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Light of Gold PR's Founder and CEO Debra Dixon-Anderson has been chosen as a 2023 Bloomfield Women's History Month Women to Watch.

Bloomfield, N.J. (March 23, 2023)- Debra Dixon-Anderson has been chosen as a **2023 Bloomfield Women's History Month Women to Watch** and is being recognized by the Township of Bloomfield, NJ on **International Women's Day, Wednesday, March 8.**

The **Councilwomen's annual Township** social media takeover on Facebook will highlight this recognition on **March 8.** **Debra** has been invited to the regular meeting of the township council on **Monday, March 27,** where she will be presented with a proclamation.



“I am so thankful for all my family and friends that have nominated me,” Debra said. *“It is a great honor to be named one of the 2023 Bloomfield Women's History Month Women to Watch.”*

Debra Dixon-Anderson is a resident of Bloomfield, N.J. and frequently uses her platform to give back to the community.

Debra Dixon-Anderson is the **Founder and CEO of Light of Gold PR, Marketing, and Consulting LLC,** a **MWBE** (Minority/Woman-owned Business Enterprise) headquartered in New York City while working twice a week in New Jersey. Light of Gold PR, Marketing, and Consulting LLC has a 7-person team in New York that has over 35 years of combined experience in Public Relations, Marketing, Branding, Crisis and Reputation Management, Promotions, Media Relations, Communications, Technology, Social Media, Training, and Consulting.

This past winter Debra decided to create **Bloomfield's Best Holiday Guide** to pave the way for residents and newcomers to discover the diverse culture of small businesses and community resources in **Bloomfield, N.J.**

Bloomfield's Best Holiday Guide is a **pocket magazine** that gives **new** and **existing** businesses an opportunity to **promote** their small businesses to residents in the Bloomfield community. **Light of Gold PR** hosted our **2022 Gold Women's Wellness Breast Cancer Event** and our **2022 Alzheimer's Fundraiser Fair** in **Bloomfield, N.J.** These events were great successes and spread awareness on the importance of exercise, meditation, yoga and wellness to help with Self-Care and Brain Health. And more importantly, both of these events were used to raise vital funds for both of these causes.

*"I love contributing to my community in the **Bloomfield NJ Community** and connecting with others to create successful, inviting, empowering, and safe business and wellness spaces for other women (and men) as well as nurturing students via our Internship Program,"* Debra said.

ABOUT LIGHT OF GOLD PR, MARKETING, AND CONSULTING LLC:

Light of Gold PR, Marketing, and Consulting LLC, is a **17-year-old** boutique PR Firm that specializes in public relations, marketing, brand management, media relations, promotions, reputation management, writing and content, web development, and digital and technology. We shed light on the gold in organizations, businesses, and individuals. It exposes the hidden treasures that exist in an organization and brings these treasures to light through. **Light of Gold PR, Marketing, and Consulting's No. 1 goal** is to position its clients for success. For more information, please visit www.lightofgoldpr.com and www.stayingtruetobrandyou.com