSORSHIP OPPORTUNITIES

**A TRANSFORMATIONAL WELLNESS RETREAT  
RELEASE, RESET, AND REIGNITE.**

**JUMP TO  
SPONSORSHIP  
OPTIONS**

**JUMP TO  
ADVERTISEMENT  
OPTIONS**



# ABOUT THE WELLNESS UNIVERSE



The Wellness Universe, est. 2014, is a global community of trusted wellness practitioners and thought leaders dedicated to creating impact through in-person retreats, best-selling books, fundraising events, virtual summits, interviews, group and corporate wellness programs, social good projects, and more.

**Mission:** Uplifting humanity through wellness, awareness, and authentic connection.

**Reach:** Millions of wellness-conscious followers across multiple channels.

**Platforms:** Retreats, online summits, virtual learning academy, strategic partnerships, best-selling book series, and social media.

# WHAT IS SOULTREAT?

SoulTreat is **The Wellness Universe's** signature in-person wellness retreat.

SoulTreat 2026 is all about:

- Self-care
- Transformation
- Mindfulness
- Purpose



**28th April – 1st May 2026**



**120 guests min.\***

**\*SoulTreat Fair is open to the public**

**Event:** 3 days of workshops, healing, meditation, and connection.

**Attendees:** Wellness seekers, practitioners, and holistic health advocates.

## **VENUE:**

The esteemed Art of Living Retreat Center in Boone, NC, offers a sacred and joyful space for healing, learning, and transformation.



# SOULTREAT EXPERIENCE: VIDEO TESTIMONIALS & PHOTO HIGHLIGHTS

Testimonials, Opening Ceremony &  
Photo Highlights

SoulTREAT

TheWellnessUniverse.com  
WUSoulTreat.com



# WHY PARTNER WITH SOULTREAT

## ALIGN YOUR BRAND WITH PURPOSE

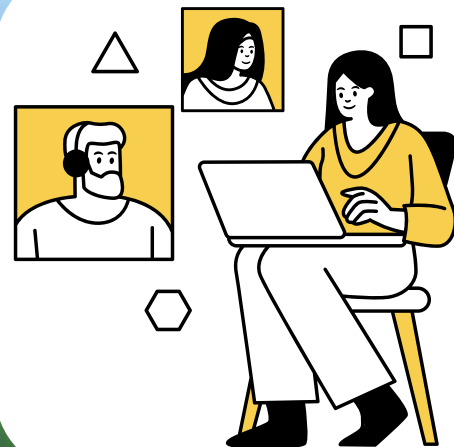
Amplify your brand and message with:

- ✱ A niche audience of wellness-minded people
- ✱ High engagement & authenticity
- ✱ Positive emotional brand association
- ✱ Multi-channel exposure (live and evergreen virtual events, websites, social, print)



# THE WELLNESS UNIVERSE REACH AND ENGAGEMENT

## ► Global Community Reach



**1000+**

Online expert led classes in The Wellness Universe Learning Lounge. Rated 4.9 stars



**5 MILLION+**

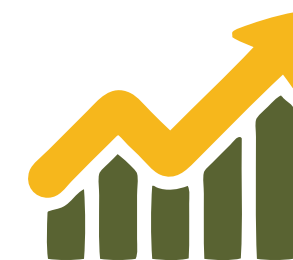
Large network of direct and indirect engagement through wellness practitioners, experts and partners

## ► Wellness Universe Inner Circle



**50,000+**

Collective following on official Wellness Universe social media channels (Facebook, LinkedIn, Instagram)



**50,000+**

Newsletter subscribers and direct message reach



**8000+**

Monthly blog readers



# HOW WE PROMOTE SOULTREAT RETREAT



## SUSTAINABLE VISIBILITY

Our virtual and printed wellness content is evergreen. Our audience accesses recordings and engages with content consistently. Your brand will have sustainable visibility.



## CONTENT STRATEGY

Virtual summit, interview series, social media campaign, promotional blogs and newsletter promotion



## INFLUENCER & PR APPROACH

Our providers are wellness influencers; collectively we reach millions across the USA and globally



## NEWSLETTER

Over 38,000 newsletter subscribers



# SOULTREAT VIRTUAL EVENTS & PROMOTION



## LIVE VIRTUAL SUMMIT

To reach the largest audience, we will be hosting a free virtual summit in collaboration with over forty wellness experts, who will be presenting at the virtual event. Depending on the level of sponsorship we have speaking opportunities, mentions, and brand awareness opportunities. (This will be recorded.)



