



Our Mission

Collars & Co.'s mission is to provide men and women with extremely high quality clothing that not only looks great, but feels amazing as well.



Origin

Collars & Co.

Collars & Co. and the Dress Collar PoloTM was created because we hated wearing dress shirts under our sweaters and jackets everyday to work in NYC. It was always uncomfortable, hot, a pain to get on and then after wearing them, we would have to have our expensive dress shirts dry cleaned.

Goa

Comfort & Style

There had to be a more comfortable way to achieve this look since all we really cared about was the collar. We set out on a one year journey to find a factory, the perfect fabric and a designer that could create the perfect buttery soft polo with a standard English spread collar.



Collars & Co. Featured In the Press

Men'sHealth

FAST @MPANY

Esquire

FAST@MPANY

Inc. GolfDigest GLOSSY



Forbes

from Collars & Co. The progressive brand has changed the game in the shirting industry. They developed an original dress-collar polo. Essentially, it is a comfortable stretch polo shirt with a structured dress collar. The style provides a hassle-free way to look polished with all the benefits of a classic dress shirt. I own one and I fully endorse the item. More importantly, I am interested in watching this brands development - moving into the near future.

Menswear Focuses Strongly On Sustainability And Craftsmanship In 2022

the office to the course easier than ever. The viral product combines a formal English dress collar with the silhouette of a 4-way stretch short-sleeved polo shirt. Layer with a jacket or sweater during the work day for a comfortable but professional look and shed down to the polo when it's time to hit the links.

GolfDigest

7 viral TikTok and Instagram golf products worth

In April, Justin Baer posted a video on his TikTok, where he had almost no audience to speak of. The video showed him talking about the problem that inspired his brand, Collars & Co. – the annoyance of wearing a lumpy collared shirt under a sweater – along with a demonstration of his alternative.

The featured shirt has a dressy collar but a soft pullover body meant to look smooth and seamless under a sweater. Baer had only ordered a small batch of 500 pieces, not sure if it would actually take off. But the video went viral, being viewed more than 800,000 times. Within two days, the company had sold out all 500 pieces. Within four months, Baer went from buying 500 shirts at a time to buying 6,000 at a time. Soon, he said, he'll be increasing those orders to 10,000 to keep up with demand.

GLOSSY

How a buzzy new brand is scaling up in the midst of a global supply chain crisis

Account Testimonials-



"I wasn't looking for another shirt line then I gave one to my husband and HE LOVED IT. Since bringing Collars & Co into our shop it has outsold my expectations, selling hundreds of shirts and having to reorder 4 times in the last 3 months. I couldn't believe how many customers had already heard of the brand. Look forward to seeing what Justin has coming next."

Celine Thibault, Director of Retail, PGA National Resort Palm Beach Gardens, Florida



"Since we brought in Collars & Co it has been one of our best sellers. It sells itself, providing a formal look while also being comfortable wear for the golf course."

> Steven Melendez Golf Retail Manager The Biltmore Coral Gables, Florida



We are very proud Boca West is ranked as the country's leading private residential country club and our member experience is something that we do not take lightly. As a result, our team is trained in vetting the best possible resources and products for our membership. Collars & Co. has redefined excellence in golf apparel, creating shirts that blend classic elegance with modern performance. On the golf course or in the dining room Collars & Co. sets a new standard in quality.

Travis Wehrs, PGA Director of Golf Boca West Country Club



"Collars & Co. shirts have sold well in our Pro Shop.

Many of our members work in the aerospace industry. They
appreciate the professional look of the shirts
combined with the technical elements; no wrinkle, no dry cleaning,
moisture-wicking, stretchy.

Collars & Co. is different, more than a golf shirt."

Erik Anderson General Manager Savannahs Golf Club Merritt Island, Florida The Original Dress Collar Polo

Your Go-to Everyday Polo Styled 3 Ways

Wear it by itself

GIVES YOU A SLIGHTLY DRESSIER POLO LOOK

With a blazer

HOT DAYS APPROVED

Wear it under a sweater

GET THE DRESS SHIRT LOOK, WITHOUT THE DRESS SHIRT









Introducing the Featherweight Flex Polo. The latest addition to our renowned Dress Collar Polo collection. This shirt is engineered for ultimate comfort in warm weather. Crafted from a luxurious.

