

Wood & Associates Consultants

CAPABILITY STATEMENT

Wood and Associates Consultants is a professional Digital Marketing Agency providing relevant, state of the art, effective marketing tools for today's online business.

Our goal is to ensure that every client is profitable.

PAY PER CLICK (PPC)

PPC or pay-per-click is a type of internet marketing which involves paying a fee each time one of your ads is clicked.

SEARCH ENGINE OPTIMIZATION (SEO)

Orient your website to rank higher on a search engine results page (SERP) so that you receive more traffic. The goal is to rank on the first page of Google results for search terms that mean the most to your target audience.

GOOGLE MY BUSINESS (BMB)

Allows you to take charge of the way your business appears on Google Search and Maps. You can connect with customers, post updates, list your products and services, accept online orders, and more.

ONLINE REPRESENTATION MANAGEMENT

Online reputation management is the process of controlling the online narrative of a company, or brand. It consists of reputation protection, monitoring, crisis management, and reputation recovery. 88% of consumers perform online research before making a purchase.

DIFFERENTIATORS

We offer Practical and Professional solutions for your marketing needs which are designed to increase your Profitability.

PAST PERFORMANCE



National Institutes

- Project Management
- Systems Analyst
- Records Management



U.S. General Services Administration

- Project Management
- Administrative Support



- Project Management
- Systems Analyst
- Administrative Support



- Project Management
- Systems Analyst
- Administrative Support

COMPANY SNAPSHOT

Owner: Vandora Wood

Wood and Associates Consultants

Phone Number: 240-630-1935

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Website: woodandassociatesconsultants.com

Notary Public Commission Expires 10/27/2025

Title Insurance Producer License #300028877

Public Adjuster License# 300028877

ODUNs Number: **117663115**

CAGE Code: **8QN20**

Primary NAICS:

541613 Marketing Consulting Services

561110 Office Administrative Services

921190 Other General Government Support

541120 Offices of Notaries

ACH PAYMENTS ACCEPTED

