


MELANIE ROOTEN

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ENTERTAINMENT INDUSTRY EXPERIENCE

CELEB SECRETS (Intern) | May 2022 - August 2023

- Write news and feature stories for Celeb Secrets' official website, covering all things pop culture: music, movies, television, fashion, lifestyle, etc.
- Create social media content for Celeb Secrets on Instagram, TikTok and YouTube, sharpening my skills in video production, graphic design, caption curation, content scheduling, etc.
- Independently conduct interviews for Celeb Secrets' official website and/or YouTube channel with various actors and actresses, artists, influencers, etc.
- Represented Celeb Secrets as credentialed media at various in-person events: VidCon, the Daytime Beauty Awards, etc.

CELEB SECRETS COUNTRY (Intern) | May 2022 - August 2023

- Write news and feature stories for Celeb Secrets Country's official website, covering all things country music.
- Create social media content for Celeb Secrets Country on Instagram, TikTok and YouTube, sharpening my skills in video production, graphic design, caption curation, content scheduling, etc.
- Independently conduct interviews for Celeb Secrets Country's official website and/or YouTube channel with various country artists.
- Represented Celeb Secrets Country as credentialed media at various in-person events: CMA Fest, the Concert for Love and Acceptance, etc.

MUSIC MAYHEM (Freelance Writer) | August 2023 - Present

- Write news and feature stories for Music Mayhem's official website, covering all things country music.
- Independently conduct interviews with various artists (in person or via Zoom), which are then transcribed and transformed into feature stories for Music Mayhem's official website. Some of the most notable stars I have spoken to are Darius Rucker, Reba McEntire, Keith Urban, etc.
- Covered the 2023 MTV Video Music Awards, the 2023 CMA Awards and the 2024 CMT Music Awards, posting real-time articles as the event occurred: red carpet looks, performances, award acceptances, etc.
- Represented Music Mayhem as credentialed media at various in-person events: 2023 CMA Awards Press Conference with Luke Bryan and Peyton Manning, "Friends in Low Places" Press Conference with Garth Brooks, A Tribute to The Judds, etc.

COUNTRY NOW (Freelance Writer) | August 2023 - Present

- Write news and feature stories for Country Now's official website, covering all things country music.
- Independently conduct interviews with various country artists (in person or via Zoom), which are then transcribed and transformed into feature stories for Country Now's official website. Some of the most notable stars I have spoken to are Lady A, Brothers Osborne, Scotty McCreery, etc.
- Covered the 2023 CMA Awards, posting real-time articles as the event occurred: red carpet looks, performances, award acceptances, etc.
- Represented Country Now as credentialed media at various in-person events: the 2023 Harvest Festival at Dollywood, A Night on the Ranch with Lainey Wilson and Friends, Living Lucky with Luke Combs, etc.

HOLLER (Freelance Writer) | February 2024 - Present

- Write news and feature stories for Holler's official website, covering all things country, roots, and Americana music.
- Represented Holler as credentialed media at various in-person events: Scotty McCreery's Grand Ole Opry Induction, Morgan Wallen's One Night At A Time Tour, Sony Music Nashville's "Girls Night Out" with Megan Moroney, etc.

In addition to the above publications, I also contribute to:

Decider (Freelance Writer) | May 2023 - October 2023
We Got This Covered (Freelance Writer) | August 2023 - Present
Country Central (Freelance Writer) | April 2024 - Present
Country Chord (Freelance Writer) | April 2024 - Present

EDUCATION

SAN JUAN HILLS HIGH SCHOOL

August 2015 - May 2019

- Cumulative GPA: 4.16

UNIVERSITY OF OKLAHOMA

August 2019 - May 2023

- Gaylord College of Journalism and Mass Communication
 - Major: Public Relations
 - Minors: Digital Marketing & Spanish
- Cumulative GPA: 3.88

HONORS + AWARDS

- Graduated Summa Cum Laude
- Distinguished Scholar Scholarship
- President's Honor Roll (5 Semesters)
- Dean's Honor Roll (8 Semesters)

CAMPUS INVOLVEMENT

DELTA GAMMA

September 2020 - March 2022

- Vice President of Programming
- Vice President of Member Education

OU DANCE MARATHON

September 2020 - March 2021

- Member of the Marketing Committee

VICTORIA'S SECRET PINK CAMPUS TEAM

September 2019 - January 2020

- Team Photographer/Videographer

CAC HOWDY WEEK

October 2019 - August 2020

- Member of the Publicity Committee

ALPHA LAMBDA DELTA HONOR SOCIETY

January 2020 - May 2023

CAMP CRIMSON

March 2020 - August 2020

- Small Group Leader

GAYLORD AMBASSADORS

March 2022 - May 2023

- Member of the Publicity Committee