6-way stretch fabric that's 25% lighter than our cl polo, it offers unparalleled breathability and wrinkle resistance. The signature firm, semi-spread collar adds a touch of sophistication, while the relaxed fit provides effortless comfort and style. Whether you're in the office or on the green, wearing it by itself or under a sweater or blazer, the Featherweight Flex Polo moves with you.

Relaxed Fit

New Featherweight flex luxe fabric

6-Way stretch comfort

Patent pending Semi-Spread firm collar technology

3-button placket Moisture-wicking

Sizes S-3XL



Semi-Spread Collar

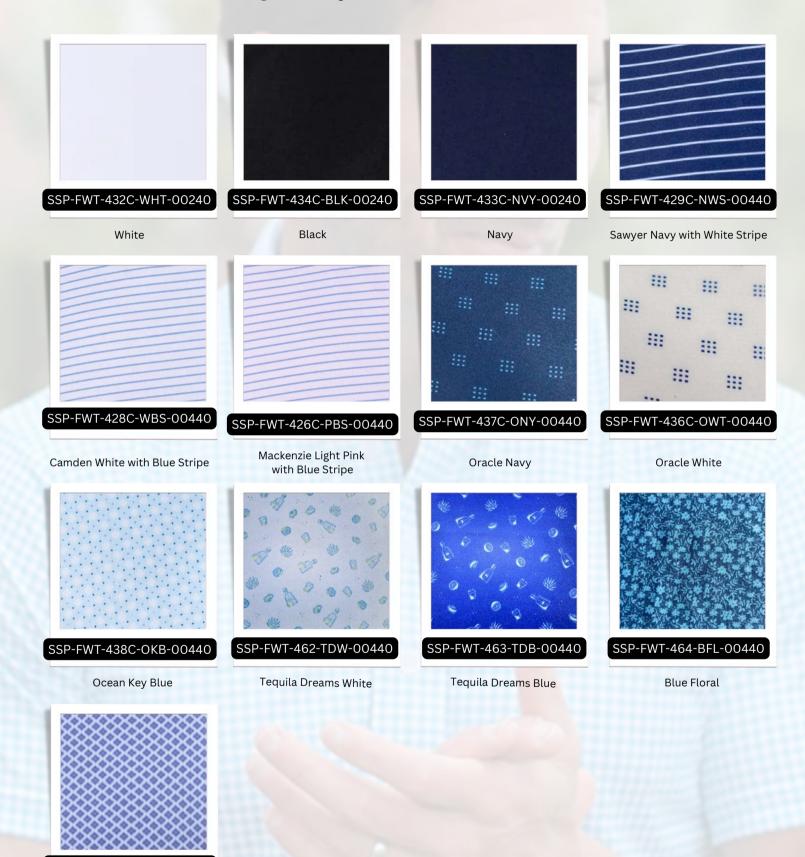
A slightly wider, more modern profile collar. This 2.5 inch collar is super versatile. Looks great by itself, under a sweater and with a



Relaxed (Classic)

Relaxed fit in the shoulders, through midsection and waist with 2" of extra width

Featherweight Semi-Spread Dress Collar Polo Colors ♂ Prints



Congressional Navy

SSP-FWT-439C-CNY-00440



RELAXED (Classic Golf Fit) Dress Collar Polo Colors & Prints



RELAXED (Classic Golf Fit) Dress Collar Polo Colors & Prints





Vantage Pink

Vantage Light Blue



Original Fit

The versatile Semi-Spread Dress Collar Polo™ is woven for comfort and designed for style. This shirt pairs a formal semi spread dress collar with an extra comfortable, 4-way stretch, short-sleeved polo. The semi-spread collar has all the benefits of our ever popular English spread collar with a streamlined size and built to accommodate a larger tie knot

Throw a sweater on over it or a tie and jacket to be comfortable for work, a date or zoom call. Get all the upside of a formal collar without the discomfort of a dress shirt.