## EXPERT INTERVIEWS

SoulTreat will feature interviews with leading wellness experts. These interviews will be recorded and shared across partner platforms and social channels, extending sponsor visibility to a broad, engaged wellness audience.



## PRINT & DIGITAL MAGAZINE PLACEMENT

Sponsors receive ad placement in the official SoulTreat magazine—distributed in print at the event and as a digital e-magazine shared virtually. Both on-site and online distribution before, during and after SoulTreat.



## DEDICATED AND PARTNER SITES

Prominent logo display with click-through on WUSoulTreat.com dedicated sponsor page. SoulTreat cross-promoted via TheWellnessUniverse.com, The WU Blog, The WU Learning Academy, and strategic partners.



# AUTHENTIC CONNECTION & REACH

## SoulTreat In-person Experience

Who's coming	What you may want to know
<b>Wellness Experts and Seekers</b>	Wellness practitioners and wellness seekers, with interests in self-care, mindfulness, natural products, and mental health will be attending.
<b>Demographics</b>	People between the age 30-65 years will be directly or indirectly engaging with SoulTreat and the Wellness Universe events.
<b>Global Wellness Networks</b>	Our Wellness Experts are community leaders, best-selling authors and mentors, they are central to their audiences of hundreds of thousands. They are a channel to millions of wellness seekers from around the world.
<b>Corporate Wellness</b>	The Wellness Universe is a growing wellness network that extends into corporate wellness, taking our wellness programs and opportunities beyond the traditional audience.

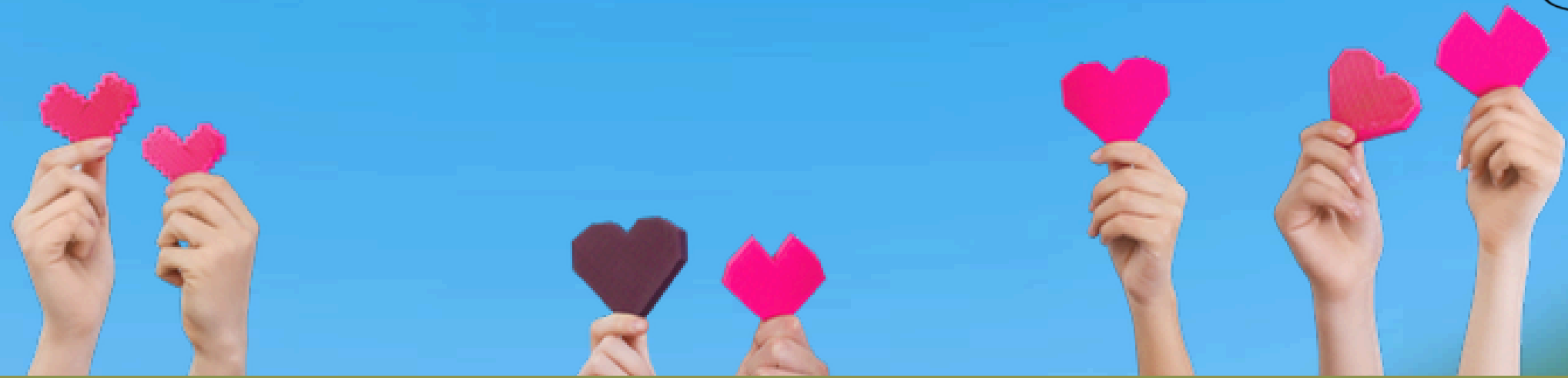


# BENEFITS OF SPONSORSHIP

**All that The Wellness Universe Offers You!**

Benefits	How WU SoulTreat Retreat Delivers
<b>Your Product in the Hands of Wellness Seekers</b>	Sponsor table, gift-bag inclusion, and raffle prize table presentation.
<b>Connecting Your Message to Attendees</b>	Speaking opportunities at SoulTreat and virtual events leading up to SoulTreat, SoulTreat magazine, online published articles, social media posts, interview, newsletter inclusion, and press release.
<b>Golden Insights on People's Wellness Interests</b>	We conduct comprehensive independent surveys to track wellness interests and analyze trends in what's most popular and needed among wellness seekers. The findings are presented in an Executive Report, which is shared exclusively with our Paid Tiered Sponsors.

