**Sponsorship Opportunities for**

**Donate Life Legacy Walk & 5K September 13th, 2025**

[**www.DonateLifeLegacyWalk.com**](http://www.DonateLifeLegacyWalk.com)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Sponsorship Level** | **Legacy****$10,000** | **Champion****$5,000** | **Hero****$3,000** | **Partner****$1,500** | **Friend****$500** |
| **Walk Welcome Speaker** | \* |  |  |  |  |
| **Honorary Race Starter** | \* |  |  |  |  |
| **Recognition plaque** | \* |  |  |  |  |
| **TV/Radio mention** | \* | \* |  |  |  |
| **Logo on display at start/finish** | \* | \* |  |  |  |
| **Logo on recruitment materials** | \* | \* | \* |  |  |
| **Live mention at event** | \* | \* | \* |  |  |
| **Logo on event banner** | \* | \* | \* | \* |  |
| **Free Participant Registration** | 30 | 20 | 15 | 10 |  |
| **Event t-shirt** | \* | \* | \* | \* |  |
| **Logo in e-news letter** | \* | \* | \* | \* |  |
| **Space for booth at event** | PriorityPlacement | PriorityPlacement | \* | \* | \* |
| **Sponsor provided banner displayed** | \* | \* | \* | \* | \* |
| **Social Media acknowledgement** | \* | \* | \* | \* | \* |

**Other Ways to Give Hope.**

**In-kind Donations:**

We are seeking breakfast, coffee, water, drinks, fundraising prizes, tents, tables, chairs, raffle prizes, radio and TV PSAs. All in-kind donors will be recognized on signage at the event. Every bit helps!

**Start a team or sponsor a walker/runner.** For more information, check out our site at www. or contact

Laura Aussicker at 518-928-8385 or laussicker@cdtny.org.

**Sponsorship Form**

Thank you for your support of the Donate Life Legacy Walk & 5K to benefit Center for Donation and Transplant. You may purchase a sponsorship with a credit card by visiting <https://cdtnyvt.org/contribute> just click donate and fill in the information.

If paying by check: Checks should be made payable to CDT.

Please complete this form and return with payment to: Center for Donation and Transplant

218 Great Oaks Blvd

Albany, NY 12203

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Sponsorship Contact Information. (NOTE: **Company**—official name to be used for communication and recognition purposes. **Contact name**—person responsible for contribution and event notifications)

Company Contact name Title

Address

City

Zip code

Phone:

**Sponsorship Level:**

Please circle level of sponsorship.

|  |  |  |
| --- | --- | --- |
| Legacy $10,000\* | Hero $3,000 | Friend $500 |
| Champion $5,000\* | Partner $1,500 |  |

Unable to sponsor this year, but would like to support with a contribution of $

*\*For logo printed on walk/run recruitment materials, sponsorship payment must be received by 7/25/2025*

THANK YOU!

Questions? Please contact Laura Aussicker at laussicker@cdtny.org or 518-928-8385