Original Fit
Semi-spread collar
4-Way stretch
Built in collar stays
Extremely comfortable
Short-sleeved
Moisture wicking

Sizes S-4XL

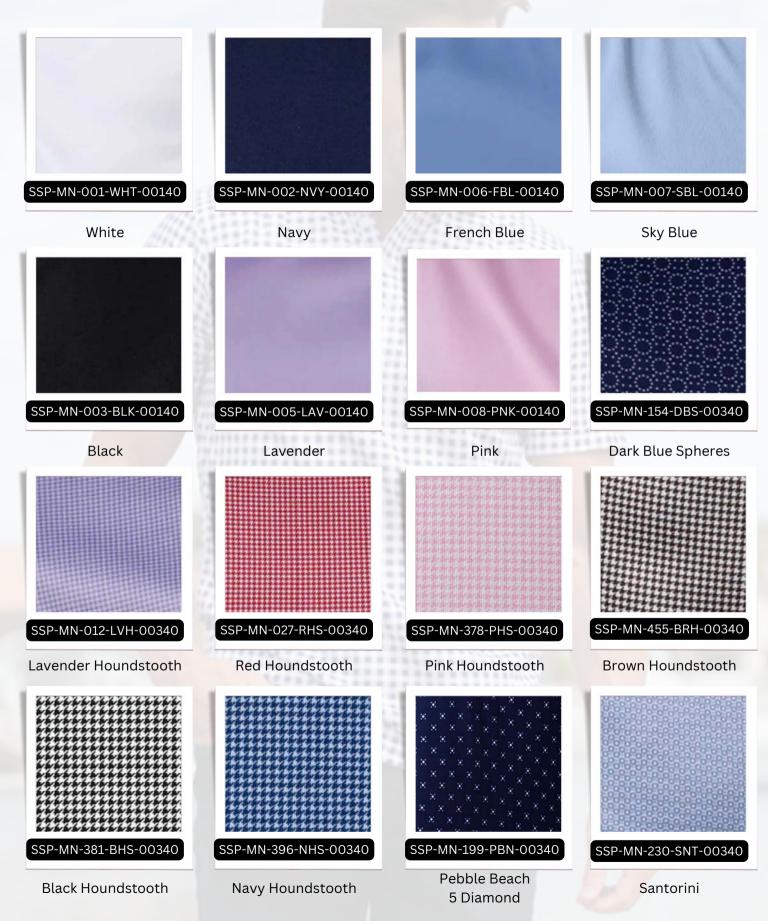


Semi-Spread Collar

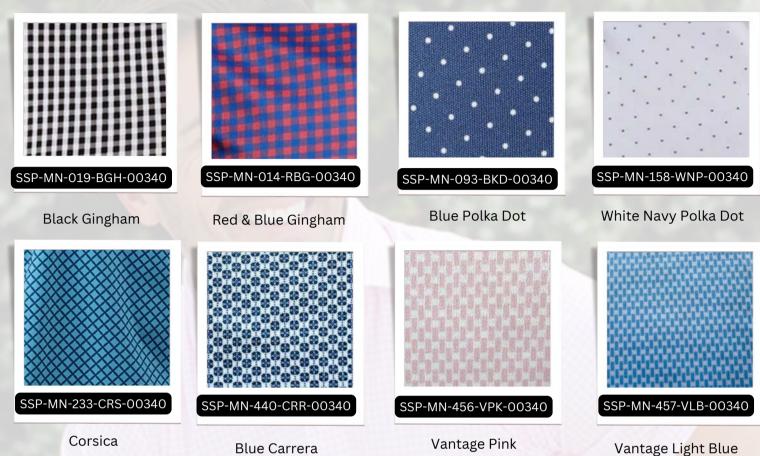
A slightly wider, more modern profile collar. This 2.5 inch collar is super versatile. Looks great by itself, under a sweater and with a



Semi-Spread Dress Collar Polo Colors & Prints



Semi-Spread Dress Collar Polo Colors & Prints



Blue Carrera





Original Fit



Semi-Spread Collar

A slightly wider, more modern profile collar. This 2.5 inch collar is super versatile. Looks great by itself, under a sweater and with a tie.