# MORE BENEFITS



## THERE IS A BIGGER VALUE ATTACHED WITH WU SOULTREAT RETREAT

### Long-Term Exposure, A Lasting Partnership!

It doesn't end with SoulTreat; you will remain part of our promotions before, during, and long after SoulTreat, through our recorded sessions, magazine, and website presence. With our regular and ever-increasing student audience, partners and corporate clients, our content reaches thousands of engaged people.

- **Wellness is no longer niche**; people are investing time, money, and heart into growth, healing, and balance. Your brand gets shared in a meaningful context.
- **The Wellness Universe** is known for credibility, authenticity, and building trust. Partnering with us brings brand prestige and trust by association.



# FOUR WAYS YOU CAN PARTNER

WE INVITE YOU TO SHARE YOUR BRAND WITH OUR SOULTREAT COMMUNITY IN FOUR IMPACTFUL WAYS!

1

## Brand Sponsorship & Retreat Presence

For companies seeking greater visibility and deeper impact, we offer sponsorship opportunities that allow your brand to be represented throughout the in-person retreat and virtual promotions and events.

This includes on-site presence, recognition in event materials, and genuine engagement with our audience.

*Sponsorship is ideal for brands ready to make a meaningful connection and align with the transformative energy of SoulTreat.*

### *Special Offer*

**As a sponsor at any paid level, you can also access discounted ticket bundles:**

1-5 tickets save 10%

6-10 save 15%

11-20 save 25%

# SPONSORSHIP TIERS

MASTER SPONSOR: HEART OF WELLNESS PARTNER VALUE - \$55K+ (2) PREMIER SPONSOR: SOUL ALIGNMENT PARTNER VALUE - \$35K+ (4) SUPPORTING SPONSOR: COMMUNITY WELLNESS PARTNER VALUE - \$15K+	HEART OF WELLNESS \$14,999 \$19,999 (AFTER 12/31)	SOUL ALIGNMENT \$9,999 \$12,999 (AFTER 12/31)	COMMUNITY WELLNESS \$5,999 \$8,999 (AFTER 12/31)
INTERVIEW WITH YOUR CEO OR REPRESENTATIVE	✓	✓	--
6' TABLE AT FAIR (VENDING OR BRANDING)	✓	✓	--
OPENING CEREMONY MENTION AND SPEAKING TIME	SPEAKING SLOT AT OPENING CEREMONY	MENTIONED IN OPENING CEREMONY	--
PROMINENT LOGO ON VIRTUAL AND PHYSICAL ASSETS (GIFT BAG, PRINTED MAGAZINE, VIRTUAL CONTENT, 50+ SOCIAL MEDIA POSTS) AND ON ALL PAGES OF WUSOULTREAT.COM	✓	--	--
LOGO ON SPONSOR WEBSITE PAGE WITH CLICK THROUGH TO YOUR WEBSITE	EXTRA LARGE	LARGE SIZE	LARGE SIZE
AD IN EVERY BLOG POST PRIOR TO SOULTREAT (AVG. 15 BLOGS PER MONTH, EVERGREEN)	✓	✓	✓
DEDICATED SOCIAL MEDIA POST (800,000+ FOLLOWERS)	DEDICATED SOCIAL MEDIA POST <b>1 PER MONTH</b> PRIOR TO LIVE RETREAT	DEDICATED SOCIAL MEDIA POST <b>1 PER MONTH</b> PRIOR TO LIVE RETREAT	1 DEDICATED SOCIAL MEDIA POST
SOULTREAT MAGAZINE	1 ARTICLE + 1 FULL PAGE AD	FULL PAGE AD	1/2 PAGE AD
LOGO ON STEP AND REPEAT	EXTRA LARGE SIZE	LARGE SIZE	MEDIUM SIZE
ITEM/BASKET VALUED AT \$250 OR MORE INCLUDED IN RAFFLE + INCLUSION IN GIFT BAG	✓	✓	✓
EMAIL LIST OF SOULTREAT ATTENDEES (WITH PERMISSION)	✓	✓	✓
EMAIL ANNOUNCEMENT TO 30,000 SUBSCRIBERS	DEDICATED EMAIL ANNOUNCMNT FOR YOUR BRAND	FEATURED IN EMAIL	MENTIONED IN EMAIL
PRODUCT PHOTO FROM EVENT (DISPLAY/GIFT BAG CONTENTS/PERSON HOLDING ITEM)	✓	✓	✓
SOULTREAT TICKETS & PREMIER WELLNESS UNIVERSE LIFETIME MEMBERSHIP FOR 2 COMPANY REPRESENTATIVES	4 VIP TICKETS	2 VIP TICKETS + 2 REGULAR TICKETS	1 VIP TICKET + 1 REGULAR TICKET



