

MEDIA RELEASE FORM

Contestant Name: _____

Pageant Title: _____

Date of Event: May 7-10, 2025

I, the undersigned, hereby grant The Barton Marketing Group LLC and its representatives, assigns, licensees, and successors (hereinafter referred to as "the Organization") the full right and permission to use my likeness, image, voice, and performance in photographs, videos, films, or any other form of media captured during the course of my participation in the Mrs. California America and or American, Miss. California for America Strong pageants on May 7-10, 2025.

- I understand that these media materials may be used for, but are not limited to:
- Marketing and promotional purposes, including social media, websites, print media, and advertisements.
- Commercial use by the Organization and its sponsors.
- Broadcasts, live-streams, and other distribution channels.
- Any future uses by the Organization, in perpetuity.

I agree that the Organization shall own all rights, including copyrights, to the photographs, videos, and other media content taken during the event, and I waive any right to compensation or ownership. I also release the Organization from any claims related to the use of my image or likeness in any manner, including but not limited to defamation, invasion of privacy, or any other claims under applicable law.

I understand and acknowledge that:

- I will not be entitled to receive any monetary payment for the use of my image, likeness, or participation in any media associated with the event.
- The Organization may alter, edit, or otherwise modify the media content in its sole discretion, and I waive any rights to inspect or approve the final product.
- This release extends to all content captured before, during, and after the event.

By signing below, I certify that I am at least 18 years of age (or have obtained my legal guardian's consent if under 18), and that I fully understand and agree to the terms of this Media Release Form.

Signature of Contestant: _____

Date: _____

If under 18, Parent/Guardian Signature: _____

Date: _____

Contact Information (Optional):

Phone: _____

Email: _____

Barton Marketing Group

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