White



LS-SSP-042-BLK-00540

Black



LS-SSP-041-NVY-00540

Navy



Blue Houndstooth

The versatile Long Sleeve Dress Collar Polo is woven for comfort and designed for style. This shirt pairs a formal semi spread dress collar with an extra comfortable, 4-way stretch, long-sleeved polo with real dress shirt cuffs. The semi-spread collar has all the benefits of our ever popular English spread collar with a streamlined size and built to accommodate a larger tie knot.

Throw a sweater on over it or a tie and jacket to be comfortable for work, a date or zoom call. Get all the upside of a formal collar without the discomfort of a dress

Original Fit
Semi-spread collar
4-Way stretch

Built in collar stays Extremely comfortable Long-sleeved Moisture wicking

Select Styles available in Semi-Spread & Button Down

Sizes S-4XL







Semi-Spread Collar

A slightly wider, more modern profile collar. This 2.5 inch collar is super versatile. Looks great by itself, under a sweater and with a tie.

CSL-SSP-367-WHT-00140

White

The versatile Semi-Spread Collar Women's Capus Sleeve Polo. Woven for comfort and designed for style. This shirt pairs a format semi spread cross collar with an extra comfortable, 4-way stretch, cap sleeve polo. The semi-spread collar has all the benefits of our ever popular English spread collar with a streamlined size.

Throw a sweater or blazer over it to be comfortable for work, a date or zoom call. Get all the upside of a formal collar without the discomfort of a dress shirt.

Semi-spread collar
4-Way stretch
Built in collar stays
Extremely comfortable
Cap Sleeve
Moisture wicking

Sizes XS-2XL



Sky Blue



Pink



Black

Collars & Co. Cloud Cotton Quarter Zip Pullover



Light Grey Heather



Medium Blue Heather



Evergreen Heather



Charcoal Heather



Red Heather

Sizes S-3XL



Simple to wash and easy to maintain, the Cloud Cotton Quarter Zip will quickly become your go-to after the first time you try it on.

> Our softest men's line ever High quality Heathered Cotton Blend Fabric All-season Luxe hand-feel Low maintenance

> > Wrinkle and pilling resistant



CCQZP-200-NVH-05250

Navy Heather



CCQZP-400-MER-05250

Merlot



Indigo



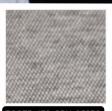
Sand







Deep Ocean



TCQZP-459-GRN-05250

Granite



Light Blue



Roval Blu

The Textured Cloud Quarter Zip Pullover like the original Cloud Pullover is the most comfortable pullover you'll ever put on. Made from a Heathered Cotton Blend with just the right amount of Texture and stretch, this versatile piece is the perfect choice when it's time to add a layer, whether you're dressing up or dressing down.

Simple to wash and easy to maintain, the Textured Cloud Cotton Quarter Zip will quickly become your go-to after the first time you try it on.

Our softest men's line ever
High quality Heathered Cotton Blend Fabric
All-season
Luxe hand-feel
Low maintenance
Soft Textured Hand
Wrinkle and pilling resistant

Sizes S-3XL





Royal Blue with Brown Suede Trim



Navy with Brown Suede



Charcoal with Brown Suede

The Cashmere Touch Australian Merino Quarter Zip Sweater is the ultimate layering piece to complete any gentleman's wardrobe. Crafted with the highest quality merino wool blend, this quarter zip sweater provides ultra soft breathability with durability - simple to wash and easy to maintain. Our special merino wool blend adds a luxurious feel without comprising the strength and longevity of this must-have sweater.

The added detail of the quarter zip brings an elevated style that pairs perfectly with a Dress Collar Polo, providing the versatility of going from casual to classy effortlessly. This sweater is as comfortable as our polos - truly the perfect pair.

100% Highest quality merino wool Breathable & durable

All-season Ultra soft Low maintenance Wrinkle and pilling resistant

Sizes S-3XL



Oatmeal





Light Grey

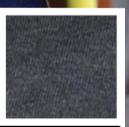




Indigo with Brown Suede Trim



Cream with Brown Suede Trim



LTCC-QZST-187-GWT-00840

Grey with Wh



Navy with White Trim



Collars &

The Luxury Touch Cotton and Cashmere Quarter Zip Sweater with Trim is the ultimate layering piece to complete any gentleman's wardrobe. Crafted with the highest quality cashmere cotton blend, this quarter zip sweater provides ultra soft breathability with durability - simple to wash and easy to maintain. Our special cashmere cotton blend adds a luxurious feel without comprising the strength and longevity of this musthave sweater.

