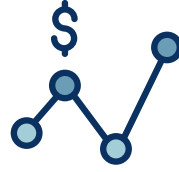


5 by 5 Transportation Program™ Case Study



\$833K

Transportation Rate Savings



25%

Man-Hour Reduction



LTL
Rate
Savings

\$525K



Parcel
Rate
Savings

\$146K



Ocean
Rate
Savings

\$162K



Reduction
man hours -
Finance &
Operations
Staff

25%



Reduction
man hour -
Management

25%



PROBLEM

\$100M Consumer goods manufacturer seeking to improve cash flow through OPEX reduction to manage seasonal business fluctuations. Looking to improve reporting and visibility to free up time for the Management team. Wanted to diversify their carrier base, reduce Transportation cost, and improve service to the customer.



ANALYSIS

Client was using multiple freight audit providers. No real-time dashboards for management to focus on exceptions. Poor reporting and data quality left staff chasing problems after the fact. Management time constrained cleaning data, building reports and allocating GL costs. Heavily reliant on a single LTL carrier provided limited flexibility. Static routing of carriers by state during peak season. Manually rated and managed by operations left money on the table.

SOLUTION

We consolidated freight audit providers for single source view. Developed visualization dashboards with drill down capability. Automated reporting and GL allocation. Negotiated a new Parcel agreement with the incumbent, leveraged an LTL buying group and carrier neutral 3PL TMS, rates and centralized tracking, and Ocean buying group.

RESULTS

Full year impact resulted in \$833K in Transportation rate savings. Improved cash flow and a reduction of man hours for finance and operations. Savings reinvested to ERP, shipping software, and TMS upgrades to drive additional efficiencies, labor, and Transportation savings.



"The implications of supply chain decisions can mean the difference between spending or saving millions of dollars".

CONTACT US

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