Quartermania Fundraiser - Sunday September 27th

ZOOM Meeting Notes

Summary

TeamSnap Upgrade and Fundraiser Planning

Albert Guerra opened the meeting and discussed technical issues with TeamSnap's upgrade affecting their system. He then explained that they would be discussing an upcoming fundraiser, noting that their organization typically holds only two or three unique fundraisers per year. Albert began describing how a friend who previously owned a newspaper in Signal Hill proposed organizing a fundraiser for their Sea Scouting program about a year ago.

QuarterMania Fundraising Event Planning

Albert Guerra discussed upcoming fundraising events, confirming they will continue with their traditional apple galettes for the holidays while introducing QuarterMania as their final fundraiser of the year. He explained that QuarterMania is similar to bingo but with a paddle system where participants bet quarters on auction items, with prizes awarded when randomly selected numbers match participants' chosen items. The event aims to help offset program costs after their sailboat experienced engine issues last year, though specific details about the event format were not fully explained in the transcript.

QuarterMania Fundraiser Planning Meeting

Albert Guerra announced a QuarterMania bingo-style fundraiser scheduled for Sunday, September 27 at the Sports Basement on Bellflower, with a goal of 130 participants and 25 vendors to raise approximately $4,000. The event will use Zephy registration system at no cost to participants, and the organization will need to handle setup, food service, and obtain food handling permits. The main expenses will be the coffee vendor, table supplies, and auction materials, with additional revenue possible from food and snack sales.

Fundraising Quarter Auction Planning

Albert Guerra discussed plans for an upcoming fundraising quarter auction event, explaining that food service will require pre-wrapped items and proper permits, along with a hand washing station. He outlined key action items including signing up family members and friends, finding additional vendors, and creating donor baskets for auction. The team will use a QR code system through zephys.com for ticket sales and registration, with no fees for participants, and Albert demonstrated how the auction game will work using numbered paddles to determine winners.

Quarter Mania Game Rules Overview

Albert Guerra explained the rules for the Quarter Mania game, including the requirement to put quarters in the basket and raise the paddle to participate, with the honor system in place for tracking participants. He confirmed that quarters can be purchased at the front desk if needed and that participants can bring their own quarters. Albert Guerra also shared the current list of vendors participating in the event, including various artisans, a t-shirt vendor, and others offering donated baskets and items for sale.

Quartermania Fundraising Event Planning

The meeting focused on planning a Quartermania fundraising event, where Albert Guerra presented the details including a $30 admission fee with additional paddles available for $3 each, vendor opportunities at $25 per table, and a requirement for donated baskets valued at $50 or more. The group discussed promotional strategies, with plans to use social media, email blasts, and physical posters to reach potential donors beyond their immediate circle. The participants agreed to allow on-site registration for walk-in attendees and discussed potential food offerings, with Katherine offering to make cookies and brownies for sale, while Albert suggested exploring options for free water from the water department and potentially using leftover scouting popcorn.

Event Planning for QuarterMania and Sea Base

The meeting focused on planning for two upcoming events: QuarterMania auction and Sea Base's 60th anniversary celebration. For QuarterMania, Albert Guerra suggested selling snack items like popcorn and discussed potential donation opportunities from restaurants, with a specific example of a successful donation from Naples Rib. Nathan presented details about the Sea Base 60th anniversary event, which includes an open house on Saturday afternoon for the public and a dinner in the evening, offering current Sea Scouts a $20 discounted meal ticket using promo code "Scurvy." The team discussed promoting the event through various channels including TeamSnap and a texting chain, with a goal to have current Sea Scouts actually sign up rather than just verbal commitments.