

GT GOLF SUPPLY CO.'S UNILATERAL MINIMUM ADVERTISED PRICE (MAP) POLICY

GT Golf Holdings, Inc., dba GT Golf Supply Co. ("GT Golf") appreciates the strong and loyal network of distributors and retailers of its Clicgear and Rovic golf pushcarts. To ensure the strength of this network, to promote fair competition, and to protect the reputation of our products and resellers, GT Golf has established this Unilateral Minimum Advertised Price (MAP) Policy.

Products Covered

This policy applies to the Clicgear and Rovic products listed below.

GT Golf may update the list of covered products or modify the MAP pricing at its sole discretion.

Policy Guidelines

Effective May 1, 2025, all advertised prices for the Clicgear and Rovic products listed below must be at or above the applicable MAP. This policy applies only to advertised prices and does not dictate actual resale prices. Resellers remain free to determine the prices at which they sell Clicgear and Rovic products.

Model	MAP
Clicgear Model 4.0	\$329.00
Clicgear Model 8.0+	\$359.00
Rovic RV1D 2.0	\$179.00
Rovic RV1S 2.0	\$279.00
Rovic RV3J	\$219.00

Covered Parties

This policy applies to all U.S. domestic resellers of Clicgear and Rovic carts, including but not limited to dealers, distributors and retailers selling through brick-and-mortar stores, direct marketing, catalogs and online platforms.

Covered Advertising

This policy applies to all publicly available advertisements, including but not limited to:

- Print media (e.g., magazines, newspapers, catalogs, flyers, brochures, direct mail pieces).
- Broadcast media (e.g., radio and television).
- Digital media (e.g., electronic advertising including emails, social media ads, affiliate marketing, paid search ads, banners, pop-up and pop-under ads).
- Online marketplaces and websites (e.g., Amazon, eBay, reseller websites).

Internet Advertising Guidelines

- MAP applies to all online listings, including website product pages, banner ads, pop-ups, and third-party marketplaces.
- MAP applies to cart pricing – i.e., any pricing seen before an item is added to a cart or checkout page must comply with MAP.
- Prohibited advertising tactics:
 - "Click for price," "See price in cart," or any language suggesting a lower price than MAP.
 - Price strike-throughs unless both the MAP and MSRP are displayed.
 - Bundled promotions that effectively lower the advertised price below MAP.
 - Rebates, gift cards, or store credits applied in a way that reduces the advertised price below MAP.
 - Unauthorized sales on third-party platforms or auction sites without prior approval from GT Golf.

Enforcement and Violations

GT Golf unilaterally enforces this policy and does not request or accept reseller agreement to comply. Violations are determined at GT Golf's sole discretion.

Violation Consequences

GT Golf may take the following actions against any reseller that violates this policy:

1. First Violation: Written warning.
2. Second Violation: Temporary suspension of shipments.
3. Third Violation: Termination of the reseller's ability to purchase Clicgear and/or Rovic products.

Policy Amendments

GT Golf may modify or suspend this policy at any time. Temporary exceptions (e.g., promotional MAP holidays) may be granted at GT Golf's sole discretion and will be communicated in writing.

Legal Compliance Statement

This policy is a unilateral policy, not a contract or agreement. GT Golf does not negotiate, discuss, or seek compliance from resellers. Each reseller is free to set its own resale prices, and this policy applies only to advertised pricing.

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