The added detail of the quarter zip brings an elevated style that pairs perfectly with a Dress Collar Polo, providing the versatility of going from casual to classy effortlessly. This sweater is as comfortable as our polos - truly the perfect pair.

Highest quality cashmere cotton blend

Breathable & durable All-season

Ultra soft

Low maintenance

nkle and pilling resistar **Zipper Trim**



Collars & Co. drirelease TOUR Quarter Zip Pullover



lightweight layering piece to complete any gentleman's wardrobe that loves the outdoors. Crafted with drirelease performance polyester fibers that push sweat out for enhanced comfort. Soft to the touch, Wicking, Fast Drying and Wrinkle Resistant. this quarter zip pullover provides ultra soft breathability with durability – simple to wash and easy to maintain. Our premium material and design ensure outstandingly adaptable stretch comfort, wind protection, and water resistance.

The added detail of the quarter zip allows you to elevate your Dress Collar Polo perfectly on the course. technology to keep you looking and feeling great as your life moves on and off the course.

> Breathable & durable All-season **Soft Natural Touch** drirelease Fabric Low maintenance Wrinkle and pilling resistant **Permanent Performance Fast Drying**

> > Sizes S-3XL



DRT-QZP-468-NYH-05250

Navy Heather



DRT-QZP-469-SBH-05

Sky Blue Heather



DRT-QZP-470-LGH-05250

Light Grey Heather





DRT-QZP-465-BLK-05250

Black





Collars & Co. CEO Tech Pull-On Short

COMING SOON

Our **CEO TECH Pull-On Short**, designed for the modern gentleman seeking a blend of versatility and luxury. This classic slash pocket short features the comfort of your favorite gym shorts with an elastic expandable waistband, lightweight, performance stretch fabric and a full working zipper fly and 9" Inseam. This performance short ensures a contemporary look with unbeatable comfort.

Sizes S- XXL



Black



Navy



Grey

Collars & Co. CEO Pull-On Pant

COMING SOON

Our **CEO Pull-On Pant**, designed for the modern gentleman seeking a blend of versatility and luxury. This classic slash pocket pant features the comfort of your favorite gym shorts with an elastic expandable waistband, performance stretch fabric and a full working zipper fly. This sleek silhouette ensures a contemporary look with unbeatable comfort.

Sizes 30-42 30, 32, 34 Inseams



Black

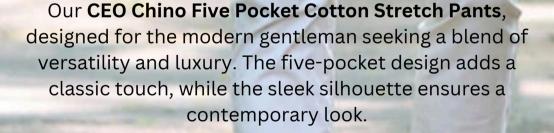


Navy



Stone

Collars & Co.
CEO Five Pocket
Chino Pocket
Cotton Stretch
Pants



These pants offer the perfect balance of softness and durability, thanks to the carefully selected premium cotton materials. With their lightweight construction, they provide breathability and freedom of movement, allowing you to conquer your busy day with ease. These pants effortlessly transition from the boardroom to casual outings.