## 2

## Raffle Prize Sponsorship

Sponsors are invited to contribute products or gift certificates for our event raffle, creating direct brand exposure and attendee excitement. Ideal raffle items with a minimum value of \$250 examples:

- Wellness products (skincare, fitness equipment, health tech, aromatherapy)
- Retreat or spa vouchers
- Coaching or healing sessions
- Yoga, meditation, or fitness memberships
- Books, journals, or self-care bundles
- Gift cards or experiential offers
- Product inclusion in gift bag

**Your brand will be prominently featured on the SoulTreat website, in event materials, and associated with a memorable attendee experience. The complete contact list of all raffle entries will be shared with you.**



# RAFFLE SPONSORSHIP TIERS

## WHAT WE PROMISE AND HOW WE DELIVER

BENEFITS	RAFFLE GOLD SPONSOR - \$1,999	RAFFLE SILVER SPONSOR - \$999
LOGO ON SPONSOR PAGE WITH CLICK THROUGH TO WEBSITE	LARGE SIZE	MEDIUM SIZE
SOCIAL MEDIA POST (800,000 FOLLOWERS)	1 DEDICATED SOCIAL MEDIA POST	INCLUDED IN 1 SWIPE POST
AD IN MAGAZINE	HALF PAGE AD	QUARTER PAGE AD
8 X 11 SIGN WITH QR CODE DISPLAYED ON PRIZE TABLE	✓	✓
RECEIVE EMAIL LIST OF ENTRIES	✓	✓
INCLUSION IN GIFT BAG	✓	✓
PRODUCT IMAGE ON THE DEDICATED RAFFLE PRIZE PAGE LINKED TO YOUR SITE	✓	✓
EMAIL MENTION TO 30,000+ SUBSCRIBERS	✓	--
1 TICKET TO SOULTREAT	✓	--



## 3

## Gift Bag Inclusion

Our gift bags are highly anticipated filled with fun, functional, memorable, and tasty treats! For **smaller businesses** or those simply wishing to introduce their products, contributing items to our curated gift bags is a wonderful way to connect.

- In-kind product placement in gift bag (no fee; 130 units minimum)
- Product placement in gift bag and brand awareness (fee)

**Your product will be placed directly into the hands of attendees who value health, well-being, and authentic offerings—extending your reach as they share their experience with their own networks. You will also have your logo placed on the sponsor page with a click-through to the website.**



# GIFT BAG SPONSORSHIP TIERS

## WHAT WE PROMISE AND HOW WE DELIVER

GIFT BAG SPONSOR GOLD - \$999	GIFT BAG SPONSOR IN-KIND - \$0
LOGO ON SPONSOR PAGE WITH CLICK THROUGH TO WEBSITE	LOGO ON SPONSOR PAGE WITH CLICK THROUGH TO WEBSITE
1 DEDICATED SOCIAL MEDIA POST PRIOR TO LIVE RETREAT	--
1/4 PAGE AD IN MAGAZINE	--
EMAIL MENTION TO 30,000 SUBSCRIBERS	--
PRODUCT PHOTO AT EVENT (DISPLAY/GIFT BAG CONTENTS/PERSON HOLDING ITEM)	--
INCLUDED IN SOCIAL MEDIA POST (800,000 FOLLOWERS)	--
1 REGULAR TICKET TO SOULTREAT	--



