



For Immediate Release:

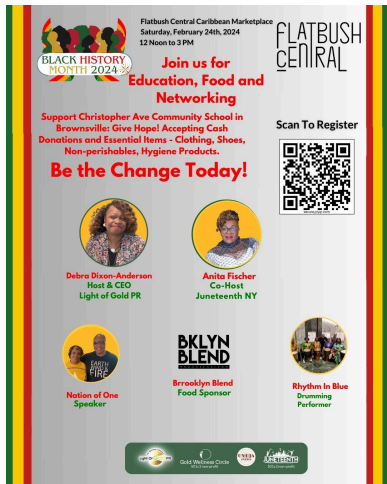
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Unity in Diversity: Black History Month Experience 2024 Lights Up Brooklyn with Light of Gold PR and Juneteenth NY Partnership. Light of Gold PR partners with Juneteenth NY to curate the 2024 Black History Month Experience. The event will take place at Flatbush Central Caribbean Marketplace at 2123 Caton Ave, in Brooklyn, NY on Saturday, February 24, 2024 from 12:00 pm to 3:00pm EST.

The Black History Month Experience will hold activities such as diving into an education on Black History and the rhythmic beats of a Drumming circle, and embracing Supporting a local school in Brownsville, Brooklyn with Donations and Funds, and so much more!

BROOKLYN, NY - The 'Unity in Diversity: Black History Month Experience 2024,' scheduled for Saturday, February 24th, 12:00 pm - 3:00 pm at Flatbush Central

Caribbean Marketplace, Brooklyn, is gearing up to be an extraordinary celebration. Located at **2123 Caton Ave**, this powerful event brings together Culture, Art, Business, and Black History Education to honor and explore the richness of African American heritage during Black History Month.



The collaborative efforts of **Debra Dixon-Anderson** of **Light of Gold PR** and **Athenia Rodney** of **Juneteenth NY** showcase the unity, diversity and excellence within our community. The Event will also be a **Fundraiser** to contribute to support the **Christopher Community Avenue School**. The Event is dedicated to raising

funds and collecting essential items for students and families. These donation items include clothing items, Shoes, non-perishables, hygiene products, and cash donations. The initiative also includes donating and setting up flat screen TVs and Technology items at the school to bolster the educational resources and environment for students.

Black History Month, also known as **African American History Month**, is an annual observance in the United States that highlights and honors the achievements, contributions, and history of African Americans. It takes place throughout the month of February. The idea originated with historian **Carter G. Woodson**, who established **Negro History Week** in 1926, choosing the second week of February to coincide with the birthdays of **Abraham Lincoln** and **Frederick Douglass**.

During **Black History Month**, various events, educational programs, and cultural activities are organized to commemorate the achievements of African Americans. Schools, community centers, and cultural institutions often host exhibitions, lectures, and performances that focus on the rich tapestry of black history, from the struggles of the civil rights movement to the cultural impact of African Americans in fields such as art, music, science, literature, and sports.

Black History Month serves as a time for reflection, education, and celebration, fostering a sense of pride and unity within the African American community while promoting a broader understanding of the importance of black history for all Americans. Black History Month is even more important to education and share our rich culture since so many states censoring funding, deviating and there are more states around the country dismantling Black History

Debra Dixon-Anderson states, “It is truly exciting to partner with long-time fellow Sister Business Owner, Friend and Colleague, **Athenia Rodney of Juneteenth NY** to curate an all encompassing **Black History Month Experience** that promotes **Black History Education, Drumming, Live Entertainment, Delicious Food and more!** **Black History** is so important especially now when it is being dismantled and erased across the country in our Schools and Institutions. It has truly been an honor. Additionally to leverage our individual zones of genius is both a thrilling and powerful reminder of the true power of collaboration.”

Athenia Rodney shared, “I celebrate **Black History Month** to honor and uplift the rich tapestry of African heritage, and embrace cooperative economics to empower small Black businesses. Working in partnership is the cornerstone of success for any enterprise, and it brings me great joy to join forces with **Debra and Light of Gold PR** for this **Black History Month Experience at the Flatbush Caribbean Marketplace.**”

Live Performances

The Live Performances will not disappoint and include:

- Nation of One
- Rhythm in Blue (Drum Corps)

Fabulous Sponsors:

- Brooklyn Blend

Vendors:

- The Printing Block
- Perez Beauty Labs

Flatbush Central Caribbean Marketplace
Saturday, February 24th, 2024
12 Noon to 3 PM

BLACK HISTORY MONTH 2024

Join us for Education, Food and Networking

Support Christopher Ave Community School in Brownsville: Give Hope! Accepting Cash Donations and Essential Items - Clothing, Shoes, Non-perishables, Hygiene Products.

Be the Change Today!

Scan To Register

Debra Dixon-Anderson
Host & CEO
Light of Gold PR

Anita Fischer
Co-Host
Juneteenth NY

Nation of One
Speaker

BKLYN BLEND
Brooklyn Blend
Food Sponsor

Rhythm In Blue
Drumming Performer

Light of Gold PR | Gold Wellness Circle | CSEJA

EVENTS LINEUP FOR THE COMING MONTHS:

- Thursday. March 21, 2024 - Gold Women's Biz Connect Conference (Harlem, New York)
- Thursday. April 18, 2024 - Gold Biz Connect Speed Networking (Harlem, New York)
- Friday to Sunday, June 14 -16, 2024 - Juneteenth (Brooklyn, New York)
- Saturday, September 21, 2024 - Gold Wellness Alzheimer's event (TBA)
- October 2024 - Women's Wellness Event (TBA)
- December 2024 - Kwanzaa Event (TBA)

Stay tuned for more powerful Partnered Events from **Juneteenth NY** and **Light of Gold PR**.

Ticket prices are FREE, but a \$15 donation is suggested and we accept donations and essential items such as clothing, shoes, non-perishables, hygiene products, and so much more.

To register for the event, visit: <https://lightofgoldpr.com/upcoming-events>

For more information, feel free to email us at lightofgoldpr@gmail.com or call us at 212-786-6838.

ABOUT LIGHT OF GOLD PR, MARKETING, AND CONSULTING LLC:

Light of Gold PR, Marketing, and Consulting LLC, a 17 year old boutique PR Firm that specializes in public relations, marketing, brand management, media relations, promotions, reputation management, writing and content, web development, digital and technology. We shed light on the gold that exists in organizations, businesses, and individuals. We work to expose the hidden treasures that exist in an organization and bring these treasures to light through. **Light of Gold PR, Marketing, and Consulting's No. 1 goal** is to position its clients for success. **Gold Wellness Circle** began as an Wellness Initiative in response to the COVID-19 pandemic in 2020. **Gold Wellness Circle** became a **501c3 Non-Profit** in 2023. We are committed to providing resources to Caregivers, those going through Cancer, Breast Cancer in particular, in addition to Alzheimer's Resources. We curate programming that incorporates exercise, education, wellness, community, resources, and more. For more information, please visit www.lightofgoldpr.com and <https://goldwellnesscircle.com>.

ABOUT JUNETEENTH NY:

Juneteenth NYC became a 501c3 Non-Profit in 2021. Education and empowerment are at the heart of how they service the community. **Juneteenth NY** helps businesses create events with a purpose. Their Juneteenth NYC Summit has been a staple for Black Parent Entrepreneurs to increase growth through masterminds, book discussions, blogs, presentations, and monthly learning labs. For more information, please visit www.juneteenthny.com and www.umojaevents.com