



For Immediate Release:

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In honor of Women's History Month, Light of Gold PR hosts the 11th Annual Gold Women's Business Connect Conference on Friday, March 31 from 8:30 a.m. - 12:30 p.m. at Mercy College on West 34th Street

Panel Experts will share Tips and Strategies for Women Empowerment, Playing in new Sandboxes to create Multiple Streams of Income, Family Leave and Workers Compensation during Covid-19, SEO for your Business, Partnerships, and more!

NEW YORK, NY - In honor of Women's History Month, Light of Gold PR is hosting the 2023 Gold Women's Business Connect Conference on Friday, March 31 at Mercy College from 8:30a.m. to 12:30p.m. The conference will feature powerful information from our Panel of Experts. These Experts will **enlighten, empower, and educate** on important topics for **women business owners!** An expected **30-35 attendees** will walk away with **new knowledge, tools, and resources** that can be applied right away and meet new contacts to add to their networks and improve their bottom line.

Our Event Speakers will educate attendees on **Women Empowerment, Having Multiple Streams of Income, Workers Compensation, Benefits of Partnering with Other Organizations, and Improving SEO.** The **Gold Women's Business Connect Conference** will shed light on **Empowering Women** with a spectacular group of four experts to address useful topics. **Host, Debra Dixon-Anderson will speak about Playing in New Sandboxes and The Importance of Multiple Streams of Income, Clarissa M. Rodrigues will cover updates on NYS Paid Family Leave and Workers Compensation, Nhychelle Lowe will cover The Importance of Partnerships, Carolyn Josephs will cover How to Improve your Search Engine Optimization and we will also have Rita Williams Bogar from Personal Development Solutions as our Emcee!**

Women of today need to recognize and celebrate their achievements, whether big or small, but also look for ways to tackle a new journey. **Debra Dixon-Anderson** knows first hand what it means to be a woman running a business and the trials and tribulations that come with it.

Debra Dixon-Anderson, Founder and CEO of Light of Gold PR, stated, "I'm so thrilled that this year for the 11th time we are able to offer a Conference with a group of experts who will enlighten our attendees on the importance of Empowerment, Obtaining Streams of Income, Partnering with Other Companies, and Improving your SEO." There are more than **11.6 million** firms in the U.S. that are **owned by women.** Of this 11.6 million, **5.4 million** firms in the U.S. are owned by women of color. Between 2014 and 2019 the number of women-owned businesses grew **3.9%** annually. On top of that, the number of minority-owned women businesses grew by **7%**. More recently, between 2018-2019 all women owned businesses grew **5%** while women of color businesses grew **10%**. We've come such a long way throughout the years, but we're not done yet!

GOLD WOMEN'S BUSINESS CONNECT CONFERENCE

FEATURED SPEAKERS

- Debra Dixon-Anderson, Host
Light of Gold PR & Gold Business Connect
Playing in New Sandboxes & The Importance of Multiple Streams of Income
- Chair Clarissa M. Rodriguez
NYS Worker's Compensation Board
NYS Paid Family Leave & Workers Compensation (w/related Covid-19 info)
- Nhychelle Lowe
Flick Photo Co™
The Importance of Partnerships
- Rita Williams-Bogar, Co-Facilitator
Personal Development Solutions
- Carolyn Josephs
CJ Design and Consulting
Ways to Improve Your SEO to be found in Google and other Search Engines

Use Promo Code **womenpower5** to get **\$5 off** until Friday, March 17th!

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For our website to message us to be a vendor or a sponsor:
[lightofgoldpr.com/upcoming-events](http://www.lightofgoldpr.com/upcoming-events)

QR code for more information or to register:

Light of Gold PR | Flick Photo Co™ | Gold Wellness Circle

The 2023 Gold Women's Business Connect Conference will be:

- **Date:** Friday, March 31, 2023
- **Time:** 8:30 a.m.-12:30p.m.
- **Location:** Mercy College on 47 W 34th St., 4th Floor, New York, NY 10001.
- **Price:** Admission is \$45 per person (Discount Promo Codes available on our Website)

What participants have said about past events

Dr. Anita M. Jackson- "Such an amazing conference!"

Amparo Connors- "Thank you Debra for putting together some truly inspirational speakers. I took many notes & look forward to my virtual goody bag."

Lauren Logan: "Debra, each year I've participated in your Light of Gold Conference, I've been impressed by the high quality of your speakers, their generosity in sharing best practices with us, and the opportunities you've created for us to interact with one another, many of us meeting for the first time."

For more information on past events, <https://lightofgoldpr.com/past-events>

To register for the event, visit <https://lightofgoldpr.com/upcoming-events>

The Event also includes Breakfast Refreshments, Prize Drawings, and a Fun Speed Networking Session that starts at 8:30 a.m. For more information, feel free to email us at info@lightofgoldpr.com or call us at 212-786-6838.

Check out our Event Promo Video here: <https://www.youtube.com/watch?v=CUIWg0A6b08>

ABOUT LIGHT OF GOLD PR, MARKETING, AND CONSULTING LLC:

Light of Gold PR, Marketing, and Consulting LLC, a 17 year old boutique PR Firm that specializes in public relations, marketing, brand management, media relations, promotions, reputation management, writing and content, web development, digital and technology. We shed light on the gold that exists in organizations, businesses, and individuals. It exposes the hidden treasures that exist in an organization and brings these treasures to light. **Light of Gold PR, Marketing, and Consulting's No. 1 goal** is to position its clients for success. For more information, please visit www.lightofgoldpr.com and www.stayingtruetobrandyou.com