## 4

## SoulTreat Retreat Ticket Giveaway

*Empower a deserving person. Elevate your brand. Practice your values.*

### What This Sponsorship Includes

- Fully covered SoulTreat Retreat ticket for a deserving participant (airfare not included)
- Access to all retreat sessions, wellness experiences, and rejuvenation activities

### Why This Matters

- Make a direct impact by supporting someone's wellness and personal growth
- Align your brand with wellbeing, purpose, and community support
- Demonstrate your values through meaningful, people-centered action

### Brand Visibility & Marketing Value


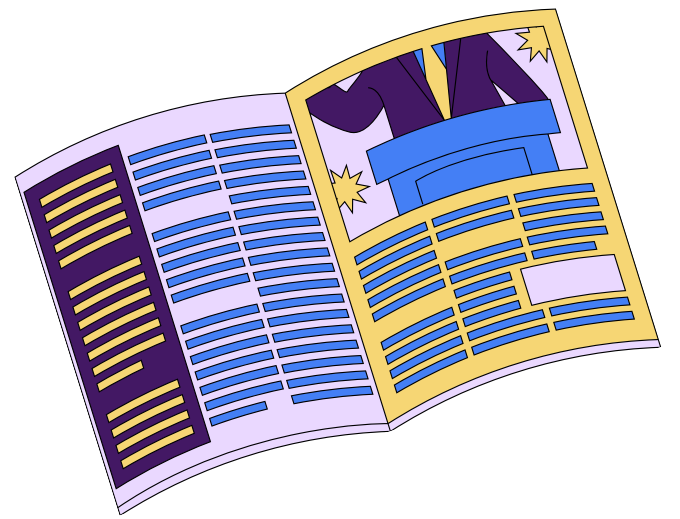
- Your brand featured in all ticket-giveaway promotions
- "SoulTreat Retreat Ticket Giveaway – Powered by **Your Brand**" across social posts, email blasts, and event communications
- Opportunity to connect with a highly engaged wellness-focused audience

**A sponsorship that transforms someone's life and authentically amplifies your brand.**



# ADVERTISE WITH US

## Online & Print

Medium	Advertisement Options and Cost
<p><b>Journal Notebook</b> Each attendee receives a Special SoulTreat Journal</p>	<p>(1) back cover \$2499 (1) Inner back cover \$1799</p> 
<p><b>SoulTreat Magazine</b> 500 Print 30,000+ Online</p> <p><b>Sponsors! Get a 25% discount</b></p>	<ul style="list-style-type: none"> <li>• 1/4 page - \$299</li> <li>• 1/2 page - \$549</li> <li>• 3/4 page - \$699</li> <li>• Full page - \$999</li> <li>• 2 pages - \$1899 (1 big or 2 separate pages)</li> <li>• Inner front cover - \$1999</li> <li>• Back cover - \$1999</li> <li>• Inner back cover - \$1799</li> </ul> 



# OUR PARTNERS, CLIENTS & MEDIA



**SOCCEREX**  
FOOTBALL, CONNECTED



UNIVERSIDADE DE  
**COIMBRA**

**ALZHEIMER'S  
ASSOCIATION**



**CCFWG**  
Chester County Fund for Women & Girls



**Forbes**

**101.1  
more FM**

**Divia Day**  
Celebrating Divine Inspiring Vibrant & Amazing Women

**Women's  
NEWswire**

Women  
**Loving Life**  
Summit

**HOPE**  
MARKETING AND EVENTS  
HELPING OTHER PROFESSIONALS EXCEL



**The Institute for  
Integrative Intelligence®**  
ELEVATING HUMAN POTENTIAL

**SIGA**  
SPORT INTEGRITY  
GLOBAL ALLIANCE

**WBENC**  
WOMEN'S BUSINESS ENTERPRISE  
NATIONAL COUNCIL

**Health Newswire**

**BUILDERS**  
BuildersMovement.org

**BraveHealer**  
PRODUCTIONS  
WORDS THAT CHANGE THE WORLD



**THE BEST YOU  
expo**  
PERSONAL DEVELOPMENT FOR EVERYONE EVERYWHERE



# LET'S PARTNER

**We'd love to explore collaboration!**

**Let's discuss how your brand can shine at The Wellness Universe  
SoulTreat Retreat 2026.**



**Connect at:  
Anna@TheWellnessUniverse.com**



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