

Superinterns.com

Evergreen Week 8 Episode 1 Video Script

#EPISODE 1

#:00-:03 Introductions

1. How people learn more about job candidates

“As to most regular folks, your social media platforms are an extremely accessible and profoundly informative insight into character and credo alike. Unlike most regular folks, though, these hiring managers are deputized to judge, and, by George, judge they will.

You tweeted about the bagel you had for breakfast? White carbs, at eight in the morning? Rejected. You attended a party in lower Manhattan last weekend? What, you don’t like upper Manhattan? Huh, snob? That’s a rejection. Your black-and-white speckled terrier is named Oreo? Just — are you serious? That’s on tier with naming your newborn son Guy. Unoriginal and, on many levels, just obnoxious. Might as well show yourself out.”

#TRANSITION JOKE: “That’s why before you update that Facebook status to “lit af”...[insert advice here]

2. See how well you and your skills align with a company

“This part’s pretty easy. Does the company have the words Dead Baby Animals in their company manifesto, unaccompanied by clear words of distance like ‘We don’t believe in ____’? Companies like these likely aren’t your style, and your skills would be powerless to help them from the pits of Hell in which their headquarters stand. Try instead to ask questions that lead to positive answers, like: Do they recycle? Are they pro dessert before dinner? Isn’t Ariana Grande just the best?”

3. A way to build a connection between employer and job seeker

#“We’ve always found the best way to build a connection between potential employers can include one of two options: First, find a pair of handcuffs and lose the key, or alternatively, invest in a simple conjoining procedure, an available service at most hock-shop medical establishments. Note that many of these surgeries require you bring your own needle and thread.”

4. A hiring manager’s first in-person impression of you

“Is this shirt too Jeff Goldblum circa Jurassic Park? If so, maybe put it away for another time. Stand out the right way by choosing a clothing pattern in the style of one of those nutty optical-illusions you sometimes come across online. It’s like, whoa! That shirt’s coming right at me!”

5. Charming them will make you stand out!

“Without charm, how would I be able to get a discount on my pizza delivery? If you need a little help in this department, not to worry: we know a snake guy. Meet us halfway by finding a basket guy.”

Trans and Non-Conforming Folk Week 3 Episode 2 Video Scripts

:00-:04 How to Add Skills and Get Endorsements

1. **Mac** Down below, you'll find the step by step instructions on how to add skills.
2. **SJ** Once you add those skills, put the more important skills that you want to be known for at the top! You will see below the step-by-step details on how to do that. Once you do that, get 99+ endorsements for what you want to be known for. This might take you weeks and, in some cases,, months. We'll help you!
3. **Mac SJ**, how should our members ask for endorsements?
4. **SJ** May I role play? You know how much I love to role play! "Hi Mac! Will you endorse me for my top 3 skills that I want to be known for?"

(**Mac says "No*!",** we laugh! Mac concedes to say, begrudgingly, "Fine...") *
5. **SJ** It's that easy! Ask and you shall receive! Ask each other in the membership area for endorsements! Ask your friends, your supporters, your community, your cheerleaders, each other!
6. **Mac** I need to mention something that we forgot about last week! Please, everyone, give yourself a really great title whenever possible! Don't call yourself a volunteer, instead, identify the position or job you did and give yourself that title.

7. **SJ** RIGHT! For example, if you “volunteered” for setting up a fundraiser, change your title to “Fund Raising Specialist” or if you helped put a website or landing page together, don’t use “volunteer” – instead, Web Designer or User Experience (also known as UX) Designer. There is no such thing as LinkedIn police!

[FUNNY: Mac fashions a huge police badge, notices the profile horn-tooting, considers for a moment whether it breaks a law, then sniffs and says, “Move along.”]

8. **SJ** We aren’t asking you to lie, we are telling you to maximize the experience you have for your greatest advantage!

:04-:08 How to Get Recommendations

1. **SJ** Do you know who gets a ton of recommendations?

2. **Mac** Who?

3. **SJ** People who ask for them! Mac, will you write me a recommendation? (Mac says something like “duh!”, we laugh!)

4. **Mac** If you ask for a recommendation, let the other person know that you’ll give them one too! Reciprocity! It’s the practices of exchanging things with others for mutual benefits. Hey SJ, will you write me a recommendation? (SJ says something like “double duh!” – more haha!)

5. **SJ** The really savvy career seeker will actually tell the other person what you want them to mention! Hey Mac, will you tell everyone about my fun personality and disposition? Hahahaha!

6. **Mac** Sure, but only if you talk about how easy I am to amuse. Hahahaha!

7. **SJ** Here's what you want to think about for recommendations:

- First, talk about how you know the person. Were you their senior? Team member?
Managed by them?
- Next, state how long you worked together and what you worked on. Worked with them daily? On a specific project? On numerous projects?

8. **Mac** Third, highlight the qualities that would make someone want to hire them. How were their qualities demonstrated and what was the end result?

9. **SJ** Remember, down below are the step-by-step instructions on how to do your ACTION!

Thanks for a great episode my friend Mac! See you at the next one which is all about Recruiters and a big confidence booster.