Sizes 30-40 30, 32, 34 Inseams







P-CEO-5P-140-GRY-00450

Grev



P-CEO-5P-141-NVY-00450

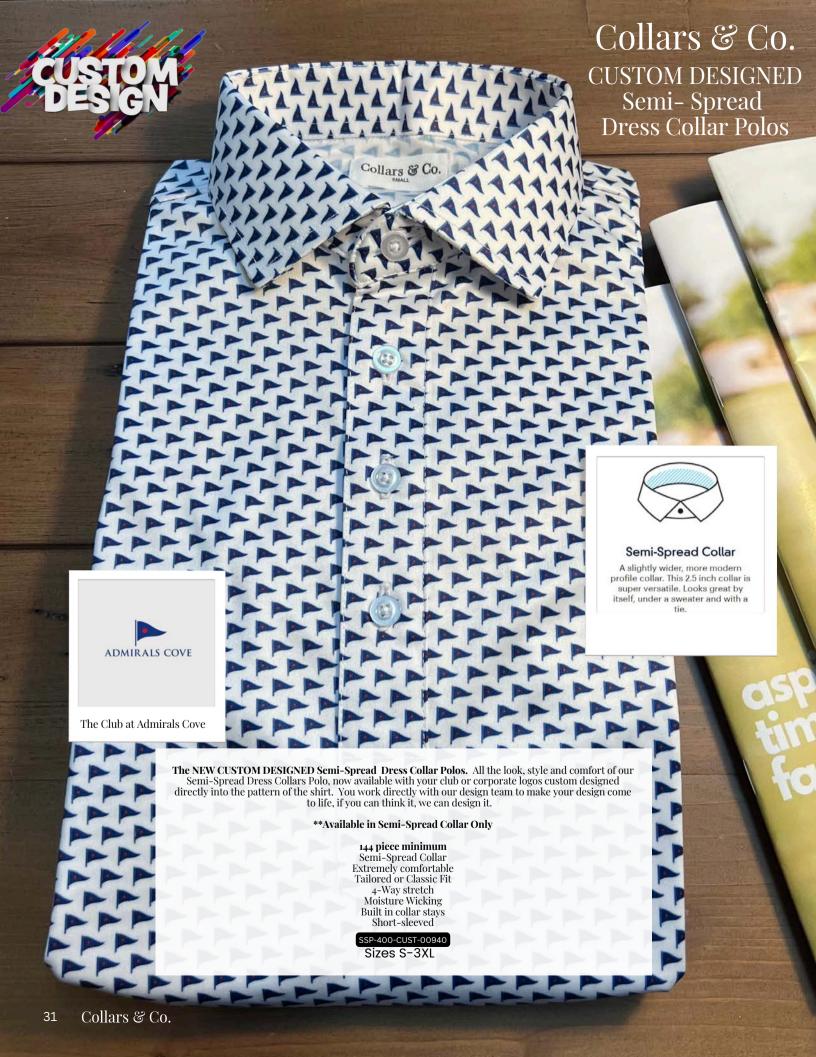
Navy



OTHER DESIGNATION OF THE RES

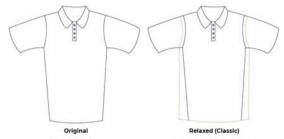
Stone





Sizing Charts

MEN'S DRESS COLLAR POLO MEASUREMENTS



Tapered fit in the shoulders and waist

Relaxed fit in the shoulders, through midsection and waist with 2" of extra width

Size	Chest	Sleeve Length	Shoulder Width	Original Length	Tall Length	Neck
S	40"-41"	8.5"	17.5"	28"	30"	14.5"
М	42"-43"	9"	19"	29"	31"	15.5"
L	44"-45"	10"	21"	30"	32™	16"
XL	48"-49"	10.5"	22.5"	31"	33"	17"
XXL	50"-51"	11"	24.5"	32"	34"	18"
XXXL	53"-54"	11.5"	26.5"	33"	35"	19"

Measurements are based on original fit and may vary +/-5% all around due to fabric elasticity. Size up for a roomler fit.

MEN'S SWEATER MEASUREMENTS



Size	Chest	Sleeve Length	Waist	Length
S	20"	25.5"	19"	27"
М	21"	26"	20"	27.5"
L	22"	26.5"	21"	28"
XL	24"	26.5"	22"	28.5"
XXL	25"	27"	24"	29"
XXXL	26"	27.5"	25"	29.5"

Measurements may vary +/- 5% all around due to fabric elasticity. Size up for a roomier fit.

WOMEN'S DRESS COLLAR POLO MEASUREMENTS



Size	Your Height (ft)	Your Weight (lbs)	Bust	Waist	Hem	Length	Shoulder
XS	5'1"-5'3"	100-110	34"	29"	37"	23"	13"
S	5'4"-5'5"	115-125	36"	31"	39"	24"	14"
М	5'6"-5'7"	130-140	38"	33"	41"	25"	15"
L	5'8"-5'9"	145-155	40"	35"	43"	26"	15.5"
XL	6'-6'1"	165-180	42"	37"	44"	27"	16"
XXL	6'2"-6'3"	185-200	44"	39"	46"	27.5"	17"

Measurements may vary +l- 5% all around due to fabric elasticity. Shirts are a classic fit. Size down if you are in-between sizes.

