



Emocien[®]

Use Data to Manage Your Mental Health.

EMOCIEN CODE OF CONDUCT

Emocien is committed to fostering a community where everyone feels safe, respected, and included. This Code of Conduct reflects our dedication to diversity, inclusion and mutual respect. By participating in Emocien's online platform, you agree to uphold the following principles which form part of Emocien's 'Terms of Use':

- **Keep others safe** – Keep everyone safe at all times, especially their mental health;
- **Be respectful** – Treat others with dignity and respect. Avoid any form of abusive language, harassment, conduct or discrimination. Consider the impact of your words and actions on others, regardless of your intent;
- **Be inclusive** – Embrace diversity and respect everyone's privacy and confidentiality. Ensure that all individuals, regardless of their background or identity, feel respected, valued and included in Emocien's community;
- **Be kind** – Treat people how THEY expect to be treated. If making a criticism, consider your words and their tone, and attempt to avoid causing offense;
- **Be honest** – Share information truthfully and responsibly. Refrain from spreading false, inaccurate or biased content that may mislead others. Be balanced in how you express your views and present both sides where possible;
- **Take responsibility** – You are responsible for the things you write, say and do. Only write, say and do things that will not cause offense. Expect to be held accountable for what you say, write and do;
- **Be a good ambassador** – Understand that your personal and professional opinions can easily become blurred, especially online. Represent yourself, others and Emocien in an honest, balanced and fair manner;

- **Credit others** – Give credit for the work of others and respect copyright laws. Obtain permission before using copyrighted material, for example when using images on the Emocien platform. Avoid plagiarism and ensure compliance with intellectual property rights. If in doubt, don't use the content in question;
- **Think before reacting** – If receiving criticism, forgive directness and a lack of niceties. Assume good intentions from others, but do not tolerate abusive behaviour. Report misconduct to Emocien via the 'Suggestions' webpage to help maintain a safe environment;
- **Follow the rules** – You agree to read, understand and follow Emocien's 'Terms of Use', this 'Code of Conduct' and Emocien's various policies and other rules;
- **No selling** – You agree NOT to use Emocien's platform to undertake any advertising, promotional, sales or similar activity on Emocien's platform that may influence or require a purchase decision from members;
- **Protect others** – Delete or report content you feel is against Emocien's 'Terms of Use', this 'Code of Conduct', or Emocien's various policies and other rules;
- **Conduct enforcement** – You agree to be bound by this Code of Conduct and by all and any related procedures, along with the decisions of Emocien's 'Conduct Committee'. This Committee shall have the authority to act at its sole and absolute discretion. You will be able to appeal any decision made by this Committee which you disagree with.

By adhering to these guidelines, you contribute to the creation of an inclusive, diverse, and respectful community at Emocien. Together, we can build a supportive environment where everyone can thrive.