

Deposit Buddy™

A Concept in Development

Offering Solutions No One Discusses

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The global hospitality deposit market represents an estimated **\$1.2 trillion** in annual deposit flow. In the United States alone that number approaches **\$250 billion** — touching nearly every hotel stay, car rental, vacation property, and venue booking in existence.

Despite that scale, the deposit process has never been unified. Every property handles it differently. Every guest experiences it differently. The friction is universal. The standardization is nonexistent.

Deposit Buddy™ proposes a single, unified deposit structure that works the same way everywhere — removing friction for guests and simplifying operations for merchants without disrupting existing payment infrastructure.

The opportunity is first-mover. The market is ready.

Deposit Buddy™ is a provisional patent-protected concept. Details forthcoming. Part of the Common Sense Series at RouseOS.com