



LITTLE SAIGON - WESTMINSTER TET PARADE

14190 Beach Blvd, Westminster, CA 92683
9191 Bolsa Ave, Suite 120, Mailbox 206, Westminster, CA 92683
Phone: (714) 905-9688
www.littlesaigontet.com - info@littlesaigontet.com

SPONSORSHIP APPLICATION

Date: _____

CONTACT INFORMATION

Sponsorship Business: _____

Address: _____

Contact Name: _____ Contact Title: _____

Email Address: _____ Website: _____

Business Number: _____ Phone/Fax: _____

I, _____ as a representative of my company, have read and agreed to the "Terms and Conditions". I agree to Sponsor the _____ Level Sponsorship and agree to pay the amount of \$ _____. Please make checks payable to Little Saigon Westminster Tet Parade and mail to:

LITTLE SAIGON - WESTMINSTER TET PARADE
9191 Bolsa Ave, Suite 120, #206, Westminster, CA 92683

Sponsoring Company Representative Signature

Date

FOR LSWTP USE ONLY:

Sponsor agreement review, accepted, and approved by:

Signature

Printed Name

Date



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TERMS AND CONDITIONS

DETAIL LOGOS

Your organization logo must be provided in camera-ready art form for both web and print publications. See Sponsorship Levels for more information.

POSTER

Publication produced exclusively for Little Saigon - Westminster Tet Parade and distributed throughout California.

SPONSORSHIP

Little Saigon - Westminster Tet Parade will furnish Sponsor with the sponsorship rights and amenities for the Little Saigon - Westminster Tet Parade 2021 according to the Sponsorship Level selected and paid for by Sponsor.

TERM

The term of this Sponsorship Agreement begins on the later of the date signed or the date payment is received and accepted and terminates upon the conclusion of the Little Saigon - Westminster Tet Parade on Saturday, February 13, 2021.

PAYMENT

Invoices will be issued at the time completed applications are received. Sponsor will pay the agreed upon rate within seven (7) days of receipt of an invoice from Little Saigon - Westminster Tet Parade. All payments must be received before any benefit (i.e., banners, print media, on-site display) can be published, unless otherwise waived by Little Saigon - Westminster Tet Parade.

TRADEMARKS & COPYRIGHTS - USE OF SPONSOR MARKS

Sponsor grants to Little Saigon - Westminster Tet Parade a non-exclusive, royalty-free license to use the Sponsor marks in camera-ready format (the "Sponsor Marks"): (i) during the Term in connection with Little Saigon - Westminster Tet Parade's promotional and publicity activities, including print, video, and electronic materials, for Little Saigon - Westminster Tet Parade 2021; and (ii) after the Term in reference to Sponsor's sponsorship of the Little Saigon - Westminster Tet Parade 2021.

LIABILITY

Neither Little Saigon - Westminster Tet Parade nor its representatives will be responsible for any injury, loss, harm or damage that may occur to the Sponsor from any cause whatsoever. Under no circumstances will Little Saigon - Westminster Tet Parade be liable for lost profits or other special or consequential damage relating to sponsoring the parade. The foregoing will apply regardless of how any claim is brought or how damages are characterized, including whether brought in contract, tort or otherwise.

EVENT CONTENTS

Sponsor may photograph or otherwise record its presence at the Little Saigon - Westminster Tet Parade 2021, but will not otherwise record or reproduce any portion of the Little Saigon - Westminster Tet Parade 2021, including the marks or presence of other sponsors, the entertainment, or the attendees, in any format, without Little Saigon - Westminster Tet Parade's prior written consent. Sponsor's actions to photograph or otherwise record its presence will take place only in the public access areas of the Little Saigon - Westminster Tet Parade 2021 and may not interfere with the normal operations of the event.



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RESCHEDULES OR CANCELLATION

The Little Saigon - Westminster Tet Parade 2021 is scheduled to take place on February 13, 2021. Little Saigon - Westminster Tet Parade reserves the right to reschedule or cancel the Little Saigon - Westminster Tet Parade 2021 or any individual events relating to it if necessary for any reason, including: (i) weather; (ii) failure to receive commitments from the necessary number of sponsors; (iii) failure to reach agreement with the applicable authorities on any issue related to the Little Saigon - Westminster Tet Parade 2021; or (iv) acts of God or any other cause beyond Little Saigon - Westminster Tet Parade's reasonable control, e.g. war, fire, strike, change of law or regulation, public catastrophe. If the Little Saigon - Westminster Tet Parade is cancelled in whole, Little Saigon - Westminster Tet Parade will issue refunds at pro-rata amounts of the total sponsorship fees received less the expenses incurred by Little Saigon - Westminster Tet Parade. No further refunds or other amounts will be due from Little Saigon - Westminster Tet Parade for any reason. In no case will the amount of refund to a Sponsor exceed the amount of the sponsorship actually paid.

SPONSORSHIP AGREEMENT TERMS & CONDITIONS TERMINATION

Little Saigon - Westminster Tet Parade reserves the right to accept or reject sponsors at its sole discretion. Little Saigon - Westminster Tet Parade may terminate this Sponsorship Agreement at any time, in which case Sponsor's rights to use the event marks will terminate immediately, and Little Saigon - Westminster Tet Parade will refund to Sponsor any sponsorship fees paid to Little Saigon - Westminster Tet Parade less any out of pocket expenses incurred, and return any unused in-kind contribution received, under this Sponsorship Agreement.

MISCELLANEOUS

This Sponsorship Agreement represents the entire agreement between Little Saigon - Westminster Tet Parade and Sponsor, and there is no other agreement or warranty between the Sponsor and Little Saigon - Westminster Tet Parade. This Sponsorship Agreement establishes a non-exclusive relationship between Sponsor and Little Saigon - Westminster Tet Parade, and Little Saigon - Westminster Tet Parade retains the right to enter into other Sponsorship Agreements at its discretion. All legal matters pertaining to the Little Saigon - Westminster Tet Parade 2021 and this Sponsorship Agreement will be governed by and construed under the laws of the state of California without regard to any provision of California law that would require or permit the application of the substantive law of another jurisdiction. Sponsor irrevocably consents and submits to the personal jurisdiction of the courts in and for California for any actions arising out of or relating to this Sponsorship Agreement. This Sponsorship Agreement may be executed in multiple counterparts, each of which will be considered an original and all or any one of which constitute one and the same agreement. Facsimile or email copies will be treated as originals for these purposes. This Sponsorship Agreement is personal to the parties and neither party may assign it without the prior written consent of the other party.