



3 ADMIN MISTAKES STARTUPS CAN'T AFFORD TO MAKE

Effortless Salesforce Admin Support - **No Contracts, Just Results**

MISTAKE #2 OVERCOMPLICATED AUTOMATION

Risks for excessive wries automation automated fields, pre-rewns agra, cose—orcis-ered

Common prifalis like ceairqtees:

- Broken records, flows, or triggers
- “job-falled” errors without clear reppoir
- Account & deal data mistakes become

BUSINESS IMPACT

On-demand support unlocks contract admins at a fraction



BUSINESS IMPACT

Errors at scale-causing deals stall
Operational drag dy

2

MISTAKE #1 MISMANAGED DATA MODEL

A poorle-structure data model can lea to netelled, autoinations and unrellade reporting. cr-a complicates of fivaer'rs, inse tnfall-unreilable-reporting, it's a n.al:

in consistentisi record types:

- Duplicate accounts and ~~contacts~~
- Unassigned leads and activities

BUSINESS IMPACT

Slowed records, flows, or triggers'

Account & deal data mistakes become-ab



BUSINESS IMPACT

Errors at scale—inacurate forecasts

Resulting an operational drag gong, stall-on

2

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without breaking the banx.

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